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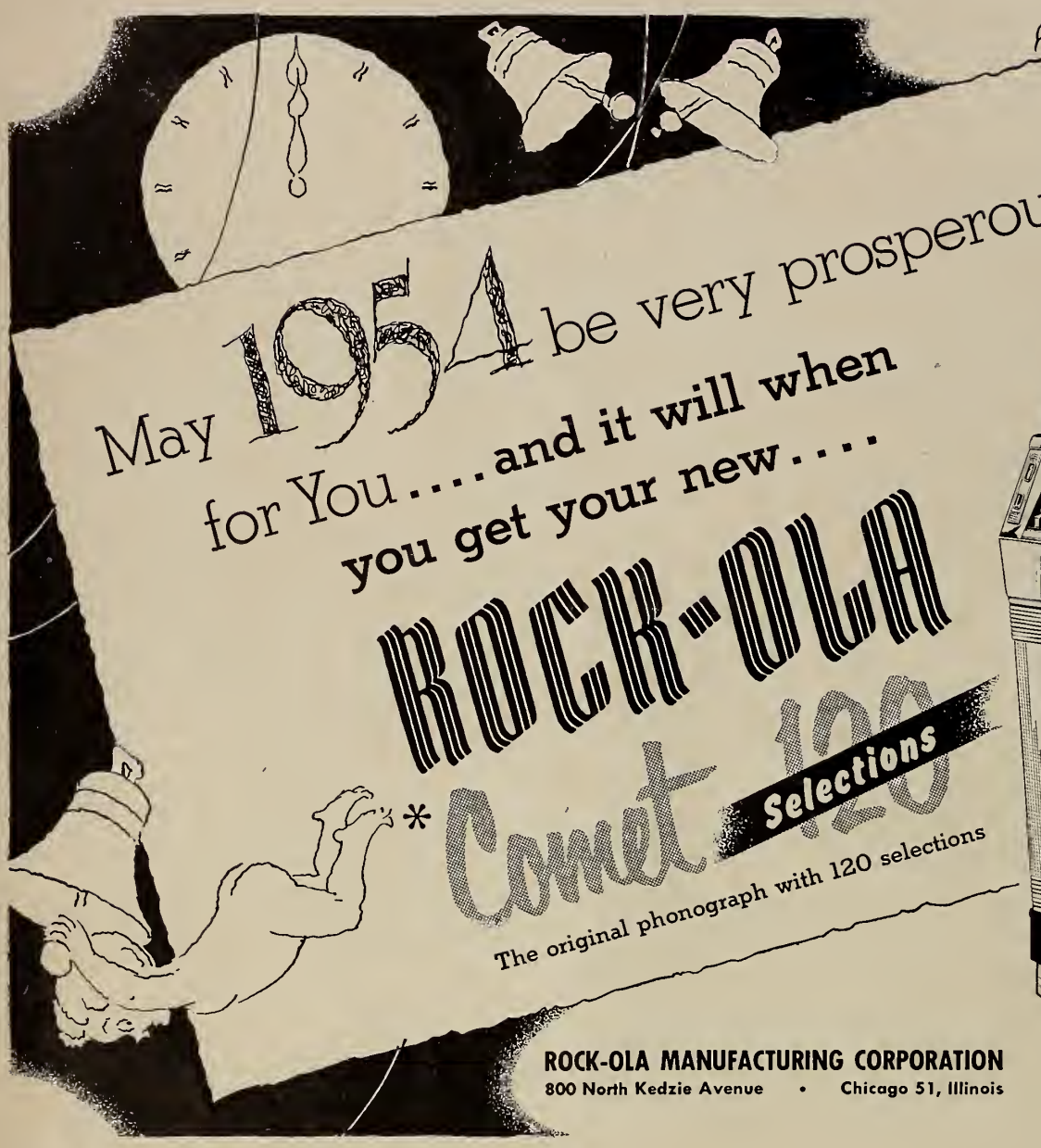
Jan. 2 - June 26, 1954

# THE CASH BOX

VOLUME XV JANUARY 2, 1954 NUMBER 1

How is a record made? Bob Manning shows what it's like from the artist's point of view in the above series of photos. In the center, he is shown entering the Capitol offices in New York. At the top left, he goes over a number of songs which may be recorded with the Capitol staff, l. to r. Sid Feller, eastern A&R head; Bob Manning; Dick Linke, promotion head of Capitol; Bud Frazier, west coast promotion head; and Hal Cook, national sales manager. At the top right, after they have chosen "Venus DeMilo" and "You Made Me Love You" as the two sides for the singer to record, the group points to the finished product. At the bottom right they listen to the playback. And at the bottom left, they plan the promotional campaign for the record. If the record should make it and become a hit, Manning would almost automatically become one of the top names in the entertainment field and his price for personal appearances, under the direction of the William Morris office, would immediately skyrocket.



May 1954 be very prosperous for You . . . . and it will when you get your new . . . .

# ROCK-OLA

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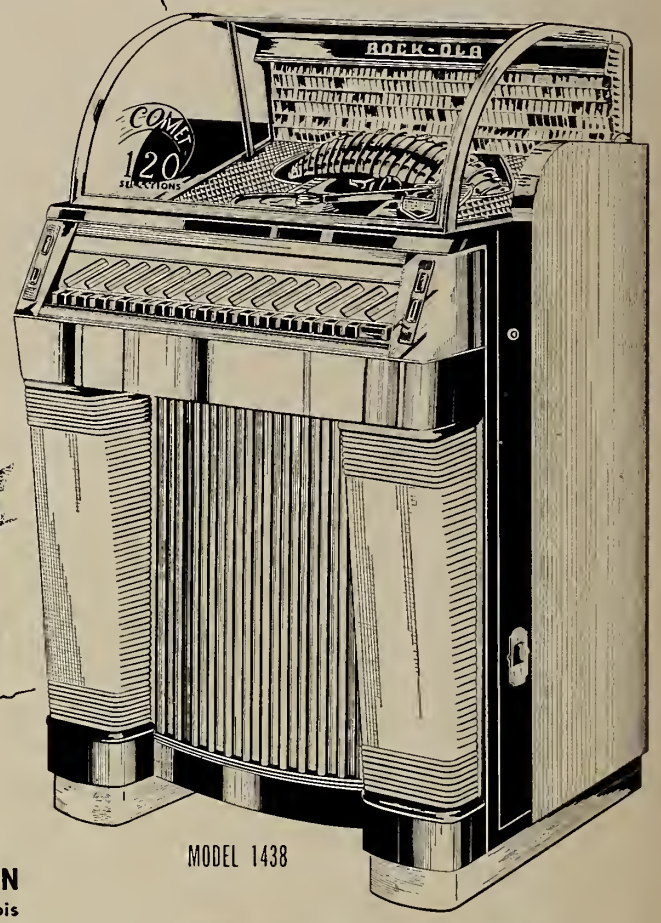


MODEL 1438

**ROCK-OLA MANUFACTURING CORPORATION**
800 North Kedzie Avenue • Chicago 51, Illinois

* Less than 30 inches wide

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# The Cash Box

January 2, 1954
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*THE CASH BOX* covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

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*(Music Editorial)*

# GOOD THINGS IN STORE FOR '54

At this time of the year, when we think of what lies ahead for 1954, the greatest problem confronting the music and record business is the current negotiations with Petrillo for a renewal of the contract between the AFM and the recording companies. Talks are in abeyance at this moment, having bogged down last week, and they are not due to be resumed again until some time this week.

We trust that the union and the record companies will come to an agreement equitable to both because that is the one obstacle standing in the way of a tremendous year for the music business. If there is no strike and no recording ban, we can expect the record industry to break all previous marks in the year ahead.

Why?

For a number of reasons. But mostly because in the last year or two, record firms have dispensed with some of their antiquated methods of doing business and have come to realize that records don't sell themselves, that you have to go out and create a market for them.

Most record firms today are being conducted on the basis that promotion is what creates a hit. And it has worked. For let's face it. Most record hits are the result of heavy, steady and continuing promotion not only on the part of the record firm, but also by the publisher and the artist. The proof of that is that every day new records come out which from an artistic point of view are beautiful and deserve to be hits. But they get no promotion and so they die.

On the other hand, everyone knows of hits which may not have been the greatest artistically, but which were promoted until they received enough exposure to garner the kind of audience which could make them hits.

Besides this new realization of the importance of promotion, diskeries also have learned to concentrate on the markets which move records. For instance, there has been a steadily increasing move to fulfill the needs of juke box operators for they must buy records through good times and bad to keep their machines stocked. There has been more rational attention to disk jockeys, keeping in mind that they play a great part in exposing records to the public. And there has been the realization that special rewards must be offered to distributors and retailers to make them concentrate on the records the diskeries want sold.

In addition to all of this gradual reorganization which has now come to fruition, there is the rising population which has created more record buyers both among teenagers and adults.

Because of all of these factors the record business has every reason to be hopeful for the coming year. If the strike doesn't come off, we will undoubtedly see all existing sales marks broken.

# THE NATION'S TOP TEN PLUS THE NEXT 25 JUKE BOX TUNES

THE CASH BOX

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To *The Cash Box* By Leading Music Operators Throughout The Country.

**CODE**

| | | | | | |
|---|---|---|---|---|---|
| AB—Abbott | CD—Cadence | DU—Duke | KI—King | PC—Peacock Pro. | SIT—Sittin' In |
| AL—Aladdin | CH—Chess | DY—Derby | LO—London | PE—Peacock | SP—Specialty |
| AP—Apollo | CK—Checker | ES—Essex | MA—Mars | PR—Prestige | SW—Swingtime |
| AT—Atlantic | CO—Columbia | FE—Federal | MD—Mood | RA—Rainbow | TE—Tempo |
| BA—Barbour | CR—Coral | FI—Fiesta | ME—Mercury | RE—Regent | TI—Tico |
| BE—Bell | CY—Crystalette | 4 Star—Four Star | MG—MGM | RH—Recorded In Hollywood | TN—Tennessee |
| BR—Brunswick | DA—Dana | IM—Imperial | MO—Modern | RM—Rama | UN—United |
| BU—Bullet | DE—Decca | IN—Intro | PA—Parrot | SA—Savoy | VA—Valley |
| CA—Capitol | DO—Dot | JU—Jubilee | | | VI—RCA Victor |
| | | | | | ZO—Zodiac |

| | | Pos. Last Week |
|---|---|---|
| 1 | **RICOCHET**<br>**TERESA BREWER**<br>CA-2543 (F-2543)—Vicki Young<br>CR-61043 (9-61043)—Teresa Brewer<br>DE-28914 (9-28914)—Guy Lombardo O.<br>VI-20-5454 (47-5454)—Pee Wee King O.<br>VI-20-5436 (47-5436)—Gogi Grant | 2 |
| 2 | **RAGS TO RICHES**<br>**TONY BENNETT**<br>BE—Tony Russo<br>CO-40048 (4-40048)—Tony Bennett<br>DE-28838 (9-28838)—Georgie Shaw<br>KI-1280 (45-1280)—Billy Ward and Dominoes | 1 |
| 3 | **OH, MEIN PAPA**<br>**EDDIE FISHER - EDDIE CALVERT**<br>BE-1019 (45-1019)—J. Carroll & L. Clark<br>CA-2678 (F-2678)—Ray Anthony<br>CO-40134 (4-40134)—Harry James & Paul Weston<br>CR-61111 (9-61111)—R. Wottawa & B. De Weille<br>DE-28964 (9-28964)—Russ Morgan<br>ES-336 (45-336)—Eddie Calvert<br>FI-20-026—Humberto Morales<br>LO-1403 (45-1403)—Reg Owen<br>VI-20-5552 (47-5552)—Eddie Fisher<br>VI20-5568 (47-5568)—Tito Rodriguez | 10 |
| 4 | **THAT'S AMORE**<br>**DEAN MARTIN**<br>CA-2589 (F-2589)—Dean Martin | 6 |
| 5 | **YOU, YOU, YOU**<br>**AMES BROTHERS**<br>CO-40039 (4-40039)—Ken Griffin<br>ME-70198 (70198x45)—Johnny Horton<br>MG-11512 (K-11512)—Ken Remo<br>VI-20-5325 (47-5325)—Ames Brothers<br>VI-20-5386 (47-5386)—Noro Morales O. | 3 |
| 6 | **CHANGING PARTNERS**<br>**PATTI PAGE**<br>BE-1017 (45-1017)—Helen Forrest<br>CA-2657 (F-2657)—Kay Starr<br>DE-28969 (9-28969)—Bing Crosby<br>KI-1304 (45-1304)—Ink Spots<br>ME-70260 (70260x45)—Patti Page<br>VI-20-5515 (47-5515)—Dinah Shore<br>VI-20-5537 (47-5537)—Pee Wee King | — |
| 7 | **ISTANBUL**<br>**FOUR LADS**<br>CA-2665 (F-2665)—Joe "Fingers" Carr<br>CO-40082 (4-40082)—Four Lads<br>VI-20-5522 (47-5522)—Noro Morales | 5 |
| 8 | **STRANGER IN PARADISE**<br>**TONY BENNETT - FOUR ACES**<br>CA-2652 (F-2652)—Gordon MacRae<br>CO-40121 (4-40121)—Tony Bennett<br>CR-61111 (9-61111)—R. Wottawa & B. De Weille<br>DE-28927 (9-28927)—Four Aces<br>FI-20-026—Humberto Morales<br>KI-1304 (45-1304)—Ink Spots<br>ME-70269 (70269x45)—Vic Damone<br>VI-20-5535 (47-5535)—Tony Martin<br>VI-20-5505 (47-5505)—Ralph Flanagan<br>VI-20-5551 (47-5551)—Al Romero | 9 |
| 9 | **SANTA BABY**<br>**EARTHA KITT**<br>VI-20-5502 (47-5502)—Eartha Kitt | — |
| 10 | **YOU ALONE**<br>**PERRY COMO**<br>VI-20-5447 (47-5447)—Perry Como | 7 |

11) EBB TIDE. 12) HEART OF MY HEART. 13) EH, CUMPARI. 14) MANY TIMES. 15) TO BE ALONE. 16) OFF SHORE. 17) LOVE WALKED IN. 18) MARIE. 19) VAYA CON DIOS. 20) IN THE MISSION OF ST. AUGUSTINE. 21) WOMAN. 22) MY HAPPINESS. 23) SECRET LOVE. 24) I SEE THE MOON. 25) I'LL NEVER STAND IN YOUR WAY. 26) THE JONES BOY. 27) C'EST SI BON. 28) THE STORY OF THREE LOVES. 29) OH! 30) I LOVE PARIS. 31) GRANADA. 32) GOLDEN VIOLINS. 33) SOUTH OF THE BORDER. 34) ARE YOU LOOKING FOR A SWEETHEART. 35) STRINGS OF MY HEART.


M-G-M Merry HITS!

FLIRTATION WALTZ
MGM 11651 78 rpm
K11651 45 rpm

and

Art Mooney AND HIS ORCHESTRA

JONI JAMES
I'LL NEVER STAND IN YOUR WAY / WHY CAN'T I
MGM 11606 78 rpm • K11606 45 rpm

CARLOS RAMIREZ
A LITTLE MORE OF YOUR AMOR / I HAD TO KISS YOU
MGM 30836 78 rpm • K30836 45 rpm

FRAN WARREN
IF I COULD HAVE YOU BACK AGAIN / IT'S ANYBODY'S HEART
MGM 11616 78 rpm • K11616 45 rpm

LESLIE CARON and MEL FERRER
HI LILI HI LO
and
LILI AND THE PUPPETS
MGM 30759 78 rpm • K30759 45 rpm

HANK WILLIAMS
CALLING YOU / WHEN GOD COMES AND GATHERS HIS JEWELS
MGM 11628 78 rpm • K11628 45 rpm

GEORGE SHEARING
TIEMPO DE CENCERRO
Parts 1 and 2
MGM 11639 78 rpm • K11639 45 rpm

PAT O'DAY
A BIRD FLYING NORTH / TAKE ME HOME
MGM 11645 78 rpm • K11645 45 rpm

CINDY LORD
GUESSING / BLUE BOY
MGM 11643 78 rpm • K11643 45 rpm

JO ANN TOLLEY
HOME COME YOU NEVER ANSWER / BUT NEVER MY LOVE FOR YOU
MGM 11630 78 rpm • K11630 45 rpm

CHARLES PAUL and His Orchestra
MARTIN KANE THEME / LOVE (NORA DRAKE THEME)
MGM 11634 78 rpm • K11634 45 rpm

HENRY JEROME and His Orchestra
TIPICA SERENADA / CAFE PAREE
MGM 11594 78 rpm • K11594 45 rpm

Thanks Jazzbo Collins For the kickoff
Another "SABRE DANCE"
BARBU LAUTARU ORCHESTRA
MORNING BIRD
STORM WARNING
MGM 30835 78 rpm
K30835 45 rpm

BIG NBC-TV Dave Garroway Promotion
JIMMY LEYDEN'S SERENADERS
THE GIRL OF TODAY
WE'RE HAVIN' A GOOD TIME
MGM-11615 78 rpm
K-11615 45 rpm

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE., NEW YORK 36, N. Y.
MAKE FRIENDS WITH RECORDS

ALL ABOUT DISK JOCKEYS

## THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

PLUS THE NEXT FIVE

### A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

| | |
|---|---|
| 1. OH, MEIN PAPA | Eddie Fisher (RCA Victor)<br>Eddie Calvert (Essex) |
| 2. STRANGER IN PARADISE | Four Aces (Decca)<br>Tony Bennett (Columbia) |
| 3. CHANGING PARTNERS | Patti Page (Columbia) |
| 4. RAGS TO RICHES | Tony Bennett (Columbia) |
| 5. THAT'S AMORE | Dean Martin (Capitol) |
| 6. SANTA BABY | Eartha Kitt (RCA Victor) |
| 7. HEART OF MY HEART | Cornell, Desmond, Dale (Coral)<br>Four Aces (Decca) |
| 8. EBB TIDE | Frank Chacksfield (London) |
| 9. RICOCHET | Teresa Brewer (Coral) |
| 10. MANY TIMES | Eddie Fisher (RCA Victor) |

11) ISTANBUL. 12) YOU ALONE. 13) EH, CUMPARI. 14) THE JONES BOY. 15) SHE WAS FIVE AND HE WAS TEN.

A gag recently played on Johnny Andrews' "Midway Musical Menu" deejay show had Johnny popeyed. Jo Ann Tolley (MGM Record Star) visiting Andrews at the time went along with the gag. Joni James was placed in an adjoining closet sized room with a microphone. Johnny was given a made up request to play "Why Don't You Believe Me." Jo Ann was asked to sing it with Johnny. When the time came, Jo Ann pantomined as Joni "sounded off." Johnny, with eyes protruding about six inches, stood up and momentarily forgot he was on the air. That roar of laughter the audience heard was the studio hands and station staffers who had gathered around to see the fun. Johnny almost collapsed when Joni walked out.

* * * * *

Pic of the week—Sam Brown (WARL-Arlington, Va.) reports fine listener reaction to Dinah Shore's "Changing Partners" and says Dinah's never been finah!" . . . Six year old Lorry Robbins becomes the youngest disc-jockey in the world to have her own network show when her daily WOR show goes network January 4. The show will be heard over the whole Mutual Network every week-day from 2 to 2:30 p.m. Daddy, Fred Robbins, gives her a slight assist on the daily show, but as far as Miss Robbins is concerned, it's all hers. . . . Don Blair (WNBZ-Saranac Lake, N. Y.) proud dad of his first baby girl on December 15. . . . Here's news. WLEE-Richmond, Va., looking for a good combination personality-straight announcer to replace one of its top men who is being transfered to sales. Any one interested, write Harvey Hudson, assistant manager, WLEE. . . . Mike Cassone, who closed his Rialto Record Corp. to concentrate on his publishing firm, M & C, has his first tune in the hands of New York and New England jocks. "Non Cha Shane" by Louis Prima on Jubilee has been getting big play from Norm Prescott, Grady and Hurst, Art Ford, Bill Cook and many others. . . . A review of the top records on the "Music Milwaukee" survey for 1953 will be featured on a special radio program on WTMJ-Milwaukee, on Sunday, January 3, from 12:30 to 3 P.M. . . . When Jo Ann Tolley, MGM Record starlet was in Cleveland the week of December 7, the lovely gal visited jocks Phil McLane (WERE), Tom Edwards (WERE), Tom Brown (WHK), Bill Gordon (WHK), Johnny Andrews (WTAM), and Joe Mulvihill (WTAM). Jo Ann is one of the hardest working thrush's in the business.

SAM BROWN
(WARL—Arlington, Va.)

* * * * *

WKNB-TV this week announced the appointment of Ralph Kanna as program director. Kanna is well known in the Hartford area for his work in recent years with stations WMMW-Meriden; and WONS-Hartford. . . . Joe Deane, (KQV-Pittsburgh, Pa.) last week phoned top award winners of the Pennsylvania Railroad Christmas Contest advising them of their early Christmas gifts. Winners received a bicycle, a portable radio, model train sets, wrist watches and fountain pens. Contestants were asked to complete in 25 words or less, the sentence "The Pennsylvania Railroad is helping to make Pittsburgh a better city because . . ." . . . Tom Edwards (WERE-Cleveland, O.) sending out membership cards to "The T. E. Dimple Club." . . . Bob E. Lloyd (WAVZ-New Haven, Conn.) says Merry Christmas and Happy New Year to all his publisher and artist friends.

# RECORD REVIEWS

A DISK & SLEEPER | B+ EXCELLENT | B VERY GOOD | C+ GOOD | C FAIR | D MEDIOCRE

**LEW DOUGLAS ORCH.**
(MGM 11654; K-11654)

B "CAESAR'S BOOGIE" (2:24) [Frederick ASCAP—Giovannini, Robinson] With the ork assisting, Lew Douglas sails through a boogie number with a good beat. A clever and interesting boogie woogie arrangement.

B+ "TURN AROUND BOY" (2:32) [Brandom ASCAP—Douglas, Fox, Curry] Bill Bailey takes on the vocal duties on this deck as he warbles a country flavored item to a waltz tempo. Chorus adds to the fullness of the deck. Could be big.

**LUCY REED**
(Chance 3006; 45-3006)

B "TANTALIZING MELODY" (2:45) [Brandom ASCAP—Hart, Hettel, Lewis] Al Trace's ork sets up the accompaniment for Lucy Reed's solo on a slow and pretty ballad.

B "PLEASE MR. RIGHT MAN" (2:38) [E. H. Morris ASCAP—Watts, Trace, Herman] The thrush eases through a sentimental tune with a pretty melody. Ok assist by the Trace-men.

**JACKIE JOCKO**
(Cabin 12130; 45-12130)

C "PLEASE BELIEVE ME" (2:27) [—Yoell, Jacobs] Joe Peters work the drums and Henry George the bass as they supply the backing for Jackie Jocko's reading of a ballad.

C "OLD DEVIL MOON" (2:05) [—Harburg, Lane] The warbler offers a chanting delivery of an established oldie with a similar assist from his boys. A beaty and zestful deck.

**FREDDY COLE**
(Okeh 7016; 4-7016)

C+ "MY SUGAR'S GETTING SALTY WITH ME" (2:20) [Marvin ASCAP — Alfred, Fisher] A smooth and rhythmic item gets a "King" Cole styling by brother Freddy Cole. Interesting delivery of a good song.

C "SON OF ALCOHOL" (2:40) [Fred Fisher ASCAP—Schwartz] On this end the artist sends out a shuffle item that's better designed for the rhythm and blues market. Good novelty.

**BILLY ECKSTINE**
(MGM 11655; K-11655)

B "I'M IN A MOOD" (3:01) [Bryant ASCAP—Spence, Troup] In his stylish and individual manner, Billy Eckstine croons a romantic number while Nelson Riddle and the ork assist. Plenty of feeling.

B "RENDEZVOUS" (3:10) [Dorchester ASCAP—Spielman, Kaye, Freed] Lionel Newman and the ork supply the backing on this end while Billy offers more romance material. Good sound is ever present.

## THE CASH BOX DISK OF THE WEEK

**"WHY" (2:50)**
**[Mogull ASCAP—Shapiro, Feyne]**

**"ANSWER ME, MY LOVE" (2:34)**
**[Bourne ASCAP—Winkler, Rauch, Sigman]**

NAT "KING" COLE
(Capitol 2687; F-2687)

NAT "KING" COLE

● After another successful year as a wax artist, Nat "King" Cole bids for hitdom in '54 with a lovely ballad that stands a great chance of making it. On one end the balladeer offers an interpretation of a tender love song tagged "Why" in his soft and romantic manner. The perfect backing is supplied by the Nelson Riddle ork. On the lower lid, the "King" takes hold of a tune that's been circulating for a while and offers a new set of lyrics to the lovely melody. The tune is labelled "Answer Me, My Love." The chorus in the backdrop offers an effective setting for this pretty tune. It's a top notch coupling for the boxes and a disk that should enjoy a big sale. The top end looks like the stronger of the two but either deck could make the grade.

**WHIPOORWILLS**
(Dootone 1201; 45-1201)

B "I WANT MY LOVE" (2:25) [Dootsie Williams BMI—Lauri] The Whipoorwills, featuring Sweet Georgia Brown, float through a pretty tune in an interesting fashion. Good number that could catch spins.

C+ "KISS A FOOL GOODBYE" (2:15) [Dootsie Williams BMI—Harold] Georgia rhythms through a jumper on this end while the Whipoorwills supply the background. A good sounding number.

**ROSEMARY CLOONEY & JOSE FERRER**
(Columbia 40144; 4-40144)

B+ "WOMAN" (2:23) [Studio BMI—Gleason] Jose Ferrer offers his first pop waxing as he lilts through a novelty about 'woman'. Tune is hitting big on the charts. Jose's wife, Rosemary Clooney assists.

B+ "MAN" (2:30) [Studio BMI—McKean, Gleason] Rosemary Clooney takes the lead on this platter as she sings another set of lyrics to the same melody. A good coupling that should get spins and laughs.

**DAVID ROSE ORCH.**
(MGM 30824; K-30824)

B "PARADE OF THE CLOWNS" (2:26) [M. Witmark ASCAP—Rose] David Rose leads his orchestra through an imaginative orchestration of a melody which he penned. Great delivery that makes great listening.

B "OUR WALTZ" (3:19) [Bregman, Vocco, Conn ASCAP—Rose] Here the ork sways through a lovely waltz melody presented with a lush smoothness by the crew. Great arrangement and attractive listening.

**LEE MONTI**
(Allied 5018; 45-5018)

C "A BOTTLE OF WINE AND YOU" (2:06) [Brandom ASCAP—Sabia, Monti, Tanner] Lee Monti and his Paisans bounce over a light Italian flavored item with a guitar and accordion in the lead as Tommy Nichols sings.

C+ "EVERYONE LOVES MARY ANN" (2:04) [Rugby BMI—Sabia, Monti, Tanner] Here the boys lilt through another Italian type ditty that brings in a bit of a Scotch beat.

## THE CASH BOX BEST BETS

*In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.*

| | | | |
|---|---|---|---|
| ★ "TURN AROUND BOY" | Lew Douglas O. | MGM 11654; K-11654 |
| ★ "I TOLD A LIE" | Van Cleaf Sisters | Benida 5005; 45-5005 |
| ★ "WOMAN"—"MAN" | Rosemary Clooney & Jose Ferrer | Columbia 40144; 4-40144 |
| ★ "STRANGER IN PARADISE" | Ink Spots | King 1304; 45-1304 |

**HOWARD RUMSEY'S ALL-STARS**
(Contemporary 359; 45-359)

C "MAMBO LOS FELIZ" (2:38) [—Shorty Rogers] On a special record for the Lighthouse Fund, Howard Rumsey's Lighthouse All Stars ride through a progressive jazz mambo. Ok for dancing.

C+ "WITCH DOCTOR" (2:34) [—Bob Cooper] The drums offer the introduction for a beaty item by the crew. Another jazzy item with a Latin beat.

**PETE HANLEY**
(Epic 9010; 4-9010)

C "FLAMENCO" (3:08) [Pickwick ASCAP—Wayne, Sherman] With the aid of the Don Costa Ork, Pete Hanley belts out a fast moving number about a Flamenco dancer. A zestful arrangement and delivery.

B "MOONLIGHT IN VERMONT" (3:12) [M. H. Goldsen ASCAP—Blackburn, Suessdorf] Pete gets a lush setting on this end for a romantic reading of a very lovely ballad. A tender and sentimental love song.

**VAN CLEAF SISTERS**
(Benida 5005; 45-5005)

B+ "I TOLD A LIE" (2:25) [Citation BMI—Polk] The smooth voices of the Van Cleaf Sisters come over wonderfully as the debut on the Benida label with a pretty country flavored waltz. Catchy tune with great harmony and style.

B "FLORIDA" (2:19) [Larry Spier ASCAP — Redmond, Goodhart, Spier] On this end the chirps lilt through an old-fashioned styling of a cute ditty that should be spinning in the Florida boxes eternally. Real cute deck.

**THE INK SPOTS**
(King 1304; 45-1304)

B+ "STRANGER IN PARADISE" (2:35) [Frank ASCAP—Wright, Forrest] The Ink Spots send up a great cover job on a tune that's smashing through on the pop charts. Real pretty job. Lead voice terrific.

B "CHANGING PARTNERS" (2:15) [Porgie BMI — Darion, Coleman] The boys offer another top grade version of a current pop waltz hit. Boys jump up at mid point and slow up again. A top-notch coupling that should enjoy a healthy sale.

**JERRI WINTERS**
(Rainbow 236; 45-236)

C+ "HOW COME YOU DO ME LIKE YOU DO" (2:36) [Mills ASCAP—Austin, Bergere] The Billy Mure ork backs Jerri Winters as she revives a great oldie. A stylish reading with a chorus assisting in the backdrop.

B "I GOT A CRUSH ON YOU" (2:42) [New World ASCAP — Gershwin, Gershwin] Jerri offers another quality job as she treats a Gershwin oldie to a solid reading. Should do well in the boxes.

LOADED! with ⇒talent!
⇒melody!⇒chuckles!

f. 1954's first Big * Smash!

☆Rosemary Clooney ☆Jose Ferrer

MAN ⇔ WOMAN

(Uh-Huh) (Uh-Huh)

Orchestra and Chorus under the direction of NORMAN LEYDEN

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MEMBER RECORD INDUSTRY ASSOCIATION OF AMERICA RIAA

# RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

**BILL STEGMEYER ORCH.**
(Benida 5002; 45-5002)

B "COPANGO" (2:33) [Sanford BMI—Stegmeyer] Benida's first instrumental disk is a lush and flowing Latin tempo item presented by the Bill Stegmeyer Ork. A lovely piece of material that could catch on.

B "THAT OLD GANG OF MINE" (2:35) [Bourne ASCAP — Rose, Dixon, Henderson] A favorite oldie gets a sentimental styling by the soft strings of the crew. Good dance music for the quiet hour.

**LLOYD SHAFFER ORCH.**
(Crystalette 644; 45-644)

C+ "THE DREAM" (2:59) [Top Tunes ASCAP — Shaffer] The chorus joins Lloyd Shaffer as he leads the ork through one of his own compositions. A melodious item that makes top notch listening.

C+ "NEW YORK" (2:40) [Simon House BMI — Darby, Newman] Again the chorus adds a fullness to a busy instrumental interpretation of bustling New York. Music is the theme from flicker "How To Marry A Millionaire."

**PETE PONTRELLI ORCH.**
(Skyway 102; 45-102)

C+ "DELICIOUS AND REFRESHING" (2:43) [Skyway BMI — Whenham] Trudy Williams takes on the vocal chores as Pete Pontrelli and the ork assist her on this cute bouncer. A light ok deck.

C "BEAUTIFUL TAMPA BAY" (2:38) [Skyway BMI—Whenham] The ork presents another smooth instrumental setting to a Latin tempo as Larry Noble does the warbling.

**WOODY HERMAN**
(MGM 11661; K-11661)

C+ "CUBAN HOLIDAY" (3:04) [Charling ASCAP — Wotton] A rhythmic piece of Latin material is given the Woody Herman styling. Number jumps up toward mid-point and Woody offers some fancy tooting.

C "PRELUDE TO A KISS" (3:14) [American Acad: ASCAP—Ellington, Gordon, Mills] Woody takes hold of his saxophone on this deck for a bluesy instrumental version of an ok tune. Music on the sentimental side.

**ALAN DEAN**
(MGM 11658; K-11658)

B+ "WHAT ARE YOU WAITING FOR" (2:16) [Crestview ASCAP —Tishman] Alan Dean makes a strong showing as he bids for hitdom with a romantic delivery of a lovely ballad. The warbler gives his all for the tune. Looks like a hit.

C+ "CALL ME ANYTIME AT ALL" (2:26) [Kahl BMI — Brown, Brown] Joe Lipman's ork sends up another fitting accompaniment for a strong love tune belted out by the chanter. A pretty tune that makes top listening.

## THE CASH BOX SLEEPER OF THE WEEK

**"DON'T ASK ME WHY" (2:46)**
**[Harms ASCAP—Stolz, Reisch, Robinson, Young]**

**"AWAY UP THERE" (2:17)**
**[Wemar BMI—Burkes, Burkes, Meyer]**

EILEEN BARTON
(Coral 61109; 9-61109)

EILEEN BARTON

● Eileen Barton puts her best foot forward for the new year and comes up with a disk that rates raves from beginning to end. She takes a beautiful tune titled "Don't Ask Me Why" and with the aid of the Jack Pleis ork sends it out in a top grade manner. It's by far her best effort to date and is definetly a platter that should be enjoying a ride up to the heights of the pop lists. On the lower lid, the chirp bounces over a light and happy ditty "Away Up There" that reminds one of her "Baked A Cake" hit. A cute coupling. The top portion has the goods and should be a big thing for Eileen. Keep an eye on it.

**"SALUTE TO GLENN MILLER" (3:26) Part 1**
**[BVC, Jewel, Robbins, Feist]**

**"SALUTE TO GLENN MILLER" (3:27) Part 2**
**[Mutual, BVC, Feist, Southern]**

THE MODERNAIRES
(Coral 61110; 9-61110)

THE MODERNAIRES

● With the motion picture "The Glenn Miller Story" soon to make its opening around the country, the Modernaires send up a two-sided record in memory of the great band leader. On this exciting disk dubbed "A Salute To Glenn Miller," the vocal group offers such great Miller hits as "Moonlight Cocktail," "Elmer's Tune," "Moonlight Serenade," "Chattanooga Choo-Choo," "String Of Pearls," "Perfidia," "At Last," "Serenade In Blue" and "I've Got A Gal In Kalamazoo." Both decks bring back great memories of the great band era. With Fran Scott and the ork setting up the music, and the Modernaires delivering a top grade vocal on each tune, this deck can't miss the hit category.

**STANLEY BLACK ORCH.**
(London 1391; 45-1391)

C+ "FROM HERE TO ETERNITY" (3:17) [Barson ASCAP—Larger, Wells] The Stanley Black orchestra presents a lush, full string arrangement of a number that's been enjoying a good sale.

C+ "STARLIGHT SERENADE" (2:14) [Alamo ASCAP — Weisman, Twomey, Weiss] On this end the ork glides through another pretty instrumental with the piano in the spotlight.

**BUDDY DI VITO**
(Chance 3007; 45-3007)

B "EVERYTIME (2:35) [Southern ASCAP — Farrar, Kent] The Meadowlarks back Buddy Di Vito on a romantic number which he presents with softness and ease. A good group number.

C+ "DREAM TIME" (2:56) [Begonia BMI—Renaldo, Morgan] The gorup cruises through another romantic ballad in a hushed and dream-dusted manner.

**ART LOWRY**
(Columbia 40133; 4-40133)

C+ "POPPA PICCOLINO" (2:27) [Chappel ASCAP—Musel, Mascheroni] Mike Stewart takes the lead on a march tempo presentation, by the Art Lowry ork, of a tune that's clicking big in England. A lively and colorful ditty.

C+ "PAULA, PAULA, (2:37) [Peer International BMI — Collazo, Menendez, De La Rosa] The crew gives out a popular Latin item as Art shows his talents at the keyboard. Good number with a beat.

**THE MELACHRINO STRINGS**
(RCA Victor 20-5579; 47-5579)

B "MYSTERY STREET" (2:12) [Sherwin ASCAP — Howard, Plante, Philippe, Gerard] Under the direction of George Melachrino, the Melachrino strings ease through a lush version of a bluesy number that been around. Could click.

C+ "THEME FROM EIGHT O'CLOCK WALK" (2:45) [Maurice Ltd. ASCAP—Melachrino] The crew offers another lush item a bit on the heavy side. Tender material for the quiet hours.

**JIMMY ETTA ORCH.**
(Stylecraft 5047; 45-5047)

C+ "DON'T MAKE ME CRY AGAIN" (2:20) [M & C Publishing ASCAP—Cummings] Joyce Aimie gives out with a strong reading on a feelingful ballad as the Jimmy Etta orchestra supplies the backdrop. Good tune and reading.

C+ "STAY CLOSE TO MY HEART" (2:45) [M & C Pub. ASCAP—Cummings] The thrush handles another romantic item, this one set to a Latin beat. Joyce has a tear in her voice that's effective. More fine backing.

**BETTY HUTTON**
(Capitol 2688; F-2688)

C+ "I TOOK THE LONG WAY AROUND" (2:49) [Hill & Range BMI—Hill] Betty Hutton who has been wowing them at the Palace in N. Y. comes up with a pretty country flavored item which she eases through in her warm manner.

C+ "BROKE, BARE-FOOT, AND STARRY-EYED" (2:16) [Leeds ASCAP—Roseland, Cormier] The Nelson Riddle ork again assists as the chirp jumps through a light ditty with a cute set of lyrics. Bit of multiple voicing too.

**JERRY GRAY ORCH.**
(Decca 28986; F-28986)

B "THE CREEP" (2:33) [Miller ASCAP—Burton, Sigman] Jerry Gray and the ork jump through a tune that's the rage in England. Linda Lee does the chirping on this, the first vocal version of the song.

C+ "OOMPH-CHUCK" (2:43) [Albert ASCAP—Gray] On this deck the leader conducts the crew through one of his own compositions. Good jump material tailor made for dancing.

# THE CASH BOX ROUND THE WAX CIRCLE

## NEW YORK:

All talk in the music business this week centers on the projected record ban. Almost every diskery is cutting like crazy with record sessions scheduled around the clock. By the time January 1st rolls around there'll be so many records in the can, it will take many, many months before the effect of any strike can be felt. . . . Grand Ole Opry, which did fabulous business last October at the Seville Theater in Montreal and the Casino in Toronto, will play a return engagement in January starring **Carl Smith**. . . . **Mary Lou Smith** of King recovering from a minor surgery seige. . . . **Larry Newton** of Derby says he has a winner in "Ridin' To Tennessee" with vocal by **Betsy Gay** and orchestra by **Teddy Phillips**. . . . **Tom Eldridge**, who used to be with **The Holidays**, and has now gone out as a single, is appearing under the name of **Tom Richards**. . . . **Danny De Carlo** has recorded "It's Heavenly" for Jubilee and Mac Weiss of Mid-City Music, publisher of the tune, has great hopes for it. . . . **Karen Chandler** having done SRO business at the Henry Grady Hotel in Atlanta, Georgia, has been pacted to a repeat appearance this summer. . . . **Lauri Layton**, who's just finished her first featured spot in cafe work at the Ranch House in Providence, is back in N.Y. briefly before hopping off for the mid-west and further cafe dates. . . . **Eydie Gorme**'s latest Coral disking "Gimme Gimme John" has been banned from some stations. The controversial record refers to a k-ss. . . . Lots of excitement about **Eileen Barton**'s new one "Don't Ask Me Why."

KAREN CHANDLER

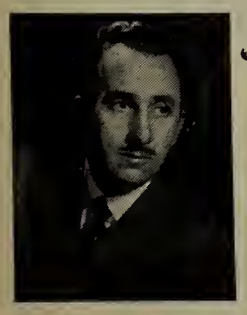
## CHICAGO:

When we first saw and heard **Al Wallis** on Howard Miller's "Close Up" (5 day per week TV show, 5:30-6 P.M., CST, over WNBQ-TV, NBC, Chgo) well, we just held our breath. Anxious and eager as we were to yell about this guy's great singing talent. Because The Cash Box yelled loud, long and mightily about Al Wallis y'ars ago. . . . By the way, we're falling more and more in love with that cutest of cuties, **June Valli**, everytime we see and hear her on **Howard Miller**'s show. Little June lights up the Miller shot like a singing June breeze. So sweet and so swell. . . . **Larry Green** phones to advise us that **Charley Applewhite** is going over to see Santa Claus because he most sincerely wants to thank Santa for all the grand things which have happened to him. Like his first theatre singing engagement. And at the big Chicago Thitter, at that. . . . They tell us that musicians want more money for disk dates and also want better than the 1% they're now getting from diskeries. Want 5% in fact. If this should cause a recording ban, again, many a diskery will again clean out overloaded warehouses as happened the last time. And with so many, many cuttings yet in the can, it'll take a long, long time to decide the issue, they say. . . . **Marty Hogan** away for a two week rest. To the Sea View, Miami Beach. The lucky stiff. . . . Gorgeous cocktail party for Mercury's **Pearl Eddy**. Hosted by **Ed Ryan** and **Bud Brandom**. Saw **Art Talmadge**, **Kenny Meyers**, **Dee Kilpatrick** and **Bonnie Kroll** all of Mercury present. Also **Henry Friedman**, Mercury's local distrib. **Kenny Brandom**, **Frank LaVere**, **Lew Douglas**, **Bob Cole**, **Leo Fox**, **Glory Fox**, **Bob Smith**, **Marty Hogan**, **Jackie and Eddie Hubbard**, **Jay Trompeter**, **Jim Mills**, **Dirk and Ann Courtenay**, **Myron Schultz**, **Jack Cary**, **Bob Porter**, **Jim Lounsbury**, **Josh Brady**, **Ed Cerney**, **Donn Richey**, **Linn Burton**, **Jack Payne**, **Paul Condylos**, and so many, many others. . . . **Bill Anson** reported rapidly rising right to the very top spot as deejay.

AL WALLIS

## LOS ANGELES:

Another new year has blossomed forth. With the wide line up of great artists and the new talent that is ready to make its debut it looks like 1954 will be another great year for the record industry. . . . **Mary Small** has been a busy gal while in Hollywood. After closing at the Mocambo she made several personal appearances and also appeared on the Jack Owens TV show. She opens at the Riverside Hotel in Reno, Nevada, for her next engagement. . . . Decca's **Jeri Southern**, stages her first West Coast engagement at the Keyboard Supper Club in Beverly Hills. She was originally booked for a two week stand but since she packed in such large crowds the management has extended her nightly appearances for an indefinite period. . . . **Julius LaRosa** will soon do a screen test for Paramount. If the tests jell he'll star in the forthcoming flicker "Away We Go." . . . Warner Brothers discovered that **Robert Cummings** could sing; so did Columbia Records where Bob will wax four new platters. . . . "Santa Baby" has been very good to **Eartha Kitt** considering that it's the top RCA Victor seller in the Los Angeles area. Her recent stint at the Mocambo boosted all her records, including her album and the "New Faces of 1952" original cast album. This show is due here at the Biltmore on January 5th at which time Miss Kitt will probably double between the theatre and the Mocambo. . . . **Jerry Colonna** returned from Jackson, Mississippi where he starred in a special benefit show to raise money for tornado victims. . . . Capitol's **Glenn Wallichs** threw a cocktail party for Nat "King" Cole on December 17th. The occasion marked Cole's tenth year with Capitol. Deejays and representatives from the press were among the many celebrities who attended. Nat is credited with having more records hit the million mark than any other Capitol artist. He opened at the El Rancho Vegas in Las Vegas on December 30th and will be in LA for an engagement at Ciro's starting January 22nd. . . . **The Lancers** now appear at the Hotel Golden in Reno until January 12. . . . Several artists are now appearing in the desert area of Palm Springs. **Bob London** spotlights the show at the Chee Chee while the **Page Cavannaugh Trio** take over at the Howard Manor. Bob's latest offering is "Village in Peru" on the Crystalette label. . . . **Gordon Jenkins** closed at the Hotel Thunderbird in Las Vegas and returned to Los Angeles for the holidays. His "Seven Dreams" album has become a big seller for Decca.



GORDON JENKINS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"YOU ALL COME" Jimmie Osborne
"COME BACK TO YOUR LOVED ONES" King 1295

"OFF SHORE" Earl Bostic
"DON'T YOU DO IT" King 4683

"NO HEART AT ALL" Bonnie Lou
"TEXAS POLKA" King 1279

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# TOP OPS' POPS for 1954

**"THE CREEP"**
b/w
**"Love Theme"**
by
RALPH MARTERIE
70281

**"HEARTACHES"**
b/w
**"Just One More Chance"**
by
JERRY MURAD'S HARMONICATS
70277

**"CHANGING PARTNERS"**
b/w
**"Where Did My Snowman Go"**
by
PATTI PAGE
70260

**"STRINGS OF MY HEART"**
b/w
**"Mama Papa Polka"**
by
THE GAYLORDS
70258

**"GADABOUT"**
b/w
**"Caribbean"**
by
DAVID CARROLL
70247

**"COW COW BLUES"**
b/w
**"Martha"**
by
JAN AUGUST
70228

**"THE JONES BOY"**
b/w
**"Snow, Snow, Beautiful Snow"**
by
BOBBY WAYNE
70268

Mercury

The entire Cash Box staff sends you best wishes for a Happy New Year and a most successful record year in '54.

**Joni James** appeared on the **Howard Miller** TV show on Friday, the 11th, reports **Morry Goldman** of **James H. Martin Distributing** in Chicago. The TV spot followed a disk jockey party at Linn Burton's Steak House. Also appearing on the Miller show was the MGM artist **Ken Remo.** Goldman reports that immediately following the television appearances, Martin Distribs noted an up-surge in the sales of both artists' records. . . . **RCA Victor Distributing Co.,** Chicago, held its annual Christmas party for employees on Saturday, December 12, at the Knickerbocker Hotel. Voted this year's King and Queen were **Ray Forester** and **Daisy Appleford.** . . . RCA Victor has just released an album titled "Show Business." Based on the book by **Joe Laurie Jr.** and **Abdel Green.** Narrated by **George Jessel.** Containing the voices of some show biz' all time greats. Out on either LP or EP, this album lasts about one hour. At a disk luncheon on Thursday, December 10, **Rocky Rolf** of RCA Victor Dist. Co., Chicago, presented an album to each of the deejays who attended. . . . **Henry Friedman** of Midwest Mercury Distributing in Chicago tells us that things are really jumping out that-a-way. **Patti Page's** version of "Changing Partners" continues to climb in sales. The firm also reports great enthusiasm by the sales and promotion force in response to the Childcraft and Super Circus records. . . . In reference to **Jim Lowe's** "Santa Claus Rides: A Strawberry Roan," the **Harmonicats'** "Just One More Chance" and "The Creep" by **Ralph Marteries,** Midwest has created the slogan "Watch these three for '53, as they soar in '54." . . . **Alice Limpiris** of **Park Avenue Record Distributing** in Detroit, Michigan, says that the firm has registered a new label known Small Fry Records. **Jerry Harris** will be in charge of the general business and sales of the new kiddie line and **Jane Harris,** office manager and assistant a & r. The new label will operate its sole selling agency from the Park Avenue Record Company. The first release has been set for about the 10th of January. . . . MGM distribs are working promotional tie-ins with theaters on the "Julius Ceasar" album. In Los Angeles, **Gordon Wolf** of Sunland Music has arranged for an album plug to appear on all the theater ticket envelopes to theater goers buying advance seats. So far these have been distributed to about 20,000. In New York, **Sanford Distributors** has arranged to send out special letter to editors of high school papers and English department supervisers concerning the availability of the album so that it can be announced in classes. Reported to have good results.

# THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below ore reprinted exoctly os submitted by leoding disk jockeys throughout the notion for the week ending December 26 without ony chonges on the port of THE CASH BOX.

### Bill Ballance
KNX—Hollywood, Colif.

1. Stranger In Paradise (Tony Bennett—Four Aces)
2. Changing Partners (P. Page)
3. That's Amore (Dean Martin)
4. Ebb Tide (Frank Chacksfield)
5. Oh, My Papa (Eddie Fisher)
6. Ricochet (Teresa Brewer)
7. Santa Baby (Eartha Kitt)
8. Rags To Riches (Tony Bennett)
9. Off Shore (Leo Diamond)
10. C'est Si Bon (Stan Freberg)

### Nick Nickson
WBBF—Rochester, N. Y.

1. Oh, My Papa (Eddie Fisher)
2. Santa Baby (Eartha Kitt)
3. C'est Si Bon (Stan Freberg)
4. Are You Looking For A Sweetheart (Kitty Kallen)
5. Rags To Riches (Tony Bennett)
6. Stranger In Paradise (Four Aces)
7. That's Amore (Dean Martin)
8. Two Purple Shadows (J. Vale)
9. Changing Partners (D. Shore)
10. Ricochet (Teresa Brewer)

### Don McLeod
WJBK—Detroit, Mich.

1. Oh, Mein Papa (E. Calvert)
2. Stranger In Paradise (Four Aces)
3. Changing Partners (P. Page)
4. Heart Of My Heart (Cornell, Desmond, Dale)
5. That's Amore (Dean Martin)
6. Woman (Johnny Desmond)
7. You Alone (Perry Como)
8. Sound Of Love (F. Murphy)
9. South Of The Border (Sinatra)
10. Oh, My Papa (Eddie Fisher)

### Arty Kay
WVLK—Lexington, Ky.

1. Santa Baby (Eartha Kitt)
2. Christmas Dragnet (Freberg)
3. I Want A Hippopotamus For Christmas (Gayla Peevey)
4. Rags To Riches (Tony Bennett)
5. Changing Partners (P. Page)
6. You, You, You (Ames Bros.)
7. Ricochet (Teresa Brewer)
8. Ebb Tide (Frank Chacksfield)
9. Oh, My Papa (Eddie Fisher)
10. Stranger In Paradise (Four Aces)

### Art Hellyer
WMAQ—Chicogo, Ill.

1. Oh, Mein Papa (E. Calvert)
2. Heart Of My Heart (Cornell, Desmond, Dale)
3. Woman (Johnny Desmond)
4. I See The Moon (Schumann)
5. Don't Forget To Write (Valli)
6. That's Amore (Dean Martin)
7. Changing Partners (P. Page)
8. C'est Si Bon (Stan Freberg)
9. Ricochet (Teresa Brewer)
10. A Baby Cried (Lou Monte)

### Rod Loudon
KPOJ—Portlond, Ore.

1. Ricochet (Teresa Brewer)
2. Many Times (Eddie Fisher)
3. Changing Partners (P. Page)
4. Rags To Riches (Tony Bennett)
5. Eh, Cumpari (Julius La Rosa)
6. Baby, Baby, Baby (T. Brewer)
7. Oh, My Papa (Eddie Fisher)
8. Stranger In Paradise (Bennett)
9. In The Mission Of St. Augustine (Sammy Kaye)
10. Heart Of My Heart (Cornell, Desmond, Dale)

### Frank Pollack
KOOL—Phoenix, Ariz.

1. My Hymn To Her (A. Wayne)
2. Stranger In Paradise (Four Aces)
3. Changing Partners (Kay Starr)
4. That's Amore (Dean Martin)
5. Love You So (Peggy Lee)
6. South Of The Border (Sinatra)
7. Santa Baby (Eartha Kitt)
8. Ebb Tide (Jerry Colonna)
9. You've Changed (C. Russell)
10. Down By The Riverside (Bing & Gary Crosby)

### Johnny Morris
WLOL—St. Paul, Minn.

1. Oh, Mein Papa (E. Calvert)
2. Oh, My Papa (Eddie Fisher)
3. Changing Partners (P. Page)
4. My Hymn To Her (A. Wayne)
5. Nina-Non (Joni James)
6. The Jones Boy (Mills Bros.)
7. Stranger In Paradise (Four Aces)
8. A Christmas Medley (Liberace)
9. Santa Baby (Eartha Kitt)
10. That's Amore (Dean Martin)

### Robin Seymour
WKMH—Deorborn, Mich.

1. Oh, Mein Papa (E. Calvert)
2. Changing Partners (P. Page)
3. Strings Of My Heart (Gaylords)
4. That's Amore (Dean Martin)
5. Heart Of My Heart (Cornell, Desmond, Dale)
6. Stranger In Paradise (4 Aces)
7. Gadabout (David Carroll)
8. Granada (Monte Kelly)
9. The Game Of Love (Darnell)
10. Palsy Walsy (George Siravo)

### Will Lenay
WSAI—Cincinnati, Ohio

1. Santa Baby (Eartha Kitt)
2. Stranger In Paradise (4 Aces)
3. Changing Partners (P. Page)
4. Ricochet (Teresa Brewer)
5. Rags To Riches (Tony Bennett)
6. Heart Of My Heart (Cornell, Desmond, Dale)
7. To Be Alone (Hilltoppers)
8. Oh, My Papa (Eddie Fisher)
9. Why Does It Have To Be Me (Tony Bennett)
10. Ebb Tide (Frank Chacksfield)

### Wallie Dunlap
WICC—Bridgeport, Conn.

1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (4 Aces)
3. Changing Partners (P. Page)
4. Heart Of My Heart (Cornell, Desmond, Dale)
5. That's Amore (Dean Martin)
6. Santa Baby (Eartha Kitt)
7. Secret Love (Doris Day)
8. Native Dancer (Rusty Draper)
9. Holiday Greetings (Jimmie Ainsworth)
10. Why Do You Have To Go (June Christy)

### Harry Burge
WQAM—Miomi, Flo.

1. Rags To Riches (Tony Bennett)
2. Ricochet (Teresa Brewer)
3. You, You, You (Ames Bros.)
4. Eh, Cumpari (Julius La Rosa)
5. Ebb Tide (Frank Chacksfield)
6. That's Amore (Dean Martin)
7. Istanbul (Four Lads)
8. Many Times (Eddie Fisher)
9. Stranger In Paradise (Bennett)
10. Changing Partners (P. Page)

### Carmine Anthony
KGKO—Dallos, Tex.

1. Rags To Riches (Tony Bennett)
2. Ebb Tide (Frank Chacksfield)
3. Ricochet (Teresa Brewer)
4. You, You, You (Ames Bros.)
5. Vaya Con Dios (Paul & Ford)
6. Changing Partners (P. Page)
7. That's Amore (Dean Martin)
8. Many Times (Eddie Fisher)
9. Stranger In Paradise (Four Aces)
10. Eh, Cumpari (Julius La Rosa)

### Tom Edwards
WERE—Clevelond, Ohio

1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Four Aces)
3. Stranger In Paradise (Bennett)
4. Changing Partners (P. Page)
5. The Way I Feel (Four Knights)
6. Heart Of My Heart (Cornell, Desmond, Dale)
7. Oh, Mein Papa (E. Calvert)
8. She Was Five And He Was Ten (Judy Valentine)
9. You Alone (Perry Como)
10. The Jones Boy (Mills Bros.)

### Mort Nusbaum
WHAM—Rochester, N. Y.

1. Oh, My Papa (Eddie Fisher)
2. Ebb Tide (Vic Damone)
3. The Jones Boy (Mills Bros.)
4. She Was Five And He Was Ten (Judy Valentine)
5. Tipica Serenada (H. Jerome)
6. My Hymn To Her (A. Wayne)
7. Under Paris Skies (M. Miller)
8. That's Amore (Dean Martin)
9. Off Shore (Leo Diamond)
10. The Typewriter (L. Anderson)

### Sandy Singer
KCRI—Cedar Rapids, Iowa

1. My Hymn To Her (A. Wayne)
2. You, You, You (Ames Bros.)
3. Changing Partners (P. Page)
4. Many Times (Eddie Fisher)
5. You Alone (Perry Como)
6. Oh, My Papa (Eddie Fisher)
7. Stranger In Paradise (Four Aces)
8. Rags To Riches (Tony Bennett)
9. Heart Of My Heart (Four Aces)
10. That's Amore (Dean Martin)

### Donn Tibbetts
WFEA—Monchester, N. H.

1. The Jones Boy (Mills Bros.)
2. Rags To Riches (Tony Bennett)
3. Many Times (Eddie Fisher)
4. Changing Partners (P. Page)
5. Changing Partners (D. Shore)
6. Nina-Non (Joni James)
7. White Christmas (Mantovani)
8. High On A Windy Hill (Winterhalter)
9. Ricochet (Teresa Brewer)
10. That's Amore (Dean Martin)

### Sherm Feller
WVDA—Boston, Moss.

1. Nina-Non (Joni James)
2. She Was Five And He Was Ten (Judy Valentine)
3. Snow, Snow, Beautiful Snow (Monty Kelly)
4. Stella By Starlight (Winterhalter)
5. Off Shore (Richard Hayman)
6. Golden Violins (Chacksfield)
7. You Alone (Perry Como)
8. Tipica Serenada (H. Jerome)
9. My Hymn To Her (A. Wayne)
10. The Creep (Three Suns)

### Roger Clark
WNOR—Norfolk, Va.

1. Why Does It Have To Be Me (Tony Bennett)
2. That's Amore (Dean Martin)
3. Changing Partners (P. Page)
4. My Hymn To Her (A. Wayne)
5. Santa Baby (Eartha Kitt)
6. Secret Love (Doris Day)
7. South Of The Border (Sinatra)
8. Oh, Mein Papa (E. Calvert)
9. Tipica Serenada (H. Jerome)
10. She Was Five And He Was Ten (Judy Valentine)

### Stan Pat
WTNJ—Trenton, N. J.

1. Sadie Thompson Song (Leo Diamond)
2. Strings Of My Heart (Gaylords)
3. Nina-Non (Joni James)
4. Life Is Just A Bowl Of Cherries (Jaye P. Morgan)
5. Don't Forget To Write (Valli)
6. Stranger In Paradise (4 Aces)
7. It's Anybody's Heart (Warren)
8. For The First Time (Nocturnes)
9. I'd Like To Be In Your Shoes (Norman Brooks)
10. Again, Again And Again (Mary Mayo)

### Wayne Stitt
WHB—Konsas City, Mo.

1. Rags To Riches (Tony Bennett)
2. Ricochet (Teresa Brewer)
3. Changing Partners (P. Page)
4. Ebb Tide (Frank Chacksfield)
5. To Be Alone (Hilltoppers)
6. Marie (Four Tunes)
7. Istanbul (Four Lads)
8. Off Shore (Leo Diamond)
9. That's Amore (Dean Martin)
10. Time Will Tell (Hilltoppers)

# THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending December 26 without any changes on the part of THE CASH BOX.

### Art Roberts
KXLW—St. Louis, Mo.

1. Changing Partners (P. Page)
2. Oh, Mein Papa (E. Calvert)
3. Heart Of My Heart (Cornell, Desmond, Dale)
4. Christmas Medley (Liberace)
5. Christmas Dragnet (Freberg)
6. That's Amore (Dean Martin)
7. Rags To Riches (Tony Bennett)
8. Marie (Four Tunes)
9. Time Will Tell (Hilltoppers)
10. Granada (Frankie Laine)

### Bud Wilson
WTXL—W. Springfield, Mass.

1. Stranger In Paradise (4 Aces)
2. Changing Partners (P. Page)
3. Heart Of My Heart (Cornell, Desmond, Dale)
4. Rags To Riches (Tony Bennett)
5. You, You, You (Ames Bros.)
6. Off Shore (Leo Diamond)
7. Are You Looking For A Sweetheart (Kitty Kallen)
8. Diggin' (Buddy Morrow)
9. Music Box (Mindy Carson)
10. Miserlou (Fay DeWitt)

### Bill Stell
WSVS—Crewe, Va.

1. Stranger In Paradise (Four Aces)
2. Oh, Mein Papa (E. Calvert)
3. Changing Partners (P. Page)
4. Ebb Tide (Frank Chacksfield)
5. Ricochet (Teresa Brewer)
6. Santa Baby (Eartha Kitt)
7. Christmas Dragnet (Freberg)
8. White Christmas (Mantovani)
9. Silent Night (Julius La Rosa)
10. That's Amore (Dean Martin)

### Ira Cook
KECA & KMPC—Hollywood, Calif.

1. Santa Baby (Eartha Kitt)
2. That's Amore (Dean Martin)
3. Stranger In Paradise (Four Aces)
4. Many Times (Eddie Fisher)
5. Eh, Cumpari (Julius La Rosa)
6. Ebb Tide (Vic Damone)
7. Oh, Mein Papa (E. Calvert)
8. C'est Si Bon (Stan Freberg)
9. Changing Partners (Kay Starr)
10. Heart Of My Heart (Cornell, Desmond, Dale)

### Ed Reilly
WBRY—Waterbury, Conn.

1. That's Amore (Dean Martin)
2. Stranger In Paradise (Four Aces)
3. Oh, My Papa (Eddie Fisher)
4. Santa Baby (Eartha Kitt)
5. Ebb Tide (Frank Chacksfield)
6. Rags To Riches (Tony Bennett)
7. Heart Of My Heart (Four Aces)
8. Changing Partners (P. Page)
9. Ricochet (Teresa Brewer)
10. I Want A Hiopopotamus For Christmas (Gayla Peevey)

### Larry Gentile
WJBK—Detroit, Mich.

1. Oh, My Papa (Eddie Fisher)
2. That's Amore (Dean Martin)
3. Strings Of My Heart (Gaylords)
4. I Love Paris (Tony Martin)
5. To Be Alone (Hilltoppers)
6. You Alone (Perry Como)
7. Silver Bells (Whiting & Wakely)
8. Life Is Just A Bowl Of Cherries (Jaye P. Morgan)
9. Granada (Frankie Laine)
10. My Hymn To Her (A. Wayne)

### Jack Downey
WONS—Hartford, Conn.

1. Stranger In Paradise (Four Aces)
2. Oh, Mein Papa (E. Calvert)
3. Please Don't Talk About Me (Johnnie Ray)
4. Don'cha Hear Them Bells (Paul & Ford)
5. Lover Come Back (Nat "King" Cole)
6. Tipica Serenada (H. Jerome)
7. Ricochet (Teresa Brewer)
8. Granada (Frankie Laine)
9. I Love You (Frank Sinatra)
10. Heart Of My Heart (Four Aces)

### Ralph Phillips
WFBR—Baltimore, Md.

1. Oh, My Papa (Eddie Fisher)
2. Rags To Riches (Tony Bennett)
3. That's Amore (Dean Martin)
4. Ricochet (Teresa Brewer)
5. Istanbul (Four Lads)
6. You Alone (Perry Como)
7. Heart Of My Heart (Cornell, Desmond, Dale)
8. Eh, Cumpari (Julius La Rosa)
9. In The Mission Of St. Augustine (Sammy Kaye)
10. To Be Alone (Hilltoppers)

### Frank White
KMYR & KBTV—Denver, Colo.

1. Changing Partners (P. Page)
2. Ricochet (Teresa Brewer)
3. Oh, Mein Papa (E. Calvert)
4. Heart Of My Heart (Four Aces)
5. Secret Love (Doris Day)
6. You Alone (Perry Como)
7. Istanbul (Joe "Fingers" Carr)
8. Rags To Riches (Tony Bennett)
9. Granada (Frankie Laine)
10. Bimbo (Eddy Howard)

### Joe Daboul
WJKO—Springfield, Mass.

1. Stranger In Paradise (4 Aces)
2. The Jones Boy (Mills Bros.)
3. You Alone (Perry Como)
4. Oh, Mein Papa (E. Calvert)
5. Changing Partners (P. Page)
6. Strings Of My Heart (Gaylords)
7. Heart Of My Heart (Cornell, Desmond, Dale)
8. Mama Gone Goodbye (Gale)
9. That's Amore (Dean Martin)
10. Stranger In Paradise (Bennett)

### Ray Perkins
KFEL—Denver, Colo.

1. Rags To Riches (Tony Bennett)
2. Stranger In Paradise (Tony Marton)
3. Ricochet (Teresa Brewer)
4. Oh, My Papa (Eddie Fisher)
5. Changing Partners (D. Shore)
6. That's Amore (Dean Martin)
7. Eh, Cumpari (Julius La Rosa)
8. Ebb Tide (Frank Chacksfield)
9. Santa Baby (Eartha Kitt)
10. Many Times (Eddie Fisher)

### Pete Taylor
WKDN—Camden, N. J.

1. I'll Never Stand In Your Way (Joni James)
2. Vaya Con Dios (Paul & Ford)
3. You, You, You (Ames Bros.)
4. Eh, Cumpari (Julius La Rosa)
5. Rags To Riches (Tony Bennett)
6. Ebb Tide (Frank Chacksfield)
7. Oh! (Pee Wee Hunt)
8. Many Times (Eddie Fisher)
9. Changing Partners (P. Page)
10. Pa-Paya Mama (Perry Como)

### Don Bell
KRNT—Des Moines, Iowa

1. Rags To Riches (Tony Bennett)
2. Ricochet (Teresa Brewer)
3. Stranger In Paradise (Bennett)
4. Vaya Con Dios (Paul & Ford)
5. That's Amore (Dean Martin)
6. Changing Partners (Kay Starr)
7. Oh, Mein Papa (E. Calvert)
8. Ebb Tide (Frank Chacksfield)
9. To Be Alone (Hilltoppers)
10. Eh, Cumpari (Julius La Rosa)

### Chuck Norman
WIL—St. Louis, Mo.

1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Bennett)
3. Oh, Mein Papa (E. Calvert)
4. Santa Baby (Eartha Kitt)
5. That's Amore (Dean Martin)
6. Granada (Frankie Laine)
7. I Can't Believe That You're In Love (Ames Bros.)
8. Marie (Four Tunes)
9. Changing Partners (P. Page)
10. Heart of My Heart (Cornell, Desmond, Dale)

### Tom Arim
WSTV—Stuebenville, Ohio

1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Bennett)
3. She Was Five And He Was Ten (Mills Bros.)
4. Two Purple Shadows (J. Vale)
5. Changing Partners (P. Page)
6. Oh, Mein Papa (E. Calvert)
7. Heart Of My Heart (Cornell, Desmond, Dale)
8. Stranger In Paradise (Four Aces)
9. You Alone (Perry Como)
10. Rags To Riches (Tony Bennett)

### John Dixon
WALA—Mobile, Ala.

1. That's Amore (Dean Martin)
2. Santa Baby (Eartha Kitt)
3. My Hymn To Her (A. Wayne)
4. Rags To Riches (Tony Bennett)
5. C'est Si Bon (Stan Freberg)
6. Ebb Tide (Vic Damone)
7. Why (Karen Chandler)
8. Moonlight In Vermont (Jerri Adams)
9. Changing Partners (P. Page)
10. Oh, My Papa (Eddie Fisher)

### Alan Black
WPIT—Pittsburgh, Pa.

1. Two Purple Shadows (J. Vale)
2. Down By The Riverside (Bing Crosby)
3. Stranger In Paradise (Bennett)
4. The Creeo (Three Suns)
5. Oh, My Papa (Eddie Fisher)
6. Ebb Tide (Frank Chacksfield)
7. Changing Partners (Bennett)
8. Istanbul (Four Lads)
9. Rags To Riches (Tony Bennett)
10. You Alone (Perry Como)

### Al Ross
WBAL—Baltimore, Md.

1. Rags To Riches (Tony Bennett)
2. Many Times (Eddie Fisher)
3. Changing Partners (P. Page)
4. You, You, You (Ames Bros.)
5. Ricochet (Teresa Brewer)
6. Vaya Con Dios (Paul & Ford)
7. It's Anybody's Heart (Fran Warren)
8. That's Amore (Dean Martin)
9. In The Mission Of St. Augustine (Sammy Kaye)
10. Ebb Tide (Vic Damone)

### Edna Richardson
WTMA—Charleston, S. C.

1. Rags To Riches (Tony Bennett)
2. Changing Partners (P. Page)
3. You, You, You (Ames Bros.)
4. You Alone (Perry Como)
5. Heart Of My Heart (Cornell, Desmond, Dale)
6. That's Amore (Dean Martin)
7. I'll Never Stand In Your Way (Joni Jones)
8. Stranger In Paradise (4 Aces)
9. Granada (C. Dennis)
10. What It Was, Was Football (A. Griffith)

### Ed Meath
WHEC—Rochester, N. Y.

1. Stranger In Paradise (4 Aces)
2. Oh, My Papa (Eddie Fisher)
3. Heart Of My Heart (Four Aces)
4. Rags To Riches (Tony Bennett)
5. That's Amore (Dean Martin)
6. You're On Trial (Don Cornell)
7. Changing Partners (P. Page)
8. She Was Five And He Was Ten (Judy Valentine)
9. Christmas Dragnet (Freberg)
10. You Alone (Perry Como)

### Joe Deane
KQV—Pittsburgh, Pa.

1. I Want A Hippopotamus For Christmas (Gayla Peevey)
2. Oh, Mein Papa (E. Calvert)
3. She Was Five And He Was Ten (Mills Bros.)
4. 'Til We Two Are One (Shaw)
5. Stranger In Paradise (Four Aces)
6. Stranger In Paradise (Bennett)
7. The Note In The Bottle (Gale)
8. You're On Trial (Don Cornell)
9. Put Christ Back Into Christmas (Red Foley)
10. Heart Of My Heart (Cornell, Desmond, Dale)


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AND

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"IN THE MISSION OF ST. AUGUSTINE"
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# THE CASH BOX
## The Nation's TOP 50
COMPILED BY JACK "ONE SPOT" TUNIS

Comprising 100 Selections

AB—Abbott
AL—Aladdin
AM—Ambassador
AP—Apollo
AT—Atlantic
BA—Barbour
BE—Bell
BR—Brunswick
BU—Bullet
CA—Capitol
CD—Cadence
CH—Chess
CK—Checker
CO—Columbia
CR—Coral
CY—Crystalette
DA—Dana
DE—Decca
DO—Dot
DU—Duke
DY—Derby
EP—Epic
ES—Essex
FE—Federol
FI—Fiesta
4 Star—Four Star
IM—Imperial
IN—Intro
JU—Jubilee
KI—King
LO—London
MA—Mors
MD—Mood
ME—Mercury
MG—MGM
MO—Modern
PA—Porrot
PC—Peacock Pro.
PE—Peacock
PR—Prestige
RA—Rainbow
RE—Regent
RIH—Recorded In Hollywood
SA—Savoy
SIT—Sittin' In
SP—Specialty
SW—Swingtime
TE—Tempo
TF—Tiffony
TI—Tico
TR—Trend
TN—Tennessee
UN—United
VA—Valley
VI—RCA Victor
ZO—Zodiac

### 1—Oh, My Papa
Jan. 2: 106.3 — Dec. 26: 124.3

BE-1019 (45-1019)—J. CARROLL & L. CLARK — *Off Shore*
CA-2678 (F-2678)—RAY ANTHONY O. — *Secret Love*
CO-40134 (4-40134)—HARRY JAMES & PAUL WESTON — *Serenata*
CR-61111 (9-61111)—R. WOTTAWA & B. DeWEILLE — *Oh, Mein Papa*
DE-28964 (9-28964)—RUSS MORGAN — *Go Man Go Polka*
★ES-336 (45-336)—EDDIE CALVERT — *Mystery Street*
FI-20-026—HUMBERTO MORALES — *Stranger In Paradise*
LO-1403 (45-1403)—REG OWEN — *Off Shore*
LO-18181 (45-18181)—LYSS ASSIA
★VI-20-5552 (47-5552)—EDDIE FISHER — *Until You Said Goodbye*
VI-20-5568 (47-5568)—TITO RODRIQUEZ O. — *In The Still Of The Night*

### 2—Stranger In Paradise
97.5 — 89.2

CA-2652 (F-2652)—GORDON MacRAE — *Never In A Million Years*
★CO-40121 (4-40121)—TONY BENNETT — *Why Does It Have To Be Me*
★DE-28927 (9-28927)—FOUR ACES — *The Gang That Sang "Heart Of My Heart"*
FI-20-026—HUMBERTO MORALES — *Oh, Mein Papa*
KI-1304 (45-1304)—INK SPOTS — *Changing Partners*
ME-70269 (70269x45)—VIC DAMONE — *A Village In Peru*
VI-20-5535 (47-5535)—TONY MARTIN — *I Love Paris*
VI-20-5505 (47-5505)—RALPH FLANAGAN O — *The Typewriter*
VI-20-5551 (47-5551)—AL ROMERO — *Off Shore*

### 3—That's Amore
72.9 — 80.6

★CA-2589 (F-2589)—DEAN MARTIN — *You're The Right One*

### 4—Rags To Riches
66.2 — 85.5

BE—TONY RUSSO — *Many Times*
★CO-40048 (4-40048)—TONY BENNETT — *Here Comes That Heartache Again*
DE-28838 (9-28838)—GEORGIE SHAW — *Let Me Go, Devil*
KI-1280 (45-1280)—BILLY WARD AND DOMINOES — *Don't Thank Me*

### 5—Changing Partners
63.2 — 78.8

BE-1017 (45-1017)—HELEN FORREST — *Lover Come Back To Me*
CA-2657 (F-2657)—KAY STARR — *I'll Always Be In Love With You*
DE-28969 (9-28969)—BING CROSBY — *Y'All Come*
KI-1304 (45-1304)—INK SPOTS — *Stranger In Paradise*
★ME-70260 (70260x45)—PATTI PAGE — *Where Did My Snowman Go?*
VI-20-5515 (47-5515)—DINAH SHORE — *Think*
VI-20-5537 (47-5537)—PEE WEE KING — *Bimbo*

### 6—Ricochet
62.3 — 74.5

CA-2543 (F-2543)—VICKI YOUNG — *Affair With A Stranger*
★CR-61043 (9-61043)—TERESA BREWER — *Too Young To Tango*
DE-28914 (9-28914)—GUY LOMBARDO O. — *Bridge Of Sighs*
VI-20-5454 (47-5454)—PEE WEE KING O. — *Oh, Mis'rable Love*
VI-20-5436 (47-5436)—GOGI GRANT — *Everyone Knows I Love You*

### 7—Ebb Tide
50.0 — 48.6

CO-40093 (4-40093)—KEN GRIFFIN — *Yah, Dear*
CR-61075 (9-61075)—LAWRENCE WELK — *Beautiful Ohio*
DE-28875 (9-28875)—CHARLIE APPLEWHITE — *I Love Paris*
DE-28975 (9-28975)—JERRY COLONNA — *The Velvet Glove*
DE-28977 (9-28977)—DAVE BALLARD — *Off Shore*
KI-1297 (45-1297)—THE INK SPOTS — *If You Should Say Goodbye*
★LO-1358 (45-1358)—FRANK CHACKSFIELD O. — *Waltzing Bugle Boy*
ME-70177 (70177 x 45)—ROBERT MAXWELL — *Rose Marie*
ME-70126 (70126x45)—VIC DAMONE — *If I Could Make You Mine*

### 8—Santa Baby
48.6 — 43.7

★VI-20-5502 (47-5502)—EARTHA KITT — *Under The Bridges Of Paris*

### 9—Heart Of My Heart
42.1 — 23.3

★CR-61076 (9-61076)—CORNELL, DESMOND, & DALE — *I Think I'll Fall In Love Today*
★DE-28927 (9-28927)—FOUR ACES — *Stranger In Paradise*
ME-70262 (70262x45)—FRANKIE LAINE — *South Of The Border*

### 10—Eh, Cumpari
33.7 — 38.1

★CD-1232 (45-1232)—JULIUS LA ROSA — *Till They've All Gone Home*

### 11—Christmas Dragnet
30.3 — 11.0

★CA-2671 (F-2671)—STAN FREBERG — *Christmas Dragnet*

### 12—You Alone
29.7 — 10.5

★VI-20-5447 (47-5447)—PERRY COMO — *Pa-Paya Mama*

### 13—Many Times
27.2 — 14.3

CO-40076 (4-40076)—PERCY FAITH O. — *In Love*
★VI-20-5453 (47-5453)—EDDIE FISHER — *Just To Be With You*

### 14—Woman
25.1 — 15.3

CO-40144 (9-40144)—J. FERRER & R. CLOONEY — *Man*
★CR-61069 (9-61069)—JOHNNY DESMOND — *By The River Seine*
DE-28985 (9-28985)—GUY LOMBARDO — *The Jones Boy*

### 15—Istanbul
21.1 — 28.0

CA-2665 (F-2665)—JOE FINGERS CARR — *Maple Leaf Rag*
★CO-40082 (4-40082)—FOUR LADS — *I Should Have Told You Long Ago*
VI-20-5522 (47-5522)—NORO MORALES — *Am I Blue*

### 16—C'est Si Bon
16.4 — 12.3

★CA-2677 (F-2677)—STAN FREBERG — *A Dear John And Marsha Letter*
VI-20-5358 (47-5358)—EARTHA KITT — *African Lullaby*

### 17—I See The Moon
10.7 — 7.0

★CO-40047 (4-40047)—THE MARINERS — *I Just Want You*
DE-28900 (9-28900)—DICK TODD — *If I Never Get To Heaven*
VI-20-5478 (47-5478)—VOICES OF W. SCHUMANN — *All Alone*

### 18—You, You, You
10.4 — 17.8

CO-40039 (4-40039)—KEN GRIFFIN — *No Other Love*
ME-70198 (70198 x 45)—JOHNNY HORTON — *Ufemia*
MG-11512 (K-11512)—KEN REMO
★VI-20-5325 (47-5325)—AMES BROTHERS — *Once Upon A Time*
VI-20-5386 (47-5386)—NORO MORALES O. — *The Sheik Of Araby*

### 19—Granada
10.3 — 8.0

★CO-40136 (4-40136)—FRANKIE LAINE — *I'd Give My Life*
DE-28743 (9-28743)—BING CROSBY — *It Had To Be You*
DE-28732 (9-28732)—OWEN BRADLEY — *The Breeze*
★ES-341 (45-341)—MONTY KELLY — *Snow, Snow Beautiful Snow*
TI-1302 (45-1302)—CLARK DENNIS — *My Love For You*

### 20—To Be Alone
10.0 — 14.7

★DOT-15105 (45-15105)—THE HILLTOPPERS — *Love Walked In*

### 21—Kissing Bridge
9.6 — 6.0

★VI-20-5524 (47-5524)—FONTANE SISTERS — *Silver Bells*

### 22—Jones Boy
9.5 — 8.7

CR-61102 (9-61102)—THREE DONS & GINNY — *Just Another Chance*
DE-28945 (9-28945)—MILLS BROS. — *She Was Five And He Was Ten*
DE-28985 (9-28985)—GUY LOMBARDO — *Woman*
ME-70268 (70268x45)—BOBBY WAYNE — *Snow, Snow Beautiful Snow*

# Best Selling Records

## FROM MORE THAN 15,000 RETAIL OUTLETS!

● Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

● The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the secords on which it was available.

★ Indicates best selling record.

Comprising **100** Selections

Jan. 2 Dec. 26

### 23—Vaya Con Dios
9.2 14.1

AT-15001 (45-15001)—WINGY MANONE
*Song From Moulin Rouge*
BE-1004 (45-1004)—LARRY CLINTON O.
*P. S. I Love You*
★CA-2486 (F-2486)—LES PAUL & MARY FORD
*Johnny*
CA-2514 (F-2514)—WES & MAR TUTTLE
*I Wonder Where You Are*
CO-40098 (4-40098)—LOS PANCHOS TRIO
*Lo Dudo*
CR-60991 (9-60991)—JACK SMITH
*Knothole*
CY-654 (45-654)—BOB LONDON
*My Adobe Hacienda*
DE-28780 (9-28780)—GUY LOMBARDO O.
*With These Hands*
ME-89047 (89047x45)—ANITA DAY
*Ain't This A Wonderful Day*

### 24—Secret Love
9.1 7.3

CA-2678 (F-2678)—RAY ANTHONY O.
*Oh Mein Papa*
★CO-40108 (4-40108)—DORIS DAY
*The Deadwood Stage*
DE-28876 (9-28876)—GORDON JENKINS
*Theme From "Seven Dreams"*
MG-11604 (K-11604)—TOMMY EDWARDS
*That's All*
VI-20-5512 (47-5512)—GOGI GRANT
*Ricochet*

### 25—Golden Violins
9.0 4.4

CA-2659 (F-2659)—JACKIE GLEASON O.
*Mystery Street*
★LO-1368 (45-1368)—FRANK CHACKSFIELD
*A Girl Called Linda*

### 26—Love Walked In
8.5 9.2

DO-15105 (45-15105)—THE HILLTOPPERS
*To Be Alone*

### 27—Nina-Non
8.3 —

★MG-11637 (K-11637)—JONI JAMES
*Christmas And You*

### 28—In The Mission Of St. Augustine
8.2 4.9

★CO-40061 (4-40061)—SAMMY KAYE
*No Stone Unturned*
DE-28913 (9-28913)—JIMMIE LOGSDON
*Pa-Paya Mama*
JU-5127 (45-5127)—THE ORIOLES
*Write And Tell Me Why*

### 29—Down By The Riverside
8.0 6.7

CO-40005 (4-40005)—THE FOUR LADS
*Take Me Back*
★DE-28955 (9-28955)—BING & GARY CROSBY
*What A Little Moonlight Can Do*

### 30—Caribbean
7.8 12.9

★AB-140 (45-140)—MITCHELL TOROK
*Weep Away*
DE-28812 (9-28812)—ROBERTA LEE
*Let's Go Home*
ME-70247 (70247x45)—DAVID CARROLL
*Gadabout*
VI-20-5414 (47-5414)—TONY MARTIN
*Relax*
VI-20-5412 (47-5412)—EDDIE KIRK

Jan. 2 Dec. 26

### 31—The Creep
7.5 —

CA-2685 (F-2685)—STAN KENTON
*Tenderly*
EP-9011 (4-9011)—LEE ROY
*Midnight Festival*
LO-1404 (45-1404)—TED HEATH
*Slim Jim*
ME-70281 (70281x45)—RALPH MARTERIE
*Love Theme*
MG-11651 (K-11651)—ART MOONEY
*Flirtation Waltz*
★VI-20-5553 (47-5553)—THREE SUNS
*Just One More Chance*
VI-20-5575 (47-5575)—AL ROMERO
*Chivirico Rhythm*

### 32—A Dear John And Marsha Letter
6.3 —

★CA-2677 (F-2677)—STAN FREBERG
*C'est Si Bon*

### 33—Off Shore
5.9 6.2

★AM-1005 (45-1005)—LEO DIAMOND
*Easy Melody*
AT-1013 (45-1013)—BUDD JOHNSON
*Don't Take Your Love From Me*
BE-1019 (45-1019)—J. CARROLL & L. CLARK
*Oh, Mein Papa*
CA-2630 (F-2630)—AXEL STORDAHL O.
*The Piccolino*
CR-61084 (9-61084)—MAT MATHEWS
*Easy Melody*
DE-28918 (9-28918)—RUSS MORGAN O.
*Idle Gossip*
DE-28977 (9-28977)—DAVE BALLARD
*Off Shore*
KI-6483 (45-4683)—EARL BOSTIC
*Don't You Do It*
LO-1403 (45-1403)—REG OWEN
*Oh, Mein Papa*
★ME-70252 (70252x45)—RICHARD HAYMAN O.
*Joey's Theme*
MG-11610 (K-11610)—ART MOONEY O.
*Mogambo*
VI-20-5551 (45-5551)—AL ROMERO
*Stranger In Paradise*

### 34—Marie
5.7 11.6

★JU-5128 (45-5128)—THE FOUR TUNES

### 35—I Love Paris
5.5 3.1

★CA-2479 (F-2479)—LES BAXTER O.
*Gigi*
DE-28875 (9-28875)—CHARLIE APPLEWHITE
*Ebb Tide*
ME-70274 (70274x45)—GEORGIA GIBBS
*Under Paris Skies*
VI-20-5521 (47-5521)—FRANKIE CARLE O.
*Flame*
VI-20-5535 (47-5535)—TONY MARTIN
*Stranger In Paradise*

### 36—Boogie Woogie Maxixe
5.0 5.7

CR-61063 (9-61063)—JACK RICHARDS
*I've Heard That Song Before*
VI-20-5530 (47-5530)—AMES BROTHERS
*I Can't Believe That You're In Love With Me*

Jan. 2 Dec. 26

### 37—Don't Forget To Write
4.6 5.5

★VI-20-5488 (47-5488)—JUNE VALLI
*Mystery Street*

### 38—Hey Joe
4.5 —

BE-1009 (45-1009)—CAB CALLOWAY
*Gambler's Guitar*
★CO-40036 (4-40036)—FRANKIE LAINE
*Sittin' In The Sun*
CO-21129 (4-21129)—CARL SMITH
*Darlin' Am I The One*
DE-28797 (9-28797)—KITTY WELLS
*My Cold, Cold Heart Is Melted Now*

### 39—Lover Come Back
4.1 6.9

★CA-2610 (F-2610)—NAT 'KING" COLE
*That's All*
ME-70257 (70257x45)—VIC DAMONE
*I Just Love You*
ME-89042 (89042x45)—STAN GETZ QUINT.

### 40—Strings Of My Heart
3.7 6.3

★ME-70258 (70258x45)—GAYLORDS
*Mama-Papa Polka*

### 41—Robe Of Calvary
3.4 6.4

### 42—Pa-Paya Mama
3.3 6.1

### 43—Bimbo
3.1 5.8

### 44—Don'cha Hear Them Bells
3.0 6.8

### 45—She Was Five And He Was Ten
2.7 1.8

### 46—South Of The Border
2.6 1.9

### 47—Sweet Mama, Tree Top Tall
2.4 1.2

### 48—Mama Papa Polka
2.0 4.3

### 49—I Can't Believe That You're In Love With Me
1.7 3.6

### 50—Oh!
1.1 5.6

# MOA Prepares For Convention March 8 - 10

CHICAGO—George A. Miller, national president and business manager of Music Operators of America said this week that "manufacturers, publishers, distributors, record companies, and music operators of the nation are very interested in the forthcoming convention to be held at the Palmer House in Chicago from March 8 thru 10th." National headquarters are receiving letters from all parts of the industry with requests for space to display merchandise.

This year the show will be expanded and some merchandise that has not been displayed in the past will be on exhibit at the convention. The manufacturers of automatic phonographs will take a very active part in the convention and will support it to the fullest extent. The record companies will be there with their displays and their usual array of talent.

Committees have been appointed and in the very near future another meeting will be held in Chicago to complete all arrangements. Other people will be appointed to various committees at a later date.

George A. Miller and Ray Cunliffe will handle all reservation and exhibits either through the national headquarters, 128 East 14th Street, Oakland, California; or Ray Cunliffe, 3018 East 91st Street, Chicago, Ill.

Hirsh de la Viez will be the general chairman for entertainment and Al Denver will head the reception committee. There will be committeemen to accept applications for all music operators desiring to become members of MOA at this particular exhibit.

# Mozian Stars On Granz' Clef Label

NEW YORK—Roger King. Mozian, trumpeter, arranger, composer and dancer whose recently organized band has been getting much comment in the jazz circles, is scheduled to release his second record for the new pop series of Norman Granz' Clef label.

The talented 26 year old, who formed his first band when he was only fourteen, has written many instrumental items which have been used by dance teams over the years. The Hamilton Trio of "Your Show of Shows" fame is one of the groups.

Probably the most popular piece by Mozian is a number called "Asia Minor" which he penned in 1949 and which was used in a ten-minute ballet suite called "Iridescense" at the Radio City Music Hall in 1952. Two other originals used in this suite were "Desert Dance" and "Black Pearl".

The first release of the 15 piece band was a record called "Love For Sale" coupled with a Mozian original "Midnight In Spanish Harlem" which is reported enjoying a healthy sale. And in the month of January, the crew is scheduled to send up its second disking; two modern dance versions, one of the standard "Temptation", and the other a new Mozian composition "Panorama".


ANOTHER BMI "PIN-UP" HIT

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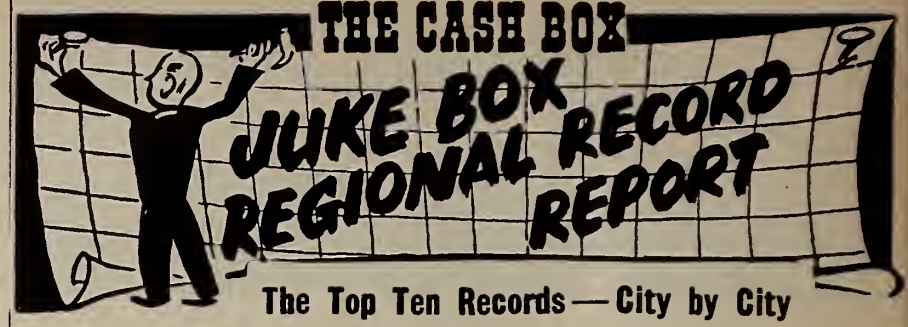


## The Top Ten Records — City by City

### New York, N. Y.
1. Oh, My Papa (Eddie Fisher)
2. Rags To Riches (Tony Bennett)
3. Stranger In Paradise (Bennett)
4. That's Amore (Dean Martin)
5. Ricochet (Teresa Brewer)
6. Santa Baby (Eartha Kitt)
7. Ebb Tide (Frank Chacksfield)
8. You Alone (Perry Como)
9. Vaya Con Dios (Paul & Ford)
10. Under Paris Skies (Three Suns)

### Chicago, Ill.
1. Oh, Mein Papa (Fisher-Calvert)
2. That's Amore (Dean Martin)
3. Changing Partners (P. Page)
4. Stranger In Paradise (Bennett)
5. Rags To Riches (Tony Bennett)
6. Woman (Johnny Desmond)
7. Heart Of My Heart (Cornell, Desmond, Dale)
8. Ricochet (Teresa Brewer)
9. Istanbul (Four Lads)
10. Santa Baby (Eartha Kitt)

### Los Angeles, Calif.
1. Rags To Riches (Tony Bennett)
2. That's Amore (Dean Martin)
3. Santa Baby (Eartha Kitt)
4. Ebb Tide (Frank Chacksfield)
5. Changing Partners (Page-Starr)
6. Oh, My Papa (Eddie Fisher)
7. Stranger In Paradise (Bennett)
8. Ricochet (Teresa Brewer)
9. Eh, Cumpari (Julius La Rosa)
10. Many Times (Eddie Fisher)

### Philadelphia, Pa.
1. Oh, Mein Papa (Fisher-Calvert)
2. Heart Of My Heart (Four Aces)
3. Rags To Riches (Tony Bennett)
4. Ebb Tide (Frank Chacksfield)
5. Stranger In Paradise (Four Aces-Tony Bennett)
6. Changing Partners (P. Page)
7. That's Amore (Dean Martin)
8. Many Times (Eddie Fisher)
9. Santa Baby (Eartha Kitt)
10. Vaya Con Dios (Paul & Ford)

### Boston, Mass.
1. Oh, Mein Papa (Fisher-Calvert)
2. That's Amore (Dean Martin)
3. Changing Partners (P. Page)
4. Rags To Riches (Tony Bennett)
5. Santa Baby (Eartha Kitt)
6. Stranger In Paradise (Four Aces-Tony Bennett)
7. Ebb Tide (Frank Chacksfield)
8. Eh, Cumpari (Julius La Rosa)
9. You Alone (Perry Como)
10. Many Times (Eddie Fisher)

### Denver, Colo.
1. Rags To Riches (Tony Bennett)
2. Ricochet (Teresa Brewer)
3. Ebb Tide (Frank Chacksfield)
4. Changing Partners (P. Page)
5. Oh, My Papa (Eddie Fisher)
6. Eh, Cumpari (Julius La Rosa)
7. That's Amore (Dean Martin)
8. You, You, You (Ames Bros.)
9. Stranger In Paradise (Bennett)
10. Many Times (Eddie Fisher)

### Cincinnati, Ohio
1. Rags To Riches (Tony Bennett)
2. Changing Partners (P. Page)
3. Ebb Tide (Frank Chacksfield)
4. Ricochet (Teresa Brewer)
5. Stranger In Paradise (Four Aces-Tony Bennett)
6. Oh, My Papa (Eddie Fisher)
7. You, You, You (Ames Bros.)
8. Many Times (Eddie Fisher)
9. Santa Baby (Eartha Kitt)
10. Vaya Con Dios (Paul & Ford)

### Seattle, Wash.
1. Rags To Riches (T. Bennett)
2. That's Amore (Dean Martin)
3. Ebb Tide (Frank Chacksfield)
4. Istanbul (Four Lads)
5. Ricochet (Teresa Brewer)
6. Changing Partners (P. Page)
7. Stranger In Paradise (Four Aces)
8. Eh, Cumpari (Julius LaRosa)
9. Oh, My Papa (Eddie Fisher)
10. Many Times (Eddie Fisher)

### Washington, D. C.
1. Oh, My Papa (Eddie Fisher)
2. Rags To Riches (T. Bennett)
3. Ricochet (Teresa Brewer)
4. Ebb Tide (Frank Chacksfield)
5. Changing Partners (P. Page)
6. That's Amore (Dean Martin)
7. Stranger In Paradise (Bennett)
8. Vaya Con Dios (Paul & Ford)
9. Heart Of My Heart (Four Aces)
10. Eh, Cumpari (Julius La Rosa)

### Buffalo, N. Y.
1. Oh, My Papa (Eddie Fisher)
2. Rags To Riches (T. Bennett)
3. Stranger In Paradise (Bennett)
4. That's Amore (Dean Martin)
5. Santa Baby (Eartha Kitt)
6. Changing Partners (P. Page)
7. Ebb Tide (Frank Chacksfield)
8. Eh, Cumpari (Julius La Rosa)
9. Vaya Con Dios (Paul & Ford)
10. Ricochet (Teresa Brewer)

### Indianapolis, Ind.
1. Oh, My Papa (Eddie Fisher)
2. Rags To Riches (T. Bennett)
3. Changing Partners (P. Page)
4. Stranger In Paradise (Four Aces-Tony Bennett)
5. That's Amore (Dean Martin)
6. Santa Baby (Eartha Kitt)
7. Ebb Tide (Frank Chacksfield)
8. Ricochet (Teresa Brewer)
9. Woman (Johnny Desmond)
10. Heart Of My Heart (Four Aces)

### Nashville, Tenn.
1. Rags To Riches (T. Bennett)
2. Changing Partners (P. Page)
3. Stranger In Paradise (Tony Bennett-Four Aces)
4. Ebb Tide (Frank Chacksfield)
5. Ricochet (Teresa Brewer)
6. Many Times (Eddie Fisher)
7. Oh, My Papa (Eddie Fisher)
8. Istanbul (Four Lads)
9. That's Amore (Dean Martin)
10. Eh, Cumpari (Julius La Rosa)

### Atlanta, Ga.
1. Rags To Riches (T. Bennett)
2. Changing Partners (P. Page)
3. Oh, Mein Papa (Fisher-Calvert)
4. Ricochet (Teresa Brewer)
5. Ebb Tide (Frank Chacksfield)
6. Vaya Con Dios (Paul & Ford)
7. Santa Baby (Eartha Kitt)
8. Stranger In Paradise (Bennett)
9. Many Times (Eddie Fisher)
10. You Alone (Perry Como)

### Dallas, Tex.
1. Rags To Riches (T. Bennett)
2. Ricochet (Teresa Brewer)
3. Changing Partners (P. Page)
4. Vaya Con Dios (Paul & Ford)
5. Santa Baby (Eartha Kitt)
6. Oh, My Papa (Eddie Fisher)
7. That's Amore (Dean Martin)
8. Stranger In Paradise (Four Aces)
9. You, You, You (Ames Bros.)
10. Eh, Cumpari (Julius La Rosa)

### Cleveland, Ohio
1. Stranger In Paradise (Four Aces-Tony Bennett)
2. Changing Partners (P. Page)
3. That's Amore (Dean Martin)
4. Oh, My Papa (Eddie Fisher)
5. Santa Baby (Eartha Kitt)
6. Rags To Riches (T. Bennett)
7. Ebb Tide (Frank Chacksfield)
8. Eh, Cumpari (Julius La Rosa)
9. Christmas Dragnet (Freberg)
10. Heart Of My Heart (Four Aces)

### Detroit, Mich.
1. Oh, Mein Papa (Fisher-Calvert)
2. Changing Partners (P. Page)
3. Stranger In Paradise (Four Aces)
4. Rags To Riches (T. Bennett)
5. That's Amore (Dean Martin)
6. Santa Baby (Eartha Kitt)
7. Ebb Tide (Frank Chacksfield)
8. Marie (Four Tunes)
9. Heart Of My Heart (Cornell, Desmond, Dale)
10. Christmas Dragnet (Freberg)

### Kansas City, Mo.
1. Rags To Riches (T. Bennett)
2. Ricochet (Teresa Brewer)
3. Ebb Tide (Frank Chacksfield)
4. That's Amore (Dean Martin)
5. Changing Partners (P. Page)
6. Many Times (Eddie Fisher)
7. Istanbul (Four Lads)
8. Stranger In Paradise (Bennett)
9. Eh, Cumpari (Julius La Rosa)
10. Vaya Con Dios (Paul & Ford)

### San Francisco, Calif.
1. Rags To Riches (Tony Bennett)
2. That's Amore (Dean Martin)
3. Eh, Cumpari (Julius La Rosa)
4. Ebb Tide (Frank Chacksfield)
5. Santa Baby (Eartha Kitt)
6. Ricochet (Teresa Brewer)
7. Stranger In Paradise (Bennett)
8. Oh, My Papa (Eddie Fisher)
9. Many Times (Eddie Fisher)
10. You, You, You (Ames Bros.)

### St. Louis, Mo.
1. Oh, Mein Papa (Fisher-Calvert)
2. That's Amore (Dean Martin)
3. Changing Partners (P. Page)
4. Rags To Riches (Tony Bennett)
5. Santa Baby (Eartha Kitt)
6. Marie (Four Tunes)
7. Ebb Tide (Frank Chacksfield)
8. Heart Of My Heart (Four Aces-Cornell, Desmond, Dale)
9. Christmas Dragnet (Freberg)
10. Istanbul (Four Lads)

### Pittsburgh, Pa.
1. Oh, Mein Papa (Fisher-Calvert)
2. That's Amore (Dean Martin)
3. Stranger In Paradise (Four Aces-Tony Bennett)
4. Santa Baby (Eartha Kitt)
5. Rags To Riches (Tony Bennett)
6. Changing Partners (P. Page)
7. To Be Alone (Hilltoppers)
8. You Alone (Perry Como)
9. Ricochet (Teresa Brewer)
10. Istanbul (Four Lads)

### New Orleans, La.
1. That's Amore (Dean Martin)
2. Rags To Riches (Tony Bennett)
3. Changing Partners (Page-Starr)
4. Stranger In Paradise (Tony Bennett-Four Aces)
5. Oh, My Papa (Eddie Fisher)
6. Ebb Tide (Frank Chacksfield)
7. Many Times (Eddie Fisher)
8. Santa Baby (Eartha Kitt)
9. Ricochet (Teresa Brewer)
10. You, You, You (Ames Bros.)

# Diskeries Record In Quantity Preparing For Possible Strike

NEW YORK—Almost every diskery, major and independent, were busy cutting as many records as possible last week in anticipation of the possible record ban which may go into effect December 31.

Recording studios were being used around the clock with many artists either coming into the city or extending their stay here in order to be able to cut.

Publishers were showing all their possible material and A&R men were sifting everything available in an effort to find suitable songs for their talent.

All this activity was not only considered good insurance, but it was felt recording circles that even if the strike should not come off, it would still be cheaper to record now that it is going to be once the new contract is negotiated.

There were no new developments as far as the contract between the musicians and the diskeries is concerned for there have been no further meetings since the break-down last Friday, December 18. Union negotiators were all out of town this week and no new meetings are expected to take place until after Christmas.

The union is asking an increase in the price per musician, a hike in the rate to the musicians' fund, and a cut in the number of sides per session from '4 to 2. They propose a five year contract.

The current contract which expires December 31 was also a five year pact and was negotiated after a strike of 10 months during which there were no recordings with musicians.

If the record ban should come off, it is felt in the trade that those who will be hardest hit will be the small publishers who have no cataglogues on which to rely. The record companies probably won't feel anything for many, many months to come for with all the disks they have in the can together with the number that have been cut last week and are due to be cut next week, they are all well stocked.

There has been considerable feeling in the industry however that the strike won't take place at all. Many claim that the current maneuvers are all will be settled before the deadline date.

## Flanagan-Morrow Concert Clicks

DETROIT, MICH.—An experiment with two orchestras proved to be successful last Saturday, December 19, when Ralph Flanagan and Buddy Morrow gave a combined concert at Detroit's Michigan State Fair Colosseum.

Approximately 6000 people attended the Dance-Combined Band Concert for a gross of between $9,000 to $10,000.

The program consisted of special arrangements for ½ hour segments with the combined musicians playing together and Flanagan and Morrow alternating at the helm.

As a result of the success of the concert, Herb Hendler, manager of both bands, said he expected to send the combined outfit out on tour starting in the Fall.

## Two Hits

NEW YORK—Larry Coleman (right) accepts a scroll from Carl Haverlin, prexy of Broadcast Music, Inc., honoring him for cleffing the hit "Changing Partners." Tucked under his arm is a similar award for "Ricochet." Larry was the only writer to rate double kudos at the recent dinner which BMI gave for its hit writers and publishers, namely those associated with placing in the Top Ten in 1953.

## Hilltoppers Play Chi Theatre During Xmas

GALLATIN, TENN.—The Hilltoppers are planning a reunion during the Christmas holidays when they will be booked into the Chicago Theater for the two week span starting December 26.

Don McGuire and Seymour Speigelman will be enjoying their Christmas leave from college. McGuire is taking his masters at Western Kentucky and Speigelman his masters degree at Peabody College in Nashville. Jimmy Sacca, the featured voice of the group, will have a holiday leave from his army post at Port Dix and Billy Vaughn, musical director of Dot Records, will meet the boys for the booking.

The group has been recording this week in New York. They will appear on the Milton Berle TV show on the 12th of January.

While in Chicago with the Hilltoppers, Randy Wood, president of Dot Records, is planning a party for those in the music business at Linn Burton's Steak House.

With the usual pre-Christmas slump prevailing, the only location that has any American acts with any name value coming in is the Seville Theatre. The most recent show was made up of **'Pee Wee' Hunt** and his orchestra, the **Golden Gate Quartet** and **Dolores Martel**. . . . **Charles Trenet** closed at the Sheraton Mount Royal Hotel December 19th. . . . Most clubs have either closed for the Christmas and New Year period or brought in low priced shows. . . . **Jack Horn**, owner of the Clover Cafe, at one time operator of the Vienna Grill, opened a new club in the face of the Holiday slump. Location is in the same spot the old Folies Bergeres occupied and he calls his new endeavor The Main Cafe. Headlining the opening bill was local singer **Roland Legault**. . . . **Ann Summers**, chirp with **Sammy Kaye** on his recent one-nighter tour back visiting her husband **Frank Costi**, local bandleader, for the Holidays. . . . Also home for the Holidays after working six weeks at the Sands, Las Vegas, is **Betty Hill**, Montreal's favorite line girl. . . . With the Chez Paree closed, genial manager **Jerry Taylor** is taking a well deserved vacation on the West Coast. Location reopens January 12th with **Dorothy Lamour** headlining the show. . . . The usual round of Cocktail Parties took place; the two most prominent being London Records on December the 11th and RCA Victor's December 21st at which **Dolores Martel** charmed everyone. . . . **Dixie Bill Hilton**, Apex Hillbilly star, finished a five-month tour of the Maritime Provinces and passed through Montreal on his way home to Calgary for the Holidays. . . . **George Taylor**, East Coast representative for MGM, Mercury, Quality, in town due to sickness in the family. . . . Rodeo Records have released **Ralph (Montana) Hill's** "New Brunswick Waltz" which should be a good seller in the Eastern end of the country. . . . **Lennie Rubin**, well know local pianist has penned a song titled "Joan" which was inspired by **Norman Brooks'** wife. Expects big things from the song. . . . Wishing everyone A Happy and Harmonious New Year.

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1954's FIRST SMASH!

"OKE-SHE-MOKE-SHE-POP"

AND

"TV MAMA"

JOE TURNER

# 1016

Atlantic RECORDING CORP.

234 WEST 56th STREET NEW YORK 19, N. Y.

Selling Big!

DARK MUDDY BOTTOM

by

MERCY DEE

# 481 # 481-45

Specialty records

8508 Sunset Blvd., Hollywood 46, Colif.

Start the New Year with a Big Bong

# 1119

"LITTLE DADDY"

B/W

"Love Is A Crazy Thing"

by BIG BERTHA

SAVOY RECORD CO., INC.

58 Market St., Newark, N.J.


## New Coral With "SA"

NEW YORK—Looking forward to a big year in '54, Coral records is promoting the label with an interesting campaign that reads something like this:

Pepsodent had Irium, Rinso has Solium, everything contains Chlorophyll—now Coral is the first record to have a magic (hit-making) ingredient: "SA." "SA" is a revolutionary secret development of the Coral recording department, made possible through many months of study, research, and experimentation in recording technique.

New 1954 Coral with "SA" will be a boon to the record industry.

For Dealers: "SA"—Sales Appeal
For Operators: "SA"—Sound Appeal
For Disk Jockeys: "SA"—Spin Appeal.

A top level security commission has been formed to study ways and means of keeping "SA" exclusively Coral.

## Mitchell Completes Tour

MILANO, ITALY—Freddie Mitchell, sax artist, band leader and composer, just finished a series of jazz concerts that have taken him and his aggregation into seventy continental cities and provinces.

The series opened on August 26 and played its final date on December 12.

Mitchell writes, "I'm disappointed in not having played Rome and Paris. My admiration for Italy is "Malta Bella Italia" but not it's Home Sweet Home. We arrive on the Constitution December 29."

## Seeco Band To Tour U.S.

NEW YORK—The Cesar Soncepcion Band was welcomed by Seeco records on the ork's return from Latin America. The orchestra, one of the leading Puerto Rican aggregations, has completed a tour of a number of the leading spots in Latin America, capped off by a featured spot at the Caribe Hilton Hotel in San Juan.

A tour has been planned for the band in this country; one which will include leading hotels and clubs.

The band will record for Seeco while in the U. S. for two months.

## No Biz Like...

NEW YORK—Bruno-New York, Inc staged a special get-together recently in the Johnny Victor Theater for New York-area disc jockeys in connection with the release of RCA Victor Records' new album, "Show Biz," a recorded 50-year cavalcade of the entertainment world's greats. Those on hand for the party included Hildegarde, who's featured in the album; George Jessel (center), who is the narrator for the 58-minute recording, and Frank M. Folsom, president of RCA.

## THE CASH BOX HOT 10

### in HARLEM

The Top Ten Tunes Netting Heaviest Ploy, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

| | | | |
|---|---|---|---|
| 1 | I'LL BE TRUE<br>*Faye Adams & Joe Morris*<br>*(Herald 419)* | MONEY HONEY<br>*Drifters*<br>*(Atlantic 1006)* | THE THINGS THAT I USED TO DO<br>*Guitar Slim*<br>*(Specialty 482)* |
| 2 | MARIE<br>*Four Tunes*<br>*(Jubilee 5128)* | RAGS TO RICHES<br>*Dominoes*<br>*(King 1280)* | RAGS TO RICHES<br>*Dominoes*<br>*(King 1280)* |
| 3 | SOUL ON FIRE<br>*Lavern Baker*<br>*(Atlantic 1004)* | MARIE<br>*Four Tunes*<br>*(Jubilee 5128)* | OOH LAWDY MY BABY<br>*Tommy Ridgley*<br>*(Atlantic 1009)* |
| 4 | MONEY HONEY<br>*Drifters*<br>*(Atlantic 1006)* | HONEY HUSH<br>*Joe Turner*<br>*(Atlantic 1001)* | I HAD A NOTION<br>*Al Savage & Joe Morris*<br>*(Herald 417)* |
| 5 | GOLDEN TEARDROPS<br>*Flamingos*<br>*(Chance 1145)* | LOVER COME BACK TO ME<br>*Nat "King" Cole*<br>*(Capitol 2610)* | I DON'T KNOW WHAT I'LL DO<br>*Sugar Boy*<br>*(Checker 783)* |
| 6 | I'M JUST YOUR FOOL<br>*Ella & Buddy Johnson*<br>*(Mercury 70251)* | MAD LOVE<br>*Muddy Waters*<br>*(Chess 1550)* | SOMETHING'S WRONG<br>*Fats Domino*<br>*(Imperial 5262)* |
| 7 | RAGS TO RICHES<br>*Dominoes*<br>*(King 1280)* | I'LL BE TRUE<br>*Faye Adams & Joe Morris*<br>*(Herald 419)* | OKE SHE MOKE SHE POP<br>*Joe Turner*<br>*(Atlantic 1016)* |
| 8 | SANTA BABY<br>*Eartha Kitt*<br>*(RCA Victor 20-5502)* | I HAD A NOTION<br>*Al Savage & Joe Morris*<br>*(Herald 417)* | BLOOD STAINS ON THE WALL<br>*Honey Boyd*<br>*(Specialty 476)* |
| 9 | SUNDAY KIND OF LOVE<br>*Harp-Tones*<br>*(Bruce 101)* | DRUNK<br>*Jimmy Liggins*<br>*(Specialty 470)* | TV MAMA<br>*Joe Turner*<br>*(Atlantic 1016)* |
| 10 | WRITE AND TELL ME WHY<br>*Orioles*<br>*(Jubilee 5127)* | TV IS THE THING<br>*Dinah Washington*<br>*(Mercury 70214)* | BANANA SPLIT<br>*Kid King's Combo*<br>*(Excello 2009)* |

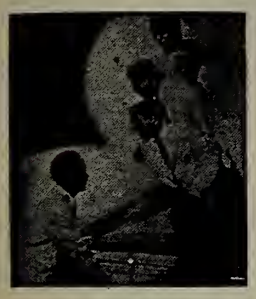
### in SAN FRANCISCO

| | | | |
|---|---|---|---|
| 1 | HONEY HUSH<br>*Joe Turner*<br>*(Atlantic 1001)* | I'LL BE TRUE<br>*Faye Adams & Joe Morris*<br>*(Herald 419)* | BLOODSTAINS ON THE WALL<br>*Honey Boyd*<br>*(Specialty 476)* |
| 2 | BLUES WITH A FEELING<br>*Little Walter*<br>*(Checker 780)* | MONEY HONEY<br>*Drifters*<br>*(Atlantic 1006)* | GOING DOWN TO BIG MARY'S<br>*Helen Thomoson*<br>*(States 126)* |
| 3 | I HAD A NOTION<br>*Al Savage & Joe Morris*<br>*(Herald 417)* | RAGS TO RICHES<br>*Dominoes*<br>*(King 1280)* | LOVE MY BABY<br>*Little Junior*<br>*(Sun 192)* |
| 4 | RAGS TO RICHES<br>*Dominoes*<br>*(King 1280)* | ONE SCOTCH, ONE BOURBON, ONE BEER<br>*Amos Milburn*<br>*(Aladdin 3197)* | WELL, I DONE GOT OVER IT<br>*Guitar Slim*<br>*(Specialty 482)* |
| 5 | I'LL BE TRUE<br>*Faye Adams & Joe Morris*<br>*(Herald 419)* | HONEY HUSH<br>*Joe Turner*<br>*(Atlantic 1001)* | HONEY HUSH<br>*Joe Turner*<br>*(Atlantic 1001)* |
| 6 | DON'T LEAVE ME THIS WAY<br>*Fats Domino*<br>*(Imperial 5262)* | MY COUNTRY MAN<br>*Big Maybelle*<br>*(Okeh 7009)* | I HAD A NOTION<br>*Al Savage & Joe Morris*<br>*(Herald 417)* |
| 7 | DRUNK<br>*Jimmy Liggins*<br>*(Specialty 470)* | DRUNK<br>*Jimmy Liggins*<br>*(Specialty 470)* | DRUNK<br>*Jimmy Liggins*<br>*(Specialty 470)* |
| 8 | MARIE<br>*Four Tunes*<br>*(Jubilee 5128)* | YOU'RE SO FINE<br>*Little Walter*<br>*(Checker 786)* | RAGS TO RICHES<br>*Dominoes*<br>*(King 1280)* |
| 9 | ONE SCOTCH, ONE BOURBON, ONE BEER<br>*Amos Milburn*<br>*(Aladdin 3197)* | SUNDAY KIND OF LOVE<br>*Harp-Tones*<br>*(Bruce 101)* | MAD LOVE<br>*Muddy Waters*<br>*(Chess 1550)* |
| 10 | I WANT YOU TO BE MY BABY<br>*Louis Jordan*<br>*(Decca 28883)* | BLIND LOVE<br>*B. B. King*<br>*(RPM 395)* | SAVING MY LOVE FOR YOU<br>*Johnny Ace*<br>*(Duke 118)* |

# THE CASH BOX RHYTHM N' BLUES Ramblings

## NEW YORK:

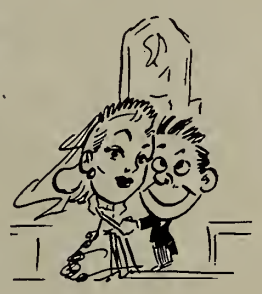
Writing the first column of 1954 makes one wonder what the coming year holds in store for us. It is easy to predict that new stars will be born. Names either not yet performing or buried under the mass of talent struggling to break through will be established artists of great drawing power twelve months hence. Will some yet unformed record company be riding the heights this time next year? Some established names will suddenly stop selling. Why? That's what makes this such an interesting and oft times bewildering business. You can't stop punching for a minute. There's always someone waiting to take your place. . . . Card from **George Goldner,** Tico Records, advises us he's having a great time out on the coast. Surprise for George, when he gets back, is the sales figure on "Baion" by **Joe Loco.** . . . The "Sleeper" review "Going Down To Big Mary's" was erroneously credited to Pamlee. Mistake was on the label. It should have read "Barnhill Music Corp.". . . . **Vicentico Valdes,** one of Seeco's leading vocal artists just completed a tremendously successful set of dates through South America. Valdes is returning with some new sides cut in Cuba and backed by the famous **Senora Matancera.** . . . **Lee Magid,** Central A & R head, signed Gladys Gladrags and her first disk, due in a week or ten days, sounds great. Gal can sing. Lee also signed the **Keys of Harmony,** gospel group formerly with Tuxedo Records. . . . **Monte Bruce,** whose **Harp-Tones** are hitting great with "Sunday Kind Of Love", held another session with the group and thinks he has some terrific sides in the can. Monte is dickering for name male and female singers and will make an announcement soon. . . . Can't keep a good group out of the charts for long. Did you notice "Rags To Riches" by the **Dominoes** sitting in the #1 position?



BILL WARD & THE DOMINOES

## CHICAGO:

What makes a glowing Christmas story? And a grand opening item for the New Year? We think it's the following: Seems like, just last week, 12/16, while **Ernie Leaner** of United Record Distributors was very, very busy taking orders, and helping his men pack off those Xmas record shipments, in walked **Vivian Carter** and **Jimmy Bracken.** Vivian and Jimmy are partners in Vee Jay Records. Vivian is also Gary's well known WGRY deejay. Originally the two had become partners back in '48 in a small record shop. Anyway, to make a long story shorter, Vivian casually mentioned to Ernie, after the usual affable greetings among these friends, "We're looking for a preacher." Ernie's ears pricked right up. His eyes lighted. But, looking out the window, with the snowy rain acomin' down, Ernie said, "I know a preacher. He's just down the street. Now you two stay here out of this bad weather," Ernie urged, "and I'll go fetch him." So Ernie dashed down the street just as fast as he could go. And on the way bought a gorgeous bouquet for Vivian. Came back with the preacher and said, "Here they are Reverend." So-o-o-o with Ernie Leaner and his secretary serving as the two necessary witnesses, Vivian Carter and Jimmy Bracken tied themselves together into the firmest kind of partnership by becoming Mr. and Mrs. And this happened right in the gay and festive Christmasy offices of United Record Distributors here in good, old Chicago. Ernie just beamed and beamed. His secretary dropped that usual happy tear like all women do at weddings. Now Mr. and Mrs. Jimmy Bracken are going to bring out their new release to not only honor this very grand and unusual occasion but, at the same time, to honor their very dear friends, George and Ernie Leaner. We still think this is one of those "dream stories" that happens to a columnist but once in a lifetime and, especially, at Xmastime.



## LOS ANGELES:

A bright new year full of promise and possibilities is now here. All the indes expect it to be a big year for them. New Year's resolutions have been made and some broken already so it's back to work again looking over the past and planning for the future. . . . At Aladdin Records, **Leo and Eddie Mesner** recently cut new sessions with **Lloyd Glenn** which will be released soon. The sessions were conducted by their musical director, **Maxwell Davis.** . . . Aladdin is getting all set for their first sessions with **Louis Jordan** which will be conducted soon. . . . Over at the Modern Records plant **Joe and Saul Bihari** are kicking off the new year with several big releases which will be out in the near future. . . . **Art Rupe,** prexy of Specialty Records, also has been working hard on plans for the New Year. They have several big numbers that are riding high and show great promise for '54. Among them is **Mercy Dee's** version of "Dark Muddy Bottom" and "Get To Gettin". . . . **Lew Chudd** recently signed two new groups called the **Spiders** and **The Hawks** who will cut new sessions under the Imperial label. **Fats Domino's** Imperial waxing of "Something's Wrong" shows great promise. . . . George **Goldner,** prexy of Tico and Rama Records, New York, had planned to spend the holidays in Southern California but was called away on business. . . . **Pee Wee Crayton** flew back from Alaska to appear at the Elks Hall on Christmas eve. Others in the big holiday show included **J. Hodge, Linda Hayes** and **Little Willie Littlefield.** Crayton then flew on to Atlanta, Georgia, for other holiday dates. . . . **Roy Milton** and his Mighty Men enjoyed the Florida climate over the holidays. They will be in the LA area the middle of January. . . . **Johnny Otis** is now touring the North on concert dates. He will be back in Southern California before heading East. . . . **Mel Walker** recently signed with Universal Attractions. He soon heads East to join a big package unit. . . . **Charley Parker** opens at Zardi's on January 11th. . . . Torch singer, **Billie Holiday,** has returned to Los Angeles and now appears nightly at the Tiffany Club. . . . **Prez Prado** highlighted the gala New Year's eve dance at the Elks Hall. . . . Due to the strong reaction that "Marie" by the **Four Tunes** has received Decca has re-issued waxings of the tune by **Louis Armstrong** and the **Mills Brothers.**

THE FOUR TUNES

1. **MONEY HONEY**
   *Drifters*
   *(Atlantic 1006)*

2. **RAGS TO RICHES**
   *Dominoes*
   *(King 1280)*

3. **HONEY HUSH**
   *Joe Turner*
   *(Atlantic 1001)*

4. **MARIE**
   *Four Tunes*
   *(Jubilee 5128)*

5. **I HAD A NOTION**
   *Al Savage & Joe Morris*
   *(Herald 417)*

6. **I'LL BE TRUE**
   *Faye Adams & Joe Morris*
   *(Herald 419)*

7. **DRUNK**
   *Jimmy Liggins*
   *(Specialty 470)*

8. **BLUES WITH A FEELING**
   *Little Walter*
   *(Checker 780)*

9. **ONE SCOTCH, ONE BOURBON, ONE BEER**
   *Amos Milburn*
   *(Aladdin 3197)*

10. **MAD LOVE**
    *Muddy Waters*
    *(Chess 1550)*

A NEW SMASH R&B
"WHY DOES IT HAVE TO BE ME?"
by THE CHARMERS
CENTRAL # 1002
Getting Stronger
"OO-WEE MR. JEFF"
(Please Be Yourself)
by GEORGIA LANE & ORK.
CENTRAL # 1001
CENTRAL RECORDS
520 W. 50th (PL 7-3850) N. Y.

Headed Straight For # 1
"I'LL BE TRUE"
Faye Adams
Herald # 419
Herald RECORDS 236 W. 55 St. New York N. Y.

TWO SOLID HITS!
"JUICY FRUIT"
Tiny Grimes
# 123
"I"
The Velvets
# 122
RED Robin
301 West 125th St., N.Y.C.

"SINCE JESUS CAME INTO MY HEART"
by
SPIRIT OF MEMPHIS
b/w
"I WILL TRUST IN THE LORD"
Peacock # 1717
PEACOCK RECORDS, Inc 2809 Erastus Street, Houston 26, Texas

THANKS FOR A WONDERFUL YEAR . . .
DEE JAYS, OPERATORS, DISTRIBUTORS
Hear The Skylarks' Rendition
of
"SIT DOWN SERVANT"
Nashboro 544
*A Happy, Prosperous New Year To You All . . .*
NASHBORO RECORD CO.
177 3rd Ave. N. Nashville, Tenn.
Phone (6-2916)

B. B. KING
"BLIND LOVE"
b/w
"WHY DID YOU LEAVE ME"
RPM

# Entertaining Ops

MIAMI, FLA.—Patti Page stopped by to say hello to all the operators at the third annual Amusement Machine Operators Association dinner held in Miami, December 12. In the above picture, (l. to r.) are: Willie Blatt, president of the association; Patti Page; Steve and Rose Brookmaier, Mercury Record distribs.

# Disk Stars Find Colleges Untapped Field For Additional Bookings

NEW YORK—In a recent survey conducted by the Intercollegiate Broadcasting System, a network of campus limited college radio stations, now representing 107 of the 200 stations in existence, almost 70% of all campus radios were tuned to the local college station. Each of these stations program music for over 90% of their air time.

Records which are played are those received either from the record companies or from the individual artist's record promoters. With the numerous plays received each day IBS has received inquiries as to the possibilities of having some of these artists appear at different college functions. The orchestras now in demand are those of Ralph Marterie and Ray Anthony. Many of the newer artists in the record field have also received invitations to appear after their records have been exposed to the listeners.

All these stations, although willing to play records, do not receive a majority of the releases. In order to overcome this difficulty sixty of the stations are subscribing to a record plan whereby they each contribute a certain amount of money toward the packing and shipping. All the record companies have to do is ship the records to one central place and they will be repacked and remailed to the individual stations.

Sol Handwerger of MGM records was the first to take advantage of the plan and MGM releases have gone out to many of the stations. Since Handwerger's entry, other companies such as Benida Records and Bell Records have sent releases.

IT'S NO LIE!
THIS WILL HIT!
"I TOLD A LIE"
Sung By
VAN CLEAF SISTERS
BENIDA RECORDS # 5005
Citation Music, Inc.
1619 BROADWAY, NEW YORK, N. Y.

Dee Jays and Operators
My Sincere Thanks For Helping Make 1953
A Very Successful Year . . .
A Happy, Prosperous 1954
To You All . . .
Exclusive Mgt.
X. Cosse
3415 Trimble Road
or WSM Artist Service Bureau
Nashville, Tenn.
Gratefully,
Martha Carson
Capitol Records

# THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS

### Sheriff Tex Davis
WLOW—Norfolk, Vo.

1. There Stands The Glass (Webb Pierce)
2. Let Me Be The One (Locklin)
3. I Forgot More (Davis Sisters)
4. Wake Up Irene (Thompson)
5. North Wind (Slim Whitman)
6. Changing Partners (King)
7. Blue Christmas (Ernest Tubb)
8. I'm Walking The Dob (Pierce)
9. Ricochet (Pee Wee King)
10. Bimbo (Jim Reeves)

### Buddy Starcher
WESC—Greenville, S. C.

1. Changing Partners (P. Page)
2. Ricochet (Teresa Brewer)
3. Song Of The Waterwheel (Slim Whitman)
4. Let Me Be The One (Locklin)
5. Tain't Nice (The Carlisles)
6. Caribbean (Mitchell Torok)
7. I Forgot More (Davis Sisters)
8. New Wildwood Flower (Buddy Starcher)
9. Long Black Rifle (Tex Ritter)
10. Wake Up Irene (Thompson)

### Cactus Jim Western
KUTA—Solt Lake City, Utah

1. I Really Don't Want To Know (Eddy Arnold)
2. Let Me Be The One (Strange)
3. Yesterday's Girl (Thompson)
4. White Christmas (E. Arnold)
5. Bimbo (Jim Reeves)
6. Changing Partners (King)
7. Remembering (Mac Wiseman)
8. Wake Up Irene (Thompson)
9. Nothin' At All (T. T. Tyler)
10. Put Christ Back Into Christmas (Red Foley)

### Johnny Rion
KSTL—St. Louis, Mo.

1. Blue Christmas (Ernest Tubb)
2. Reindeer Boogie (Hank Snow)
3. Changing Partners (King)
4. Let Me Be The One (Locklin)
5. Ooh-La-La (Justin Tubb)
6. Singin' On The Other Side (Martha Carson)
7. There Stands The Glass (Webb Pierce)
8. Yesterday's Girl (Thompson)
9. Suppertime (Jimmie Davis)
10. Cheatin's A Sin (Kitty Wells)

### Joe Morris
WKDK—Newberry, S. C.

1. Let Me Be The One (Locklin)
2. I Forgot More (Davis Sisters)
3. There Stands The Glass (Webb Pierce)
4. Hey Joe (Carl Smith)
5. I'm Walking The Dog (Pierce)
6. Tain't Nice (The Carlisles)
7. Santa Got Stuck In The Chimney (Jimmy Boyd)
8. You're Gone (Davis Sisters)
9. Bimbo (Jim Reeves)
10. You All Come (Cousin Herb Henson)

### Dave Miller
WMIE—Miomi, Flo.

1. Yesterday's Girl (Thompson)
2. North Wind (Slim Whitman)
3. Why Don't You Open The Door (York Bros.)
4. Texas Polka (Bonnie Lou)
5. Christmas Roses (Hank Snow)
6. Let Me Be The One (Locklin)
7. Apples, Peaches And Cherries (Peggy Lee)
8. Hey Joe (Carl Smith)
9. That's What I'd Do For You (Faron Young)
10. You're Gone (Davis Sisters)

### Chuck Nichols
KOWB—Loromie, Wyo.

1. Let Me Be The One (Locklin)
2. I'm Making Love To a Stranger (Jimmy Dickens)
3. Tain't Nice (The Carlisles)
4. Wake Up Irene (Thompson)
5. Changing Partners (King)
6. Christmas Roses (Hank Snow)
7. Barefooted Little Cowboy (Jimmy Dickens)
8. North Wind (Slim Whitman)
9. You're The Angel On My Christmas Tree (Faron Young)
10. Reindeer Boogie (Hank Snow)

### Mack Sanders
KFBI—Wichito, Kon.

1. There Stands The Glass (Webb Pierce)
2. I Forgot More (Davis Sisters)
3. Satisfaction Guaranteed (Carl Smith)
4. Bimbo (Jim Reeves)
5. I'm Walking The Dog (Pierce)
6. Divorce Granted (E. Tubb)
7. A Dear John Letter (Shepard & Huskey)
8. Run 'Em Off (Jeanie Pierson)
9. Hey Joe (Carl Smith)
10. Let Me Be The One (Locklin)

### Earl Grandpappy Davis
WFHG—Bristol, Vo.

1. Let Me Be The One (Locklin)
2. There Stands The Glass (Webb Pierce)
3. Bimbo (Jim Reeves)
4. Satisfaction Guaranteed (Carl Smith)
5. Tain't Nice (The Carlisles)
6. Woman (Johnny Desmond)
7. Barefooted Little Cowboy (Jimmy Dickens)
8. First Last And Always (Ray)
9. You're My Downfall (Johnny & Jack)
10. Two Faced (Howington Bros.)

### Billy The Kid Stanley
WNOE—New Orleons, Lo.

1. Let Me Be The One (Locklin)
2. There Stands The Glass (Webb Pierce)
3. Tain't Nice (The Carlisles)
4. I Forgot More (Davis Sisters)
5. That's What I'd Do For You (Faron Young)
6. Blame It On The Moonlight (Red Garrett)
7. Satisfaction Guaranteed (Carl Smith)
8. Release Me (Jimmy Heap)
9. Bimbo (Jim Reeves)
10. God Was So Good (Al Terry)

### Jack Gale
WSRS—Clevelond, Ohio

1. I Want You, Yes (G. Wright)
2. It's Been So Long (W. Pierce)
3. Tain't Nice (The Carlisles)
4. Bimbo (Jim Reeves)
5. Unpucker (The Carlisles)
6. I'm A Stranger In My Home (Maphis & Lee)
7. I Believe In Lovin' (Gene O'Quin)
8. Let Me Be The One (G. Hill)
9. I Love You (Ginny Wright & Jim Reeves)
10. Forgive Me John (Shepard & Huskey)

### Carl E. Lamm
WCKB—Dunn, N. C.

1. Christmas Roses (Hank Snow)
2. I Love You (Wright & Reeves)
3. Tain't Nice (The Carlisles)
4. Let Me Be the One (Locklin)
5. Changing Partners (King)
6. There Stands The Glass (Webb Pierce)
7. I Fell Out Of A Christmas Tree (Little Rita Faye)
8. I Really Don't Want To Know (Eddy Arnold)
9. I Gave My Wedding Dress Away (Kitty Wells)
10. Sorrow And Pain (Davis Sis.)

### Dave Walshak
KCTI—Gonzales, Tex.

1. Don't Make Me Ashamed (Marty Robbins)
2. There Stands The Glass (Webb Pierce)
3. Bimbo (Jim Reeves)
4. Changing Partners (King)
5. I Love You (Wright & Reeves)
6. I Think I'm Falling In Love With You (Darrell Glenn)
7. Satisfaction Guaranteed (Carl Smith)
8. Lessons In Love (H. Locklin)
9. Christmas Roses (Hank Snow)
10. Rock Me (Lucky Joe Almond)

### Smokey Smith
KRNT—Des Moines, Iowo

1. I Love You (Wright & Reeves)
2. Let Me Be The One (Locklin)
3. A Millionaire Without A Dime (Eddie Hazelwood)
4. Dig That Crazy Moon (Porter Wagoner)
5. Everything To Lose (R. Morris)
6. Tell 'Em No (Curtis Gordon)
7. I'm Walking The Dog (Pierce)
8. Satisfaction Guaranteed (Carl Smith)
9. It's A Long, Long Ride (Marty Robbins)
10. Changing Partners (King)

### F. M. Smith
WFOR—Hottiesburg, Miss.

1. Fancy Pants (Floyd Cramer)
2. Bimbo (Jim Reeves)
3. I Fell Out Of A Christmas Tree (Little Rita Faye)
4. Wake Up Irene (Thompson)
5. You All Come (Bing Crosby)
6. Changing Partners (King)
7. Cheatin's A Sin (Kitty Wells)
8. Put Christ Back Into Christmas (Red Foley)
9. Satisfaction Guaranteed (Carl Smith)
10. There Stands The Glass (Webb Pierce)

### Sleepyhead Cliff
KASM—Albony, Minn.

1. There Stands The Glass (Webb Pierce)
2. Bimbo (Jim Reeves)
3. Pa-Paya Mama (J. Logsdon)
4. Who'll Buy My Heartaches (Carl Smith)
5. Sorrow And Pain (Davis Sis.)
6. Hootchy Kootchy Henry (Mitchell Torok)
7. I Want You, Yes (G. Wright)
8. Only A Pastime (D. Glenn)
9. Pig Latin Serenade (Johnnie & Jack)
10. Bonita Chiquita (R. Grayzell)

### Shel Horton
WVAM—Saxton, Po.

1. Changing Partners (King)
2. There Stands The Glass (Webb Pierce)
3. Six Buzzard Feathers (Chris Martin)
4. I'm Just Here To Get My Baby Out Of Jail (M. Shiner)
5. Tennessee Ghost Train (Dale)
6. Run 'Em Off (Onie Wheeler)
7. Wake Up Irene (Thompson)
8. I Forgot More (Davis Sisters)
9. Ting A Ling A Jingle (Pinetoppers)
10. Five Foot Two, Eyes Of Blue (Floyd Kramer)

### Gabe Tucker
KATL—Houston, Tex.

1. I Want A Mommy For Christmas (Bobby Wayne)
2. Changing Partners (King)
3. You Plus Me Equals Love (Owen Perry)
4. Release Me (Jimmy Heap)
5. North Wind (Slim Whitman)
6. I'll Never Get Over You (Eddy Arnold)
7. Bimbo (Jim Reeves)
8. Invisible Hands (Hank Snow)
9. I Fell Out Of A Christmas Tree (Little Rita Faye)
10. Girls Won't Leave Me Alone (Billy Walker)

### Dal Stallard
KCMO—Konsas City, Mo.

1. There Stands The Glass (Webb Pierce)
2. Let Me Be The One (Locklin)
3. Caribbean (Mitchell Torok)
4. Mama, Come Get Your Baby Boy (Eddy Arnold)
5. Blue Christmas (Ernest Tubb)
6. Satisfaction Guaranteed (Carl Smith)
7. North Wind (Slim Whitman)
8. Go Cry Your Heart Out (Hank Thompson)
9. You All Come (Arlie Duff)
10. I Really Don't Want To Know (Eddy Arnold)

### Charlie Williams
KCNC—Fort Worth, Tex.

1. You All Come (Arlie Duff)
2. I Really Don't Want To Know (Eddy Arnold)
3. Run 'Em Off (Onie Wheeler)
4. Bimbo (Jim Reeves)
5. When Mexican Joe Met Jole Blon (Hank Snow)
6. Wake Up Irene (Thompson)
7. I'll Never Get Over You (Eddy Arnold)
8. There Stands The Glass (Webb Pierce)
9. I Think I'm Falling In Love With You (Darrell Glenn)
10. Heartbreak Ahead (C. Arthur)

### Marty Licklider
WICA—Ashtabulo, Ohio

1. Let Me Be The One (Locklin)
2. Elfie The Elf (Woodall & Bally Sisters)
3. There Stands The Glass (Webb Pierce)
4. Ooh-La-La (Justin Tubb)
5. Changing Partners (King)
6. For Now And Always (Snow)
7. Rudolph The Red Nosed Reindeer (Gene Autry)
8. I Love You (Ginny Wright & Jim Reeves)
9. You Fool, You Fool (Roberts)
10. At The End Of A Long, Lovely Day (Marty Robbins)

# THE CASH BOX Reports THE NATION'S BIG 10

## HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

1. **THERE STANDS THE GLASS**
   *Webb Pierce*
   *(Decca 28834; 9-28834)*

2. **LET ME BE THE ONE**
   *Hank Locklin*
   *(Four Star 1641)*

3. **I FORGOT MORE THAN YOU'LL EVER KNOW**
   *Davis Sisters*
   *(RCA Victor 20-5345; 47-5345)*

4. **CARIBBEAN**
   *Mitchell Torok*
   *(Abbott 140; 45-140)*

5. **A DEAR JOHN LETTER**
   *Jean Shepard & Ferlin Huskey*
   *(Capitol 2502; F-2502)*

6. **I'M WALKING THE DOG**
   *Webb Pierce*
   *(Decca 28834; 9-28834)*

7. **SATISFACTION GUARANTEED**
   *Carl Smith*
   *(Columbia 21166)*

8. **HEY JOE!**
   *Carl Smith*
   *(Columbia 21129; 4-21129)*

9. **TENNESSEE WIG-WALK**
   *Bonnie Lou*
   *(King 1237)*

10. **NORTH WIND**
    *Slim Whitman*
    *(Imperial 8208)*

# Visiting Veterans

ST. LOUIS, MO.—Johnnie Ray visits recently returned Korea war wounded at the hospital at the Scott Air Force Base in St. Louis. Johnnie at the time was appearing at the Chase Hotel in that city.

# Tiny Markle Forms New Haven Band

NEW HAVEN—Some months ago, four New Haven musicians teamed their talents to play a benefit for crippled children. The crew met with such great comments from so many people that it decided to stay together. And it is now known as Tiny Markle and his Orchestra.

Tiny, who is well known as a disk jockey at WAVZ in New Haven, brings up the subject of his great thrill when Sunny Gale and Bill Kenny raved about the band at that initial benefit performance.

All of the members of the ork have name band experience. Jimmy Peters, saxist, was formerly with Tony Pastor and appeared in the movie "Two Blondes and a Redhead". He started in the band business with the Gray Gordon Orchestra.

Bobby Shea, piano player and arranger, arranged for Charlie Spivak, Bunny Berrigan and Newt Perry.

Arnold Most, drummer, played with Newt Perry.

With these three men as the heart of the band, and with Tiny handling the publicity and business, the crew went to Dan Kops, vp and general manager of WAVZ for some aid. Kops got together with other businessmen of the New Haven area and started the Wednesday night Jamborees at the YWCA ballroom with the Markle Ork. And since then the boys have been playing in many of the nighteries around town, playing for such artists as Alan Dale, Steve Lawrence, Jackie Paris, Jeri Winters, Tommy Mara, Billy Eckstine and the Four Aces.

Others in the band are Phil Mason, Dave Swerling, Archie Rollins, Vic Butler and Andy Covino. Dolores Costello and Dick Hoyt are the vocalists.

# Creatore & Peretti To Develop Mercury Talent

NEW YORK—Hugo Peretti and Luigi Creatore, who have been writing and producing the Mercury kiddie line for some time, will, beginning the first of the year, attempt to discover and promote new pop talent for the diskery. The pair intend to sign four or five new artists, pick out material for them and produce records.

It is their intention to stick with each artist until he has had enough exposure so that he has had a real chance to prove himself.

This operation will be outside of Mercury's regular A&R set-up.

## THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

| | | |
|---|---|---|
| 1. | LET ME BE THE ONE | Hank Locklin (4 Star) |
| 2. | THERE STANDS THE GLASS | Webb Pierce (Decca) |
| 3. | BIMBO | Jim Reeves (Abbott) |
| 4. | CHANGING PARTNERS | Pee Wee King (RCA Victor) |
| 5. | I FORGOT MORE THAN YOU'LL EVER KNOW | Davis Sisters (RCA Victor) |
| 6. | TAIN'T NICE | The Carlisles (Mercury) |
| 7. | SATISFACTION GUARANTEED | Car Smith (Columbia) |
| 8. | WAKE UP IRENE | Hank Thompson (Capitol) |
| 9. | I REALLY DON'T WANT TO KNOW | Eddy Arnold (RCA Victor) |
| 10. | I'M WALKING THE DOG | Webb Pierce (Decca) |


YOU'LL HEAR MORE IN '54 OF

"I THINK I'M FALLING IN LOVE WITH YOU"

Tenderly Rendered by

DARRELL GLENN

VOTED MOST PROMISING FOLK ARTIST OF 1953

and

SHORTY LONG'S Double-Barrelled Hit

"WHO SAID I SAID THAT?"

and

"I GOT NINE LITTLE KISSES"

• • •

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To Everybody For
Making These Tunes Click!

"Spanish Fireball"
Hank Snow
RCA Victor

• • •

"I Have But One Goal"
Smith Brothers
Capitol

• • •

"My Heart Is Like A Train"
Grandpa Jones
RCA Victor

• • •

"I Saw Cupid In Your Eyes"
Kenny Lee
RCA Victor

AND HERE ARE OUR LATEST...

"I Hardly Knew It Was You"
Faron Young
Capitol

and

"I Walk With The King"
by Bill Lowery - Smith Brothers
Capitol

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P.O. BOX 1027
ATLANTA, GEORGIA

## THE CASH BOX THE 10 TOP FOLK & WESTERN Best Sellers

1. LET ME BE THE ONE
   Hank Locklin
   (4 Star 1641; 45-1641)
2. THERE STANDS THE GLASS
   Webb Pierce
   (Decca 28834; 9-28834)
3. I FORGOT MORE THAN YOU'LL EVER KNOW
   The Davis Sisters
   (RCA Victor 20-5345; 47-5345)
4. BIMBO
   Jim Reeves
   (Abbott 148; 50-148)
5. SATISFACTION GUARANTEED
   Carl Smith
   (Columbia 21166; 4-21166)
6. WAKE UP IRENE
   Hank Thompson
   (Capitol 2646; F-2646)
7. CARIBBEAN
   Mitchell Torok
   (Abbott 140; 50-140)
8. HEY JOE!
   Carl Smith
   (Columbia 21129; 4-21129)
9. A DEAR JOHN LETTER
   Jean Shepard & Ferlin Huskey
   (Capitol 2502; F-2502)
10. WHEN MEXICAN JOE MET JOLE BLON
    Hank Snow
    (RCA Victor 20-5490; 47-5490)

THE CASH BOX BULLSEYE of the WEEK
. . . . . December 26 Issue

Slim Whitman
"SECRET LOVE"
b/w
"WHY"
IMPERIAL # 8223

Imperial Records
6425 HOLLYWOOD BLVD., HOLLYWOOD 28, CALIF.

## FOLK AND WESTERN REVIEWS

A DISK A SLEEPER · B EXCELLENT · B VERY GOOD · C GOOD · C FAIR · C MEDIOCRE

### THE CASH BOX BULLSEYE of the WEEK

**"JUST MARRIED" (2:24)** [Central BMI—T. Collins]
**"I HARDLY KNEW IT WAS YOU" (2:18)**
[Lowery BMI—D. Welch]
FARON YOUNG
(Capitol 2690)

● Pvt. Faron Young, who is probably adding fans to his already large following, while serving in Uncle Sam's Army, should have many more joining his clan through the efforts of his latest release, "Just Married". The tune, one of the artist's best efforts to date, is a delightful quick beat ditty with a light and colorful air about it. Young's distinctive vocal styling is top calibre as he tells how he and his recently acquired bride are going to make the best of it by living on love until the rent comes due. Bottom portion, "I Hardly Knew It Was You" is a slow tempo sentimental piece that the chanter puts over in effective fashion. A fine coupling with the nod going to the top deck.

**GEORGE BEVERLY SHEA**
(RCA Victor 20-5566)

B+ "ROBE OF CALVARY" (3:10) [Hill & Range BMI—Twomey, White, St. Clair, Rivers] The vibrant, powerful voice of George Beverly Shea shines magnificently on a most beautiful religious flavored piece. The tune is creating much excitement in the pop market and Shea's rendition could break through for a big hit countrywise.

B "I FOUND A FRIEND" (3:00) [Merit BMI—R. Hillman, B. Allen] The lower deck is another stirring sacred item that has behind it a most heart warming story of a renewed faith in the Lord. Paul Mickelson's organ and a choir back the artist superbly on both ends.

**JACK CARDWELL**
(King 1292)

B "I CAN'T MAKE UP MY MIND" (2:24) [Louis BMI—E. Cardwell] A refreshing and gay quick beat bouncer gets treated to a sparkling vocal by Jack Cardwell. The gals are all so "purty and sweet" that the artist finds it difficult to choose between them.

B "WALKING AWAY MY BLUES" (2:19) [Lois BMI—J. Cardwell] Under lid is a fast tempo rhythmic ditty that receives another zestful rendition by Cardwell. Strings support the catchy lyrics in flavorful fashion. Two inviting decks.

**ARTHUR (GUITAR BOOGIE) SMITH**
(MGM 11657)

B "THE HONEYMOON IS OVER" (2:11) [Lynn BMI — Smith] Arthur (Guitar Boogie) Smith handles the vocal efforts in top drawer style as he and his Cracker-Jacks come up with a snappy quick beat ditty. Lyrics are most enjoyable and the disk should garner many spins.

C+ "COTTON PATCH RAG" (2:02) [Lynn BMI—Smith] Reverse deck is a driving instrumental on which Smith shows his proficiency at the guitar. An easy on-the-ears deck colored by the artist's fancy fingerwork.

**JIMMY WAKELY**
(Coral 61112)

B+ "RED DECK OF CARDS" (3:11) [Red River ASCAP—McEnery] Jimmy Wakely turns in a potent performance as he recites a most effective bit of anti-communist literature. Subdued harmonica backing supplies the impact on a side that has the potential to be a real smash.

B "I'VE HAD MY SHARE OF SORROW" (2:43) Lower deck is another masterful reading waxed by the soft and polished chords of Wakely. Fine blending of voices as the chorus assists the artist on a moderate tempo item that tugs at the heartstrings.

**JIMMIE FLETCHER**
(Mercury 70279)

B "WHAT WOULD YOUR MOTHER SAY" (2:18) [Acuff Rose BMI—J. Fletcher] Jimmie Fletcher dishes up an infectious vocal on a middle tempo, sentimental piece that he penned himself. Feelingful lyrics tell of a gal who is not leading the righteous way of life that her mother had planned for her.

B "I'M CHANGIN' BUSINESS (All Around)" (2:18) [Acuff Rose BMI—Jones] On the lower half Fletcher comes up with a solid piece of material that makes for some real pleasant listening. Spright lyrics are combined with ok string support and treated to a smooth vocal job by the warbler.

**"SMILIN'" JERRY JERICHO**
(Starday 120)

C+ "MOANIN' IN THE MORNING" (2:52) [Starrite BMI—Jericho, Conway, Johnston] "Smilin'" Jerry Jericho sings a middle tempo lover's lament in a soft and mellow style. Strings back the artist in adequate fashion on a deck that appeals.

C+ "LET'S CALL IT OFF" (2:45) [Starrite BMI—J. Jericho, G. Wilson] Bottom deck is a touching, moderate beat piece that the chanter vocals in effective fashion. Tender lyrics tell that the artist feels it's about time he and his gal split up and go their separate ways.

**THE AMBER SISTERS**
(Capitol 2684)

B "SO TIRED OF YOU RUNNIN' 'ROUND" (2:17) [Acuff-Rose BMI—M. Carson] The Amber Sisters deliver a polished duet on a quick beat, Latin-flavored item. A grand arrangement coupled with a potent set of lyrics and rendered in eloquent fashion by the chirps.

B "LOOK WHAT FOLLOWED ME HOME" (2:15) [Earl Barton BMI—Wagoner, Walker, Siman] The girls harmonize in fetching fashion on a light hearted, lilting cutie with charming lyrics. Instrumental backing is mighty appealing on both sides.

**CHET ATKINS**
(RCA Victor 20-5565)

B "BARBER SHOP RAG" (2:50) [Hill & Range BMI—C. Atkins] The distinctive styling of Chet Atkins and his "Galloping Guitar" lends itself to a lively, fast moving ditty and the resulting instrumental stands out as a top notch deck.

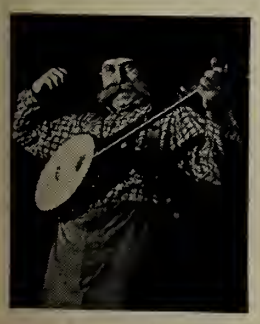
C+ "CENTIPEDE BOOGIE" (2:40) [Hill & Range BMI—C. Atkins] Flipside is another neat performance turned in by the nimble fingers of the artist. A spirited jump piece that's tailored for the jukes. Chet's unique treatment on both ends makes it appear to the listener that more than one instrument is being played.

# THE CASH BOX FOLK and WESTERN ROUNDUP

Happy New Year! **Johnnie and Jack** and the Tennessee Mountain Boys, with Kitty Wells as added attraction broke all house records for the Martin Theatre chain recently. The group, managed by **Frankie More**, played the theatres in Georgia and Alabama territory, and More has a request for the group to play the entire chain for the company. New Year's Eve and New Year's Day, **Johnnie & Jack**, Kitty Wells, Little Jimmie Dickens, Nelson King, Marty Roberts, Dusty Owens, and Betty Cody and Dell Wood combine talents for a personal appearance in Canton Auditorium, Canton, Ohio. The same Grand Ole Opry unit plays Munsey, Indiana at the Masonic Auditorium tonight and tomorrow, January 3rd, the group will complete a week's dates with last stand in Lima, Ohio, Jerry Byrd's hometown. WSM celebrated the holidays with their annual Christmas party, Wednesday, December 16th. The party was held at the Richland Country Club, Nashville! Carl Smith (Columbia) scheduled for a series of transcriptions in the very near future! Also, Carl has a new release out titled "Doggone It Baby, I'm In Love" with "What Am I Gonna Do With You!" Carl with his Tunesmiths band set a new house record at the Auditorium in Owensboro, Kentucky, recently when the ticket sells racked up an 8,500 audience. Dub Allbritten, who has direction for **Ernest Tubb** and **Hank Snow** spent some restful days with his folks in Ohio over the holidays. Colonel Tom Parker and Tom Diskin of Jamboree Attractions in N. Y. with Tommy Sands and **Minnie Pearl** with Pearl cutting her first RCA Victor date. Parker and Diskin getting set for big promotion of their big lineup of artists. A note of thanks to "Sheriff" Tex Davis for his nice letter on the Cash Box' part in the WSM Grand Ole Opry celebration. Best of luck, Tex, on your new TV shows and continued success on your present radio and TV series. Webb Pierce with wife **Audrey**, visited friends, relatives and folks in Shreveport, New Orleans, and traveled over to Arkansas over the holidays! **Faron Young** (Capitol) on ten-day furlough from the Army and visiting Nashville . . . also did a recording session while in Nashville. June Carter of the Carter Family resting at home after a mild check up! Word from Charlene Arthur (Victor) wants all the nice disc jockeys in Nashville to know how good it was to visit with them while there for the Opry celebration. Charlene is still doing return engagements in Texas and Oklahoma, and is scheduled to do some TV Shows with Pee Wee King in December in Cleveland and Louisville. Incidentally, Charlene's recording of "Heartbreak Ahead" is doing real well. While we're talkin' about records, it's only fittin' that we mention Grandpa Jones' new release, titled "You-All Come" backed with "The Trader." It seems that Grandpa is doing a mighty fine job on these tunes . . . and, to prove it, he has even gotten a word of approval from "Old Rattler." Well, well . . . it looks as if he's just a chip off the old block . . . Lone Pine, Jr. that is . . . the 12-year-old son of Hal "Lone Pine" and Betty Cody. Lone Pine, Jr. has appeared on the WWVA Jamboree in Wheeling, West Va., as a guest and brought down the house with his terrific guitar playing. For Hal and Betty, they recently completed a tour of the province of Ontario, Canada, and did a few local dates in the tri-state area (West Virginia, Pennsylvania, and Ohio.) A new Betty Cody fan club has sprung up in Wheeling with Mary Carver at the helm. The folks in the club are really working, and say that any help you deejays can give them would certainly be appreciated. For information about the club, write to Mary at P. O. Box 1054, Wheeling, West Va. Curtis Gordon, who recently signed with Col. **Tom Parker** and **Tom Diskin**, Manager for Attractions, is still talking about the "Opry" anniversary shindig. Oh yeah, Curtis' new release is out, and it's "Tell 'Em No" and "Little Bo Peep" . . . and, it's really pickin' up steam, so we hear! **Joyce Moore** recently returned from a two-weeks' personal appearance in Detroit, Michigan. She also appeared on Pee Wee King's TV Show in Cleveland and the one in Louisville not long ago. Not much from **Red Garrett** lately, but this time Red's got news that he did a very successful week in Kansas with his band the last of November, along with George **Morgan**, Stringbean, and Martha Carson and band. Another tour which Red did in November was in Florida with his band, **Lonzo and Oscar**, and **Marty Robbins**. Dates in Florida included Tampa, Winterhaven, Orlando, Jacksonville, Savannah, and Augusta. And, while in Florida, Red was informed that his imitation disc, "They Got Me Singing That Way" remained in number one place there for eight weeks. Special thanks on this tour go to Jim Wilson of WHOO in Orlando. Well, it looks like that King fellow . . . Pee Wee that is . . . is gaining steam again. This time Pee Wee recites instead of singing and it really sounds good. Name of the number is "The Red Deck Of Cards," and on the flip, Pee Wee does a new variation of the old standard, and recites it also, "Deck Of Cards." Two more records headin' towards deejays right away are **Johnnie & Jack's** new effort "Cheated Out Of Love" backed with "Love Trap" . . . and, we might add that these boys did some mighty good tunes in '53, and will be trying hard to bring you some good ones in '54! Another new release . . . Sunshine Ruby's "That Ain't In The Catalog" and "I Got My First Kiss Last Night." In the **Johnnie and Jack** number, the boys come out with more of their traditionally fine country style harmony, and for Ruby . . . she really socks across the two very pert "Little girl" tunes she does. Young Bobby Myers (Valley) guested on Pee Wee King's TV Show in Louisville, December 26th. Bobby's recording of "I Want A Mommy For Christmas" and "Old Fashion Christmas" has done much to establish him as a featured recording artist. It is quite certain Bobby will be around with more tunes for you in '54. X. Cosse, manager for Martha Carson, reports that Martha finished up tours in Georgia before returning to Grand Ole Opry and Nashville to spend the holidays. In the early part of January Martha and her group will return to Georgia for dates and on January 8th, 9th and 10th, she will appear with her Opry Unit Show at the Dixie Bell Club in Detroit. In the latter part of January the Capitol Artist will appear in Oklahoma and Texas and then in February, she will travel into Alabama for personal appearances. A very busy schedule, indeed! Martha's fan club president is Miss Gladys Wadsworth, Cotton Avenue, Pelham, Georgia. A new Martha Carson Fan Club Journal will be off the press in a few days and in the mail to members and disc jockeys.

JOHNNIE & JACK

"SHERIFF" TEX DAVIS



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Southern Mercury, Inc., 1011 N.W. 5th St., Oklahoma City, Okla.
Marnel Distributing Co., 1622 Fairmount Ave., Philadelphia, Pa.
Glenn Allen Co., 1146 Union Ave., Memphis, Tenn.
Southern Mercury, Inc., 1035 Levee St., Dallas, Texas
Southern Mercury, Inc., 1906 Leeland Ave., Houston, Texas
Allen Distributing Co., 420 W. Broad St., Richmond, Va.
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"WILL YOU LOVE ME WHEN I'M OLD"
CHARLIE ADAMS
Columbia # 21195

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"WHY CAN'T YOU LOOK ME IN THE EYE?"
b/w
"GIVE ME A RED HOT MAMA"
(And An Ice Cold Beer)
SMILEY MAXEDON
Columbia # 21188

•

"JUST A-LOOKIN' AROUND"
b/w
"IF YOU COULD BE JUST MINE"
CHUCK WELLS
Columbia # 21183

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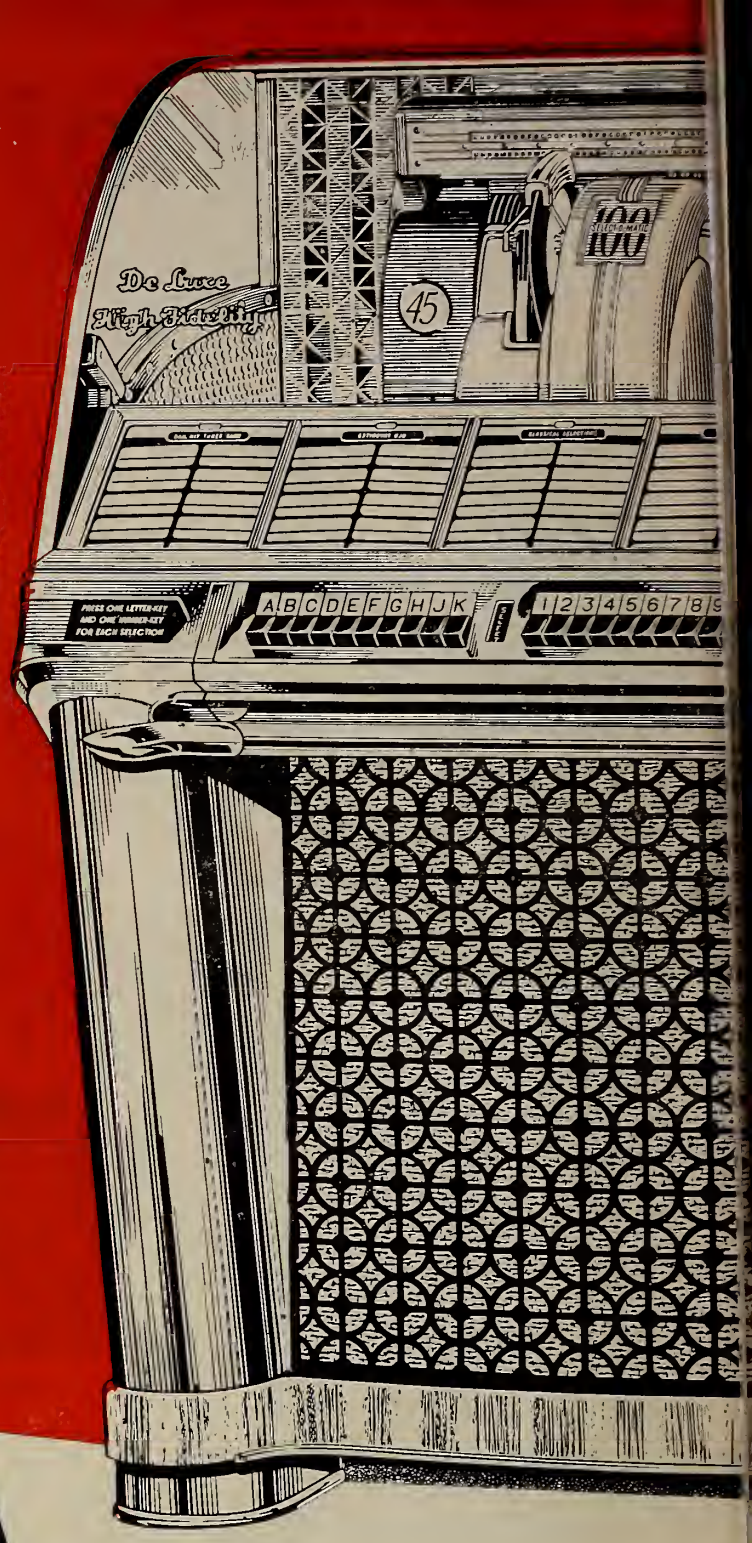


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# Here and There

DETROIT, MICH. — As there has been some pessimistic talk around the country, we like to start off the New Year of 1954 with a factually optimistic note. The automotive industry, which as a basic industry, effects the general welfare of the entire country, released some interesting figures. The Automobile Manufacturers Association announced the industry set two new records—it maintained an average employment of 930,000 workers and its payroll reached $3,500,000,000 in 1953. The average employment tops the 1951 record mark by 85,000 and the payroll total shows the sixth consecutive yearly increase. On prospects for 1954, William J. Cronin, managing director of the association said: "The automotive industry is looking forward confidently to another outstanding year. Employment, personal income and savings are at the highest levels in United States history. We are convinced that in such an economic climate there will continue to be a strong and steady market for motor vehicles."

DETROIT, MICH.—A week after the above statement was made, L. W. Smead, general sales manager of Ford Division of Ford Motor Company, predicted the auto industry will "sell" between 5.3 and 5.6 million passenger cars and 900,000 to 1,000,000 trucks in 1954. In addition, this Ford official stated, "We think employment is going to be good next year. We think national income will continue at a high level, even higher than in 1953."

NEW YORK—The Journal of Commerce, in an analysis for 1934 stated, "The Business Front continued to present a picture of an awakening awareness of the need for better salesmanship and service—and absent was any extreme, either of optimism or pessimism. The steel industry, for example, is giving customers better service on deliveries, is paying more heed to consumer demands regarding quality and, generally, is doing what the corner merchant does in a buyers' market—catering to its customers' wants."

MONTREAL, CANADA — According to Canadian statistics, Canadian-United States trade appears likely to reach an all-time high for 1953. Canada, in the first ten months of this year, has imported goods worth $2.7 billions, against $2.4 billion in the corresponding 1952 period. Canadian exports to the U.S., which account for about 60 per cent of merchandise shipped to all countries, are also at a record high, amounting to $2 billion for the first 10 months as against $1.9 billions for the same period of 1952.

## Music Ops Agree Location Study Needed To:

# ASSURE MAXIMUM INTAKE BY CORRECT PROGRAMMING

## Realize Each Location An Individual Business With Its Own Programming Problems. Agree That Close Study of Each Spot Featuring Records Patrons Want Will Boost Intake

"It seems to me," one well known music operator reports, "that *The Cash Box* is on a programming crusade.

"But," he continues, "ever since *The Cash Box* has started to tell us about properly programming our music boxes, to match the records the patrons on each location really want, our intake has gone up plenty.

"Therefore," he continues, "keep up the good work. *The Cash Box* is the one magazine that really and truly understands our business. What you are telling the music operators is not only the gospel truth but, believe me, it is going to help them enjoy better income."

Yes, *The Cash Box* is out on a crusade, and this one, *The Cash Box* believes, is all-important to every single juke box operator in the nation.

This crusade all boils down to: "Properly programming each and every individual automatic musical instrument the operator has on location."

In the very first place, *The Cash Box* is urging every single music operator to consider each one of his locations as an "individual business in itself," in a chain of business stores he has in his route.

If he will adopt this as his first and foremost principle, and give it complete and intensive consideration, he will then have started on the right path towards making each store, each one of his music machines, bring him profit.

No different than the chain store organizations that demand each and every store in the chain bring about some profit—not loss—to be averaged off by other stores in the chain.

With this thought in mind—to make each individual location show a profit—then the music operator must begin to think, "How can I make each location I have (each store in this chain organization route of mine) bring me profit?"

And then he will arrive at the one and only solution to the problem. That is, he must properly program each individual music machine to match the tastes of the patrons of each one of his locations.

Then, and only then, will he begin to see some profit from each spot on his route.

Regardless of whether this may mean he will have to sit himself down and spend hours on each location. Questioning patrons. Noting down on a pad of paper the records they are playing. Talking over the records to be featured with the location owner. Printing up record request slips for the patrons to fill out.

Whatever method he may want to use, he simply must do this if he wants to assure himself the maximum intake from each one of his locations, so that he will know whether he has, or has not, a profitable location.

If he will do this, if he will make an intensive study of each of his locations and will at the same time, make it his business to use the records that the patrons and the location owners of each one of his locations prefer, there is no doubt that he will find that, by such proper programming, he will zoom his intake tremendously above what it is today.

It is indeed a sorrowful fact that the average music operator today gauges the majority of his locations, by what is demanded in music from one certain favorite spot.

This isn't so, and never will be so. Each location has its own peculiar, individual audience. Rarely do the steady patrons of one spot prefer patronizing another location. This being the fact, then, just as surely, these same patrons of one spot won't prefer the music featured on another spot. Or they wouldn't prefer giving their patronage to this one spot in the first place.

No different than everyone preferring grapefruit juice. Some people still favor pineapple or orange juice. Some want cranberry or apple juice. The fact of the matter is that people's tastes differ. And to match these different tastes it is up to the music operator to learn what each and every one of his locations prefer in music, so that he can enjoy the maximum intake from his music machines, by properly programming those very same machines, with the type music and recordings each individual location on his route demands.

Only by correct programming will he discover whether or not he has a profitable business and will, at the same time, know what to do to make his business profitable.

# INDUSTRY MOVES AHEAD

## Big Shouldered Coinbiz Shrugs Off Pessimists and Plans Ahead for Greater Achievements in '54

CHICAGO—Perhaps the most interesting facet of the coinbiz is the fact that so many of its people are just "natural optimists," as leaders here state.

"The fact remains," one of these men reports, "that regardless of all the pessimistic reports which always start circulating as business drops somewhat, due to the holiday season, and due to many other surrounding factors, coinmen are sufficiently big-shouldered to just shrug these things off, and get right back to work again —and harder than ever before."

It stems, according to this man, as well as to many, many others around the country, that the coinbiz can expect to see "some great achievements in '54." He bases his prediction on past performances of the manufacturers here.

He also says, "There's no longer any doubt but what the people who comprise the industry are the kind of hard workers who will always find a way out."

Other leaders here have the same sort of statements to make. They do admit that there has been somewhat of a slowdown in some areas around the nation. They attribute this to "a general settling down after the inflationary upswing which all business has gone through."

In the main, these men state, business is good. The people, as The Cash Box has reported, have more money in the banks of the nation than ever before in history.

Here and there, these men agree, there has been a drift of new blood into the field. They believe that this will become more pronounced should any sort of general business recession come about.

But the vast majority cannot see any recession in the coinbiz. They feel that this business, which grew up in the worst depression in all American history and which added to its stature and growth during the boom period, since War II, will continue ahead to please the nation with the kind of economical entertainment, music, and efficient merchandising, that the public wants.

"We're an industry that's geared for today's needs of the American public," one well known factory sales manager here said, "and we believe that we will, therefore, grow even greater in 1954, because we are properly geared to the times."

From the standpoint of general business the coin machine manufacturers are not complaining at all. Some of the factories here, even though they may have cut their labor force to some extent, have found that they still require overtime and six day weeks to meet the demand which they are enjoying.

"It's all based on how great a product you produce," one leader here said. "If the product meets with the public's fancy, and they will insert coin to use it, then most certainly, you'll find you just haven't sufficient help to meet orders.

"Bad products," he continued, "will always mean bad business. Good products mean good business.

"The manufacturer who produces good products," he concluded, "doesn't have to worry about business."

## A. A. M. O. Dinner "The Greatest"

NEW YORK—"It was the greatest" was the unanimous opinion expressed by the 400 coinmen and their guests attending the 14th Annual Dinner-Dance held by the Associated Amusement Machine Operators at the Latin Quarters, Sunday night, December 20.

Due to the efficient planning, the affair ran off with practically 100% smoothness. George Ponser, business manager, who with his assistant, Claire Morano, handled the many details should be highly commended by the association. Particularly, Mrs. Morano, who, at the last moment, was confronted with the problem of supervising the entire party due to the illness which overtook Ponser. Ponser, at home bedded with bronchial pneumonia for the past week, was unable to attend the festivities.

The guests enjoyed a sumptuous meal, and then viewed what the New York night club experts contend is the finest show of its kind in the city, featuring thrilling circus acts, extraordinary dancing, singing, and especially, the line of gorgeous chorus girls with the minimum of costumes permitted by law.

On hand from the factories were Ben Becker of Bally and Sol Gottlieb of D. Gottlieb & Co. From out-of-town, who spotted Dave Rosen of Philadelphia, and Irv Morris of Newark, N. J.

Officers of the association are: Barnet Tannenbaum, president; Harry Ross, vice-president; Wilbur Aaronson, secretary; William Parker, financial secretary; Jack Semel, treasurer; and Ben Robbins, sergeant-at-arms. Members of the board of directors are: All above officers, and Vincent Cappezzola, Jerry Folkart, Louis Glatzer, Phil Greitzer, Bart Hartnett, Al Koonel, Jerry Miller, Louis Rosenberg, and Sandy Warner.

## Trade Halts For Xmas

### Old Timers Call This Gayest and Most Outstanding Xmas In Coinbiz History

CHICAGO—The busy, hectic coin machine industry paused this week to greet Christmas.

Everywhere throughout the nation, from big and small coinfirms, came letters, wires and phone calls, inviting one and all, everywhere, to attend Christmas parties.

The field seemed to most completely relax as the Christmas season came into being.

Employees who are constantly on the go, executives who are usually pressed down at their desks with many hectic duties to perform, and all the others who make up this coincenter, gave in to the Xmas spirit. Business halted.

Gayest and most fabulous of all the Xmas Parties everywhere throughout the nation probably took place right here in Coincenter of the world.

The manufacturers went all out this year. Employees, as well as friends, were tremendously thrilled with the fine and outstanding affairs which brought them bonuses, thrills, gifts and much pleasure.

Not only did the trade pause, even in the midst of a great backlog of orders, as is the case in many of the factories here, but some of the big plants even seemed to forget they were backlogged, and allowed good cheer and fun to take over.

To say that desks were loaded with gifts, in some cases, would be to put it very mildly.

All the roadmen were back, and were enjoying the holidays with their families, at full time pay.

Employees were showered with many gifts which, including bonuses, they hadn't expected to receive.

It's been one of the gayest, most thrilling, and outstanding Christmas Seasons this great industrial city has ever seen.

The coinfirms just surpassed everything they had ever done in the past. Food, wine, and gifts flowed freely. But most outstanding was the grand and thrilling spirit of Christmas time.

## Sunday Nite, Feb. 7 Is Date Of Annual Dinner-Dance Of Baltimore Ops Assn

BALTIMORE, MD.—Although the date reported in last week's issue of The Cash Box on the 6th Annual Dinner and Dance of the Amusement Machine Operators Association of Greater Baltimore, was correct—Sunday night, February 7—the headline incorrectly stated "February 6."

We wouldn't want anyone to get to the Lord Baltimore Hotel on the wrong night, and miss the wonderful party this organization holds. So mark your calendar for Sunday night, February 7.

## H. F. Burt Sells Interest In Aurora "Silver-King Corp."

CHICAGO—H. F. Burt, designer and manufacturer of the "Silver-King" line of vendors for the past twenty years, has resigned as president and has sold his interest in the Aurora "Silver-King Corp."

Burt will head a new concern early next Spring which will specialize in building a new and completely different line of vendors and games for operators and dealers. He will also build on contract for several well known dealers.

Burt sold his interest to the partner, Adolph Theis, who as sole owner of the company, assumed the presidency and retained the position of treasurer. E. W. Ellis was named vice president and secretary.

# Gives you the JUMP in Landing the Small Locations

Here's a tip-off that can net you many a small location that likes music but lacks the space for a multi-record phonograph.

Install this patron pleasing, compact, 48-selection Wurlitzer. Its cabinet beauty, tonal brilliance and built-in volume level control are only three of the many features that contribute to continuous play.

Its price, coupled with its earning power, make it a highly profitable investment for you.

**SEE YOUR WURLITZER DISTRIBUTOR**

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**1650** 48-SELECTION
STRAIGHT 45 RPM PLAY

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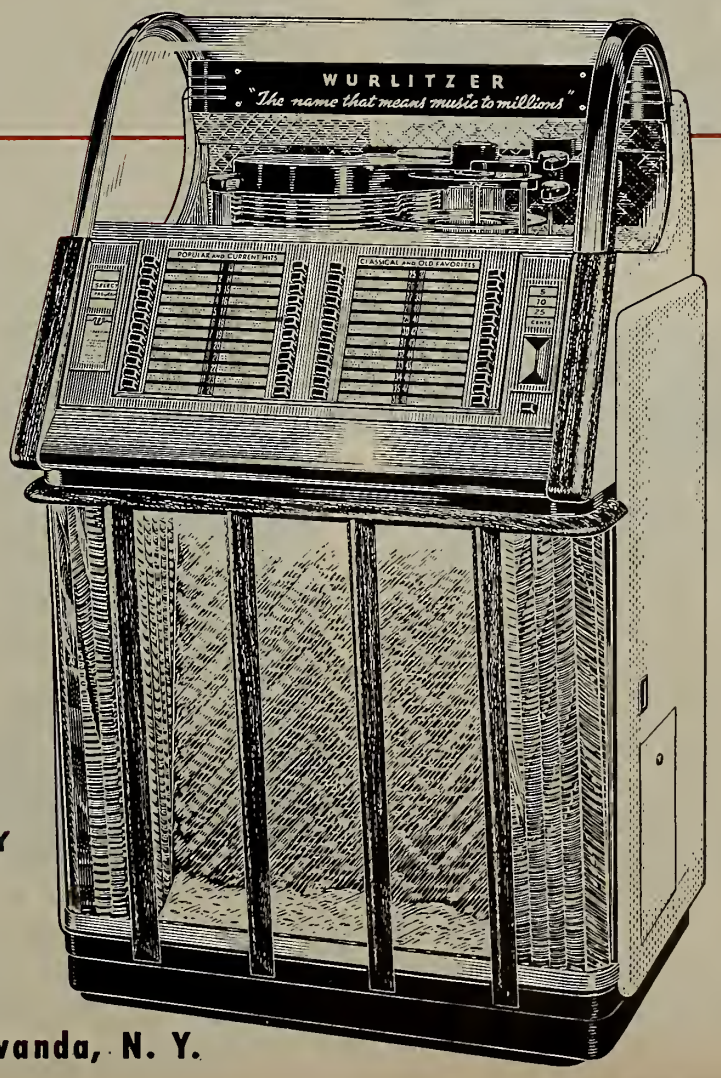
45 OR 78 RPM PLAY

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| WURLITZER WOM Model 2140 | 25 |
| A.M.I. MODEL A | 250 |
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## Empire Triples Exports

CHICAGO—Howard Freer, export manager of Empire Coin Machine Exchange, this city, reported this past week:

"Our dollar volume of exports during 1953 more than tripled what we did in 1952."

He also stated, "We look to 1954 as one of the greatest export years for our firm in view of the fact that we have established a fine following almost everywhere in the world for our equipment.

"These importers thruout the world," Freer continued, "have found that the machines we ship them are the finest that they can possibly obtain anywhere, and what's more," he emphasized, "they are priced to meet their complete requirements."

Freer surprised with the statement that biggest export sales of the firm were to the Far East, with Singapore leading in purchases.

After that, Freer said, came France, Morocco, Venezuela and Canada. Other countries followed these five.

Since 1945, Howard Freer has been in charge of exports for the firm. He reports, "These past years have seen a tremendous growth of business for Empire Coin Machine Exchange with countries everywhere in the world."

He stated, "Though we enjoyed a very fine volume of new business, from entirely new accounts, what was most satisfying to us," he claims, "was the fact that the biggest business we had was from customers of long standing.

Freer looks forward to much greater business resulting from the increase which the firm enjoyed in '53.

He said, "Every game, arcade machine, phonograph and vending machine we ship, always brings us back new and more business from all over the world."

## George A. Miller Advises Plans Under Full Steam For Meet At Palmer House, Chicago, March 8, 9, and 10th, 1954. Committees To Meet In Chicago Very Shortly

OAKLAND, CALIF.—George A. Miller, president and business manager of Music Operators of America (MOA), reports that manufacturers, distributors, music publishers, record companies and music operators of the nation have indicated great interest in the forthcoming convention being held at the Palmer House, Chicago, on March 8, 9 and 10.

"Letters from all parts of the industry are being received at the national headquarters here," stated Miller, "and, of course, there are requests from some who will not display their merchandise at the convention due to the fact that it does not meet the requirements of Music Operators of America. The show will be expanded, however, and some merchandise that has not been displayed in the past will be on exhibit at the coming convention.

"The manufacturers of automatic phonographs will take a very active part in the convention, and from all information, will support the convention to the fullest extent. The record companies who have always exhibited at the MOA show in the past will be there with their usual displays and much of their fine talent. This convention and show will be different than any previous show, and many more operators are expected to attend due to the added attractions."

Miller advised that Committees have been appointed, and in the very near future a meeting will be held in Chicago to complete all arrangements. The following men were appointed on the general committee to handle the affairs of the convention: George A. Miller and Ray Cunliffe, co-chairmen; Les Montooth, Peoria, Ill.; Bill Hullinger, Ohio; Martin Britz, Montana; Wes Elster, California; Jack Mulligan, Pennsylvania; Howard Ellis, Nebraska; Harry Snodgrass, New Mexico; Al Denver, New York; Hirsh de LaViez, Washington, D. C., Jimmy Tolisano, Connecticut; Clint Pierce, Wisconsin; Clem Stetson, California; William Blatt, Florida; George Workman, Eastern Pennsylvania; Gene Atkinson, Kansas; Budge Wright, Oregon; Phil Levin, Illinois; Victor Ostergren, Indiana; Dick Steinberg, New Jersey; Leo C. Miller, Iowa; and Tommy Withrow, Texas.

"There will be others appointed on various committees at a later date," stated Miller. "However, this particular group will handle the general affairs of the entire convention. It will be noted that committeemen have been chosen from all parts of the United States, and this, of course, will instill the interest of the music operators in these particular districts, better assuring a large attendance of music operators."

All reservations and exhibits will be handled by George A. Miller and Ray Cuniffe, either thru the national headquarters at 128 East 14th Street, Oakland, Calif., or thru Ray Cunliffe, 3018 East 91st Street, Chicago, Ill.

Hirsh de LaViez is the general chairman for entertainment, and Al Denver heads the reception committee, and will be in charge of the MOA headquarters on the exhibit floor. There will be committeemen to accept applications of all music operators desiring to become members of MOA at this particular exhibit.

A committee, which is exploring and making a thoro study of a copyright organization to be sponsored by MOA, is made up of Clint Pierce, Les Montooth, Ray Cunliffe, Al Denver, Harry Snodgrass and George A. Miller.

The public relations committee consists of Wes Elster, Larry Marvin, Al Denver, Gordon Stout, Dick Steinberg and Howard Ellis.

The legislative committee is made up of Sidney Levin, Clint Pierce, George A. Miller and Hirsh de LaViez.

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★ Operates on any combination of nickels, dimes and a quarter thru a single coin opening.
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Swing-up front top for easy loading. 3-way match vending.

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## Phil Holdman Wins Award

CHICAGO—Phil Holdman of James H. Martin, Inc., record wholesalers, won the award for the best service from Apex Cigarette Service Company of this city.

This operating firm makes an award each year to the salesman of the firm that gives them the most outstanding service.

Earl Kiess, who heads the entire Apex service organization, reported: "This year our award went to Phil Holdman because we found that the services and the delivery of recordings which he arranged for our firm were the most outstanding."

Holdman received his award at a very fine party given by the firm for all of its employees.

Most outstanding part of this employees party was the show which the employees put on and which was managed by Dan Russo.

Everyone who attended is still talking about the show. It is believed that this will now become an annual feature of the firm.

Said Earl Kiess, "Certainly this was one of the most outstanding parties we, at Apex, have ever given for all of our employees."

"And the reason we can say that," he continued, "was because of the show which was put on by our employees and which was arranged and managed by Dan Russo."

GOTTLIEB'S
ARABIAN KNIGHTS
as entertaining as a "thousand and one nights!"
FABULOUS, FASCINATING, AND . . . BROTHER, DO YOU GET ACTION!!
Player spots himself 1 or 2 or 3 holes by turning SELECTOR knob.
Lighting the balance of the 6 DROP-THRU holes awards REPLAYS in proportion to the number of holes spotted.
14 OPTIONAL SPOTTING COMBINATIONS!
1 to 8 SEQUENCE lights Roll-Over buttons for REPLAYS.
3 POP BUMPERS
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POINT SCORE
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STACKED WITH REAL "COME ON"!
LOOK 'EM OVER . . . YOU'LL GO FOR THIS "HONEY"
AT YOUR DISTRIBUTOR
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# Out Of Town Coinmen Attend Miami Banquet

MIAMI BEACH, FLA.—While attending the 3rd annual banquet of the Amusement Machine Operators Association, held in the Saxony Hotel, this city, (story "The Cash Box", Dec. 26 issue) a group of Florida's foremost coinmen and some of their distinguished guests from out of town were gathered together for a photograph.

Pictured, left to right: Phil Robinson, Los Angeles, Calif., ChiCoin West Coast representative; Bob Bear, sales manager of The Rudolph Wurlitzer Company; Ted Bush, Bush Distributing Company (Wurlitzer distrib); Ron Rood, Southern Music Company (AMI distrib); Jack Mitnick, AMI regional representative; Willie Blatt, president of AMOA; Joe Mangone, All-Coin Amusements (Gottlieb distrib); Si Wolfe, Wolfe Distributing Company (Seeburg distrib); Eli Ross, Ross Distributing Company (Rock-Ola distrib); Morty Weinberger, Southern Automatic Music Company, Louisville, Ky.; Sam Taran, Taran Distributing Company; and Gordon Horlich, Williams Manufacturing Company.

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REPAIR & MAINTENANCE
For all Coin Machines
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BROOKLYN, QUEENS, NASSAU
Our Specialty
Call: OPERATOR'S SERVICE
MAin 5-4032 Car 170 (Radio Service)

# Johnny Bilotta Fetes Town's Kids With Toys and Entertainment

## Party For Staff, Ops and Families Held Same Evening At Caruso's Rest.

JOHNNY BILOTTA

NEWARK, N.Y.—Johnny Bilotta, head of Bilotta Distributing Company and Eastern Sales Company, this city, spread a lot of holiday good cheer around this town on Sunday, December 20.

Early in the afternoon, a group of 1,000 kiddies gathered at the Community House. This party is sponsored by the Community House and the Knights of Columbus, and Bilotta contributes the toys and supplies the entertainment. Kids are loaded with gifts, candy, pop, ice cream, food, etc. Eddie Meath, one of the leading disk jockeys brings his "Spotlight Review", which makes merry for the youngsters.

Starting at 6:30 P.M., Bilotta, Len Levy, manager of Eastern Sales, and their complete staff of employees and families, hosted some 150 operators and their wives from Western New York at Caruso's Restaurant, this city. The guests had a sensational time, according to Bilotta, partaking of the sumptuous prime beef dinner and drinks, as well as being entertained by Eddie Meath's gang, the Len Hawley band and the Rose City Trio.

Members of the Bilotta and Eastern staffs who assisted in seeing to it that their guests had a good time were: Jack Showcross, general manager; James Bilotta; Anthony Bilotta; Harry Reiners; George Foley; Alfred Renzi; Robert Colorocco; Vern Bradley; Neil Barard; Ralph Carlise; Nick Critelli; Tom Critelli; Anthony Comella; Ken Filleppelo; Alice Moseley; and Mary Zappia, Bilotta's right arm, and who, as usual, was the life of the party.

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148

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# Meeting Dates Of Music Operators' Associations

Dec. 28—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

28—Dallas Music Operators' Assn.
Place: Big Pete's, 5001 Lover's Lane, Dallas, Tex.

29—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).

29—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.

29—Western Massachusetts Music Guild, Ralph Ridgeway
Place: Ivy House, West Springfield, Mass.

Jan. 4—California Music Guild
Place: 311 Club, 311 Broadway, Oakland, Calif.

4—Amusement Machine Operators of Baltimore
Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.

7—Northeastern Ohio Phonograph Operators' Assn.
Place: 113 South State St., Painesville, Ohio

Jan. 7—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General).

7—California Music Guild
Place: Sacramento Hotel, Sacramento, Calif.

7—Eastern Ohio Phonograph Operators' Assn.
Place: Tod Hotel, Youngstown, Ohio (General).

12—California Music Guild
Place: Fresno Hotel, Fresno, Calif.

13—California Music Guild
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

13—New York State Operators' Guild
Place: Governor Clinton Hotel, Kingston, N. Y.

14—California Music Guild
Place: U. S. Grant Hotel, San Diego, Calif.

18—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

21—Eastern Ohio Phonograph Operators' Assn.
Place: 1310 Market Street, Youngstown, Ohio (executive board).

## UPPER MID-WEST MUSINGS

John Galep of Menomonie, Wisc. while in town picking up some supplies for his route told the boys all about the big train wreck which occurred in Menomonie just the day before. . . . Walter Fischer of Pipestone, Minn. has started to lose some of that heavy sun tan that he acquired during the summer working on his farm. Walter is hard at it now taking care of his locations. . . . Joe Totzke of Fairmont, Minn. is certainly the early bird because whenever he comes into the Twin Cities he gets in early and sometimes before the distributors are even open or just as they are opening up. . . . Out Huron, S. D. way there has been a route split up. Darlow Maxwell of Huron sold out his share of the M & S Music Company to his partners Ted Salveson Sr. and Jr. Darlow will still maintain his route in Huron proper. . . . Frank Phillips of Winona, Minn. has been very busy of late getting his locations lined up with the right equipment in them. . . . Andy Benna made the long trip into the Twin Cities from Ironwood, Mich. to pick up some supplies and equipment for his route. . . . We regret to report the death of Russel Volding of Jackson, Minn. Russel suffered a fatal heart attack. . . . Don Smith of Sioux Falls, S. D. was seen in town squiring a very attractive lady. Since Don is a single man he is immune from the gag "who was that gal you were with last night." . . . Lawrence Sieg of Augusta, Wisc., was in town looking over the latest in bowling games. . . . Bob Wenzel of Automatic Games and Supply Company, St. Paul, Minn. reports that Genco's Shuffle Pool is going great guns. . . . In from the St. Cloud area were Frank Betz, Jeff Kost, Jerry Hardwig, and C. B. Sersen. . . . Seen in the Twin Cities picking up supplies and records for their routes were Glen Rackliff of Superior, Wisc.; Ben Jahnke of Hutchinson, Minn.; John Czerniak of the Ace Music Company, Duluth, Minn.; John Howe of Foley, Minn.; L. I. Harris of Enderlin, N. D.; Gordon Dunn of Moose Lake, Minn.; Elmer Van House of Cresco, Ia.; and Pete Wornson of Mankato, Minn.

IT'S A FACT! about your GENCO Games

GENCO is the only coin game manufacturer using an Automatic Resetting Circuit Breaker —the greatest improvement in fuse design during the last 10 years! This amazing new automatic device in all GENCO games is unconditionally guaranteed—pays for itself by eliminating service calls!

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GREETINGS

from all of us at GENCO to all our friends everywhere . . .

Our best wishes for a season of joy . . . and sincere gratitude for helping to make 1953 a year of unforgettable success.

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THEY GO "BUGGY" PLAYING THIS ONE!

ANOTHER *Williams* WINNER!

BIG BOLD ILLUMINATED SCORE INDICATOR
Lets Player See His Score at a glance!

STRUGGLE BUGGIES!

★Numbers 1 to 7 lite No. 1 Bumper for "Special".

★Making A-B-C Rollovers lites 2 additional rollover lanes for "Special".

★Thumper bumpers, rollover buttons, stand up switches and kickout holes advance buggy around track to score "Laps".

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ORIGINATORS OF:
- Interchangeable Front Door
- Hinged Front Door for 5-Balls
- Drum Type Scoring Reels on 5-Ball Games

All numbered bumper values increase from 10,000 to 100,000

- 5 ROLLOVER LANES
- 2 KICKOUT HOLES
- 4 ROLLOVER BUTTONS
- 2 FLIPPERS
- 2 THUMPER BUMPERS
- 2 AUTOMATIC RUBBER KICKERS

GOLD BUMPER CAPS AND FLIPPERS!

HINGED FRONT DOOR for easy SERVICING!

Available with 5c or 10c Cain Chutes...
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SPEEDY!
CHANGE YOUR "TIRED" GAMES!
SWITCH TO STRUGGLE BUGGIES!
FOR LONG-RUN EARNINGS

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# As I See It

A Weekly Column by AL SCHLESINGER

How many operators know what an Electramuse is? Well, I recently learned that it was the first coin operated amplified phonograph placed on the market. That was in 1927, and it was manufactured by the firm of Holcomb & Hoke. It operated on five cent play and sold for $1250. **Jean Minthorne** who with his wife now operate the Minthorne Music Co. in Los Angeles was a distributor for this firm until about 1930. He thereafter operated about 100 of these phonos in and about Indianapolis until he assumed the regional sales managers job for J. P. Seeberg Corp. in the states of Indiana and Kentucky. When **Homer Capehart** burst forth with his original Capehart phono, Jean switched lines and had the same kind of a position in the same territory for Capehart. In 1935, Jean and Dolores moved to Los Angeles where they became the distributor for the O. D. Jennings line. In 1936 the late **Jack R. Moore** induced the Minthornes to manage his branch office in Los Angeles. This they continued to do when **Ed Mapes** came along in 1938 with a deal to manage his office. By 1940 the Minthornes decided they wanted to run their own office and Rock-Ola appoinnted them distributors. They handled this line until 1944 when they switched to the J. P. Seeberg line. They have been distributors for this line right up to the present day.

The Minthornes have accumulated years of coin machine experience. The terrific job they are doing today is based on years of hard work in the field as operators and distributors. They know from first hand experience what every operator will have to contend with out in the field. They have built an immense selling organization with the coin operated line. Their main office and salesroom is located in Los Angeles and a branch office is located in Phoenix, Ariz. They have also opened two additional offices; one in Beverly Hills and the other in Palm Springs, for the exclusive sale of the non-coin operated models. The showrooms are beautifully furnished and they are using a large staff to exploit this product. There are sixty employees in the Minthorne organization and it is growing. **Robert Weber** is advertising manager, **George Mahlum** is in charge of the non-coin operated line, **Hank Tronik** is the sales manager of the Los Angeles office, **John Reese** is manager of the Phoenix, Ariz. office, **Wayne Davis** is in charge of finance and **Vincent Parkuski** is the controller.

As I see it, the Minthorne organization took years in the building. They can well recall the many lean years when the future of the phonograph business was anything but rosy. But by having faith and tenacity they struggled and suffered but never lost hope in but what the day would come when the juke box would fill a very definite need. With all the great changes that have taken place in the phonograph business in the past twenty-five years, Dolores and Jean Minthorne can look back and say "It Was Worth It".

# Miami Tavern Promotes Juke Box Play

MIAMI, FLA.—One of the taverns in this city, a location covered by Willie Blatt of Supreme Distributors, is highly promotion minded. Printed herewith is a card containing a poem he hands out to his customers:

If it's fun you crave,
I mean fun above par—
By all means, my friend,
Visit the Pee Wee Bar.

There's Eddie, There's Betty,
There's Utah, There's Teddy
And Smitty and Joe, with a beer always ready
For you — yes YOU! — and I don't mean for Freddy.

As to ladies, you'll find
Pat an' Tessie, Helen and Nora
And a host of other lovelies
Whose charms are plethora.

To cap it all,
You'll find Tiny and Mac
Two Walters, two Cecils,
For a pat on the back. . . .

If that's not enough
to make you happy
PUT A QUARTER IN THE JUKE
And yell for Mom and Pappy!


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## CALIFORNIA CLIPPINGS
## LOS ANGELES

**Phil Robinson** returned from his trip to Florida with a nice tan. While there he visited the Florida operators association and was treated rolyally by **Ted Bush**, Wurlitzer and Chi-Coin distributor, **Roy Bazelon** and **Al Schlesinger**. Phil says that even with its smog and fog California is still a great place to come home to. Upon his return he had a nice visit with **Norman Rothchild**, former Wurlitzer distributor, who is now in the investment business with First California Company in Beverly Hills. . . . Thoughout the holiday season Minthorne Music Company was the gayest place along coinrow. Merrymakers congregated in the Jean and Dolores "Alibi Room" where between sips of scotch and sodee they sang Christmas carols. . . . Meanwhile over on South Catalina Street another gay party was staged by **Al Hanlin**, **Atsie Stein**, **Mort Leeman** and Max **Moore**. Many operators and friends attended. . . . **Preston Jarrell**, office manager for **Aubrey Stemler**, factory representative for Eastern Electric, Inc., hopes that during '54 they will be able to get more shipments of the new "Electro" cigarette machines to meet the demands. Stemler returned from a business trip to San Francisco just in time for the holidays. . . . **Charley Robinson** had a big end of the year rush over at C. A. Robinson & Co. All the excitement was caused by United's new "Leader" Shuffle Alley. He says he just hasn't been able to get enough of them. **Al Bettleman** stated that, at least, 90% of all shuffle games, both new and used, are now on dime play locally. . . . Pat McCann offers a unique service to the operators. When he gets service calls from great distances away he rents an airplane and flies to the destination. He says that he gets there several hours quicker and is back at his home in Santa Monica much faster than if he drove a car. He added that by cutting down on time he can still keep his rates at a minimum. Pat intends to extend his flying service and buy his own airplane during the new year.

With more than a foot of snow covering the Sierra-Nevada mountain range, it attracted many Southern Californians over the holidays. **Ray Powers** of Badger Sales Company took to the snow with his family for Yuletide get-togethers at Lake Tahoe. Meanwhile **Fred Gaunt** and family took to their retreat in the desert at 29 Palms. **Pete Ley** has joined the sales force at Badger Sales Company and will handle the San Joaquin Valley territory. . . . **Al Cohn**, prexy of Trico Music Company, has been buying up those new Seeburg "Hi-Fi" juke boxes to set out on his route. . . . **Jack Faust**, Santa Ana, is now out of the hospital and up and around after an operation for a back injury. . . . Missed **Lyn Brown** but saw him driving up West Pico with Exhibit's "Rudolph The Red Nosed Reindeer" sticking out of his truck. The Yuletide season is always a big time of the year for Lyn and his kiddie rides business. . . . **Jack Simon** and **John Freeman** at Simon Distributing Company were a couple of guys that had been plenty busy these past few weeks. Although they usually expect a slight drop in business this time of year they report that things have held up very well this year. . . . **Jack Owens** visited with **Mary and Kay Solle** at Leuenhagen's Record Bar recently. He was plugging his now song "Think" which he composed and also recorded. . . . At the Paul A. Laymon Co., **Lucille Laymon** stated that she wants to pass on the very best wishes for this new year and to thank everyone for making 1953 the successful year it was. . . . **Thomas H. Sams**, AMI's new district sales representative for the Western region, was in town visiting with the crew at Badger Sales Company. He will make his headquarters in San Francisco. . . . Many visitors dropped in along coinrow to take care of their end of the year business. **Lucille and Blaine Toller** drove in from Blythe to take in the town and visit along coinrow. **B. L. Butcher** came all the way in from Yuma, Arizona to visit along the boulevard. **Dale Freeman** treked in from El Centro on business. **Joe Guyon** came in from Catalina Island to visit along coinrow. He has an arcade in Catalina and also runs a number of juke boxes scattered about the Island. . . . Other visitors included **Russ Hendricks**, Hanford; **Ted Mayer**, Santa Barbara; **Al Martinez**, Santa Maria; **Wayne Guill**, Bakersfield; **Steve Andrew**, Lompoc; **Ernie Stone**, San Diego; **Irv Gayer**, San Bernardino; **Harry Beerine**, Oceanside; **Sal Campagna**, Fontana; **C. B. Ellison**, Lancaster; **S. L. Griffin**, Pomona; **Walter Hennings**, Santa Ana; **George Key**, Crestline and **George Kirby** from Riverside. **Jack Gutshall** was in from Corona shopping around and picking up equipment for his route.

At Dan Stewart Company caught **Johnny Kaigler** and **"Blackie" Davis** hard at work in the service department. **Dora Mandas** tried to balance the books between interruptions from frequent visitors. Missed **Bob Bever** who was out on another business jaunt. . . . At California Music Company things were rather quiet on the 26th. The doors were closed but you could see **Sam Ricklin** working away taking inventory. Even when a three day holiday comes along Sam always finds other things to keep him busy.

## MIAMI MURMURS

Party Patter:, The A.M.O.A. Dinner-Dance was a complete sellout. The Pagoda Room at the Saxony held about 350 and all late comers were turned away. Plans for next year are to obtain a larger room so as to accommodate a larger crowd. . . . Entertainment consisted of **Patti Page**, **Nino the Great Yacavino**, the entire show of the Saxony, its rhumba band, and other entertainers currently appearing in Miami clubs. . . . Out of towners who attended were **Morton Weinberger** of Southern Automatic Music Co., Louisville, Ky.; **Bob Bear**, Rudolph Wurlitzer Co.; **Sy Wolfe**, Seeburg Distributor; **Ron Rood**, Rock-Ola Distributor; **Dan Moloney**, Bally Manufacturing Co.; **Mr. & Mrs. Phil Robinson**, West Coast distributors for Chicago Coin, who took advantage of our delightful weather and are returning to Los Angeles with a terrific coat of tan; Mr. & Mrs. **Al Schlesinger**, in Miami for the season, also attended the affair. . . . Missed Mr. & Mrs. **(Shugy) Shugerman** and Mr. & Mrs. **Bill Gersh**. However, both have promised to visit in January.

Murmurs: **Ted Bush**, **Ozzie Truppman** and **Bob Bear** were hosts at a cocktail party before the A.M.O.A. dinner. They feted about 400 guests with hors d'oeuvres and refreshments requiring the services of three bartenders. . . . Mr. & Mrs. **Herman Perrin** drove into town for a two-week vacation. Herman says he is coming back here to retire some day. . . . **Jack Pearl** the latest New Yorker to make Miami his home. . . . **Dan Moloney**, who checked into the Saxony for one day to attend the A.M.O.A. affair and flew out the next morning, promised to return in January for a few weeks. . . . **Eddie Lane** flew in for the opening of the Fun Fair. The Fair is a most attractive place and will be a big spot for the tourists. It contains an arcade, an automatic archery, a miniature golf course, a crib in the bay that has been stocked with all kinds and sizes of fish. The tourist is guaranteed to catch a fish. It is impossible to describe and must be seen to be appreciated.

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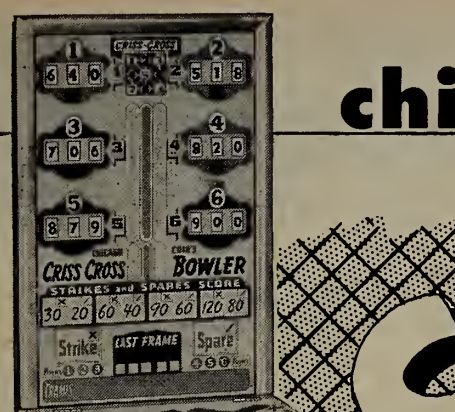


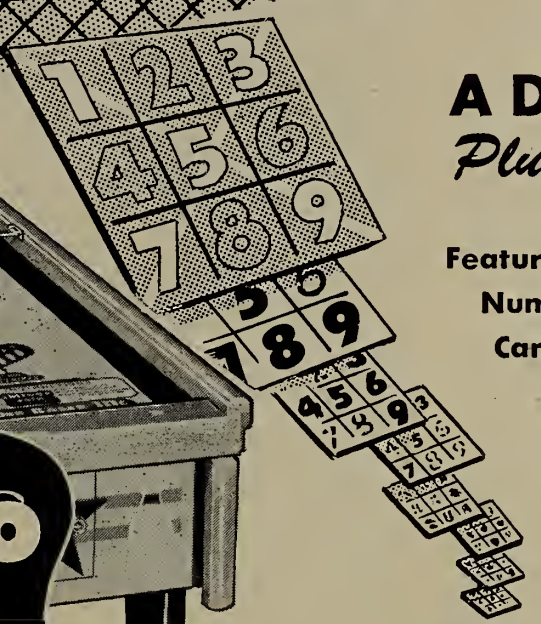


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# Biggest Word That'll Be Heard In '54:

# COMPETITION

## Ops Believe Competition Will Become Keener Than Ever Before for All Top Spots While Distribs Foresee Much Tougher Sales Competition Ahead for '54

CHICAGO—"Competition will be the most oft-heard word in '54," is the belief of a great majority of the coinbiz leaders here.

Even mention of the word, "competition," brings a gleam to the eyes of many in this coincenter.

Once again it's the old, competitive instinct arising to the challenge of successful selling, as well as in the fact of who will prove the more efficient, more intelligent, outstanding operator.

The word, "competition," has everyone here getting up on their toes once again, ready to wage the battle of 1954 for a better, more prosperous year.

It seems, from all conversation here that, if anything at all, the word, "competition," is working miracles thruout almost every organization.

Even tho this is still the worst labor shortage area in the nation the manufacturers are planning far in advance. Some are reported to be ready to blossom forth with new equipment.

The operators also realize that competition will become much more keen than it has been these past years. They are waking up their organizations to more efficient, finer service methods, while preparing to insure their locations with the kind of equipment which will maintain their locations during 1954.

Distributors here are preparing to launch sales programs which will include employment of roadmen to beat the bushes and to also bring in the business regardless of whatever the competition.

They're getting up and out of their offices. They're personally visiting customers.

It seems like the "old days" here in Chicago, as the industry awakens to the challenge of stiffer, keener, tougher "competition," and plans to circumvent, or defeat it, at every turn.

Tho all state that "competition" will be the most oft-heard word during '54 it seems, from all present indications, that all seem to be satisfied that this will be the case.

For all the outstanding operators, distributors and manufacturers, too, seem to realize that the so-called "moneymoon" is over, and that one and all will have to get out and work to prove their leadership.

# My Journey Through Coinland

**By Al Schlesinger**

## Part Two

There appears to be a definite revival of miniature golf courses throughout the west and southwest. In California particularly, most of the beach resorts now have one or more courses. It has been a great outlet for operators who have supplied machines of various types including some kiddie rides. The machines most noted were of the arcade type with shuffle alleys and some pinball games. If this revival spreads throughout the country; and it appears to me to have every indication; it should be of a distinct benefit to live-wire operators to tie in with the owners of these courses. At the present time one huge course is being built at Miami Beach, Fla. and its investment is really terrific. A very prominent coin man is behind this project. A special building is going to house the various types of amusement games. Other features will include a separate building housing a food and drink concession plus a new and novel idea in the form of a miniature lake of constant ocean water fenced in so that the customer will have an opportunity to cast a line in and all the fish will be tagged with various amounts the angler will receive if he can land his fish. Not to be overlooked is a spacious parking lot that will accommodate at least 200 cars that will be free to the customers. As the idea spreads all over the country it appears to me that these miniature golf courses will prove one of the greatest outlets for games since the amusement park era.

Kiddie rides have reached a stage of stability. By that I mean they are not now being placed on location recklessly. Today an operator uses better judgment in placing this type of equipment. There has been a large service cost in the operation of these rides, particularly where they were placed on outdoor locations. Well, kids being kids they went at some of these rides with all the violence at their command and the result has been that these rides have to be taken into the shop every once in a while to be repainted and repaired. In many cities I visited there was a certain trend toward opening kiddielands. These were generally situated in the outskirts of the cities and may yet become one of the leading outlets for kiddie rides. I believe 1954 will see those operators who have stabilized their locations, do considerably better than they did in the previous year.

In all my travels I was unable to locate an operator of penny scales. It was amazing to me to see the large number of these on outdoor locations, throughout the country, particularly so in the south and the southwest. In one small town in Texas, I counted twenty-one scales on outdoor locations in the town square. They were in every fifth doorway or store entrance. This did not include three drug stores that had their scales indoors. In Miami, Florida, there are some areas that have several to the block, all outdoors. They all appear to be of the latest models and I regret that I could not interview an operator to learn more about one of the oldest segments of the coin machine industry.

The latest vendors of penny charms, chlorophyll gum etc. are to be seen by the thousands. Indoors and outdoors these vendors are proving very attractive to small fry. Somebody is going to come along one of these days and really dress up these machines to make them more appealing than ever. It seems to me the market is wide open for it.

One of the greatest strides in cementing good relations between the factory and the operator were the traveling schools that have been roving all over the country in 1953. There has been a positive need for skilled mechanics for a long long time. The various types of equipment being manufactured today requires experienced mechanics with electronic knowledge. I hope that in 1954 the manufacturers will set up a permanent school in one corner of their factories and make arrangements with their distributors to train a certain number of mechanics weekly or semi-weekly. Some plan could be worked out whereby the distributor would be allocated so many mechanics weekly or semi-weekly, and the schedule so arranged that the factories would receive a new batch of men as per arrangements. The question of cost is a very important one and I suggest that the factories pay all the expenses. This would indeed run into a very large amount of money. It would be an expense that would be deductible and the amount of money spent would be paid back two and three fold. The amount of good will and advertising will be reflected in the additional sales a factory would make. If we are to get more and more machines of an advanced electronic nature, then surely we must have mechanics who understand this. The factories that set up schools to train mechanics are actually furthering not only their interests but also helping operators to understand their products better. An operator who can repair his own equipment is certainly more valuable to the factory; for he will then have no fear of buying that factory's products.

The picture I have painted to my readers is the direct result of my travels. If there be fear among some operators, it is the result of changing conditions and the inability of locations to absorb high priced equipment. The men who head our great manufacturing plants are cold blooded realists. They must be. They don't put cash on the line without believing in the future prosperity of the country. While the headlines are telling of slight recessions, the coin machine manufacturers are going ahead in 1954 with plans for one of the greatest years they have ever enjoyed. My hope is that operators will follow this optimism through the new year and enjoy the opportunities and profits, like the distributors and manufacturers hope to do.

This is the week that is given over to fun and frolicing by the wholesalers and many of the operating firms. The operating companies, of course, are at their busiest, checking locations to be sure they have the proper music machines and records, and the games firms making sure that locations have the proper amusement machines, and that they are in perfect working order. Action along coinrow limited mostly to emergency calls from ops who need this and that.

* * * * *

The 4th Annual Dinner-Dance of the **Associated Amusement Machine Operators of N. Y.**, held at the Latin Quarters, Sunday night, December 20, gave coinmen the opportunity to gather for a good time, and at the same time express their Xmas and New Year greetings to their friends and associates. It was a tremendously successful party from every viewpoint. The largest attendance in the history of the association was recorded—the souvenir journal was bigger than previous years—and the guests had their most enjoyable evening. The only note of sadness was the absence of **George Ponser**, business manager, who was home ill, recuperating from bronchial pneumonia. **Claire Morano**, George's most able assistant, carried on, and there wasn't the slightest hitch in the proceedings. Wholesale firms were most generous in presenting gifts—**Dave Simon** and United placed a bottle of liquor at every table—**Al Simon** and ChiCoin and Genco handed out an ingenious miniature metal pen and pencil set to the women, and a cigarette lighter to the men—**Harry Berger** gave out perfume to the women, and a mechanical pen to the men. . . . We have never attended an affair where so many of our friends were dispensing such joyous news of a personal nature. **Mr. and Mrs. Jack Semel** were beaming as they introduced their beautiful daughter, **Eleanor** and her fiancee, **Si Yuter**, who will be married shortly. And son, **"Happy" Herb Semel** and his wife, who soon will increase the Semel's brood of grandchildren. . . . **Milty Green** and the "expectant" **Elsie Green**, who are happily looking toward the great event in April. And they also announced the engagement of their daughter, **Myra**, to **Micky Grobeman** to take place on Xmas day. . . . **Mr. and Mrs. Irv Fenichel** had a double celebration Sunday, Dec. 20. Their daughter **Janette Lee**, was given a big party celebrating her 16th birthday, and the couple celebrated their 17th wedding anniversary at the same time. . . . **Harry Rosen's** daughter, **Mrs. Judith Singer**, expecting some time in April. . . . **Mr. and Mrs. Harry Brodsky**, the perenial youngsters, expect another grandchild, also in April. . . . **Dave Rosen** of Phila., looking ahead to June, when his son will be bar mitzvohed. . . . And the younger generation—the sons of **Nat Cohn** and **Barney Sugerman** escorting beautiful gals to the party. **Gary Cohn**, home on furlough from Scott Field, brings **Barbara Wagner** with him; and **Nate Sugerman**, home for the holidays from Bucknell University, is accompanied by **Shelia Berger**.

**Al Denver**, president of the music operators association, attends the games ops' party, the first time he leaves his home in a week, due to a virus attack. . . . **Ben Becker** and **Kate**, arrive a little late. Ben just off a plane from Chicago, where he attended the Bally factory party. Prior to flying to Chicago, Becker spent several days in Montreal seeing the trade. . . . The winner of the 100 piece Rogers Silver set, donated by L. Thaler & Co., was a guest of **Lou Rosenberg**. The number was drawn from a fishbowl by **Barnet Tannenbaum**, assn. prexy. . . . **Bill Bolles**, traveling representative for Simon Sales, comes off the road for the affair. . . . **Jack Tashman**, whom all the old-timers will remember, attending the first banquet in 13 years. Jack, who was the first secretary of the old pin game assn., had been out of the coin biz for the past 13 years, and has just returned, buying out the route of **Barnet Tannenbaum**. . . . **Al Maniaci** happy he can bring along **Mrs. Maniaci**, as illness kept her away from the recent music ops' banquet. . . . **Stanley Feldman**, who always attends all functions, missed this year. **Thelma**, his wife, slipped in her kitchen, and broke a few ribs.

Due to the fact that the dinner started early, and the show followed immediately after, but mostly as the tables, were set so closely to each other, and it was practically impossible to walk between them, we weren't able to "visit" with our friends as much as we would have liked. We also missed seeing some of our good friends, and if we fail to mention their names in the list that follows, we ask their forgiveness. We remember seeing: **Mr. and Mrs. Harry Siskind; Sidney Mittleberg; Phil Raisen; Joe Kochansky; Teddy Blatt; Arthur Herman; Aaron Herman; Harry Wasserman; Lou Price; Al Koondel; Al and Frances Bodkin; Bob Jacobs; Phil Greitzer; Willie Aaaronson; Lou Hirsch; Irv and Mary Kaye; Mr. and Mrs. Morris Rood; Mr. and Mrs. Lou Wolberg; Mr. and Mrs. Irving Kempner; Mr. and Mrs. Meyer Parkoff; Mr. and Mrs. Harry Rosen** and their teen-aged daughter; **Sidney and Nan Levine; Mr. and Mrs. Sol Tabb; Hy Jaffe; Mr. and Mrs. Moe Bitter; Harry Ross, Bill Parker; Ben Robbins; Vincent Cappezzola; Jerry Folkart; Mac Greitzer; Sandy Warner; Jerry Miller; Bart Hartnett; Sol Wholman; Murray Wollman; Murray Koeppel; Mike and Rose Munves; Al D'Illizio; Sol Gottlieb** (who came in from Chicago); the ever pleasant **Irv Morris** from Newark, N. J.; and **Howard Herman.**

* * * * *

We would like to report on another party—that held by Atlantic-New York Corp., for its employees, family and friends, on Saturday night, Dec. 20, at the Belmont Plaza Hotel. The entire organization's personnel, from all three offices—New York, Newark, N. J., and Hartford, Conn., were present. **Harry Rosen** and **Meyer Parkoff** acted as Santa Clauses, and dispensed gifts for all. There was music and dancing, and entertainment by variety acts and recording artists. "This was, without question, the best and most enjoyable party we've ever held" chuckled Harry Rosen. "Even I sang a song" he smiled, "and you know, something like this has never happened before."

# THRU THE COIN CHUTE

## CHICAGO CHATTER

Almost everyone is back in town. To greet the Holidays at their own fireside. With their own family. Those who came here, to take care of various matters, have also dashed for home. Like **Frank Mencuri** of ChiCoin. Frank's on his way home to Los Los Angeles. He'll spend the holidays there. And will work his way back to our town. Frank believes that '54 will be one of the very best years for all the industry. Also an optimist, as far as '54 is concerned, is **Ed Levin**, sales director of Chicago Coin. Ed believes that some of the "very best products" will be seen this coming year. He also believes that the trade is in a better position. And that the entire industry is going to continue growing—bigger and better than ever. . . . Now that most of the younger men in the industry have read the statements of the coinbiz' old timers, the members of **The Cash Box**' "20 Year Club," there is no doubt that they'll have a lot of food for tho't in those statements which, we hope, they'll digest over the forthcoming weekend, and then write us what THEY think. Only by truth. By getting the facts off your chest. Can you, and everyone else, help the entire industry to progress.

Received a very fine letter from an old, old timer. **Ed Ravreby**, of the Boston Ravreby's. Who feels very, very keenly about the "20 Year Club." Ed believes, most sincerely, that the "20 Year Club" is destined to help the entire industry. He suggests that the members get together once a year "and talk things out for the benefit of all concerned." **(What do you think?)** . . . **Art Weinand** has been a very, very busy fellow. Art has his three children to take care of every Xmas. And he has a lot of thinking to do regarding just what to give each of the kids. They're among the most intelligent youngsters you've ever met. So that gives some idea of what Art's up against when it comes to Xmas presents for the trio. . . . Always get a big kick out of those "General Sales Bulletins" that **Bill FitzGerald** of AMI sends out. Always has something that just seems to have that yoomph to get the necessary attention to the things he has to say.

**Jack Nelson**, general sales manager of Bally, probably put it best for the whole Bally organization when he stated, "There's no let-up. Holiday season or not. All the executives, and all others, are on the job. We've got a zillion things to do." Of all the firm's execs the only division taking it somewhat easy are Bally's district managers: **Ben Becker** is back in Brooklyn to enjoy the Holidays with his family. **Phil Weinberg** is in Dallas at home with his gang. **Ralph Nicholson** is back in town and especially thrilled with his newest one year old. Art Garvey is just a good, old fashioned Grandpappy when it comes to Xmas and, as always, plays Santa Claus for the grandchildren. **Dan Moloney** is home, too, and having a ball for himself. In the meantime, all the other execs of the Bally organization are hard at work. What with inventory and increasing sales. . . . **Johnny Casola** of United, is back in town, too, and tho Johnny complains that he has "so much work out on the road to complete," we secretly believe that he's very happy to be happy with his Muriel for the Holidays.

Though **Herb Oettinger** of United and his family are enjoying Dude Ranch life in Arizona (by the way, Herb took along his new golf clubs) **Bill DeSelm, Ray Riehl** and **Lyn Durant** are on the job and production is booming for the firm with three new shuffle alleys going joosta like mad. . . . **Vince Shay** most completely agrees with **The Cash Box** that the big job for the phono biz this forthcoming year will be to just clear out the 165,000 prewar phonos that are blocking off that many locations thruout the U.S.A. Says Vince, "On my last visit to Eagle River, Wisconsin, I was just stunned at some of the old clunkers still on locations in this very outstanding and beautiful resort country."

**Our very talented, roving correspondent, Al Schlesinger, will spend the winter down at the Croydon Arms Hotel in Miami Beach, Fla. So-o-o-o if you plan to visit sunny Miami this winter, why not first drop a line to Al and tell him where you'll stay, so that he can say "Hello" for all of us of "The Cash Box"?** . . . So many of the Miami coinmen asked for us and tho't perhaps we were sick, or something, because we didn't get down to be with them at their annual affair, let's just say, "we were busy as hell." That's the fact, gang. . . . In a few weeks expect an announcement from **Morrie and Eddie Ginsberg** about the grand opening of the Atlas Music Building. . . . **Don Moloney** (that dancing boy) and his very charming **Nancy**, all hepped up over the big and successful dance that just happened last week. . . . Four guys we just simply bow to when it comes to hard work. Empire's **Gil Kitt, Howie Freer, Stan Levin** and **Vince Shay**. . . . Haven't hoid a woid from **Charley "Little Jimmy" Johnson**. . . . And where's **Hoibie Poikins** of Poiveyoir? . . . **Len Micon** one of the scootinest guys we've ever seen—to sell Rock-Ola's new "Comet"—here and there and everywhere.

Wanna visit a grand bunch of people? Drop over at ABT and see **Mr. and Mrs. Walter Tratsch, Bill Patzer** and **George Kozy**. . . . **Dick Hood, Jr., Rex Shriver, Les Rieck** and **Fred Morris** getting set for H. C. Evans' greatest year. . . . **Avron Gensburg, Sam Lewis** and **Ralph Sheffield** a trio with optimistic confidence because they believe Genco's "got it" for '54. . . . And all the **Gottlieb's: Dave, Nate, Sol** and **Alvin**, including **Jud** of the **Weinstein Juds**, are, they tell us, planning great plans with something new for all the Gottlieb distrib family. . . . **Ted Rubenstein**, one guy we love to talk to, and who seems to know what's what when it comes to many and many things, is going right on ahead. . . . There's a great bunch of people over at J. P. Seeburg Corp. Make it their business to remember the good things and the hard work and pause for that instant—to compliment the people who helped. Perhaps that's why the guys over at Seeburg are so well liked by so many in the coinbiz.

**Sam Stern** away for a little of that Arizona sunshine. But, like other execs, will probably be on the phone, at least once a day, with Williams' offices here and—he'll be back at his desk before you know it. . . . One of the swellest youngsters we've ever met, and a real credit to his dad, **Phil Weisman**, is **Morton Weisman**. We found Morty ambitiously working away at the art counter of Marshall Field's during the holidays when we dropped over to buy some gifts. A gentleman in every way. . . . New firm, Orange Crystals, Inc., formed at Plant City, Fla., will reduce orange juice to crystals which, by simply adding water, becomes orange juice again. Doesn't need refrigeration or special handling. Firm was organized by Vacu-Dry Co. of Oakland, Calif. Sounds like a natural product for the drink dispensers. . . . Action has been delayed on the proposed licensing of cigarette machines because of sudden opposition from the newly formed Chicago Civic League. Eugene C. McIntyre, listed as executive director, was quoted as telling aldermen "the tobacco dealers" hired him. Philip Fuchs, head of the Chicago Assn. of Tobacco Distributors, said he knew nothing about it.


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# CLASSIFIED ADVERTISING SECTION

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Notice to holders of "Special ($48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 36, N. Y.

## WANT

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) iu quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36. Tel.: JUdson 6-4568.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT — Late 1952 and 1953 Pin Games, Seeburg 100 A & B, AMI D's, Wurlitzer 1500's, Scales, Arcade Equipment, 1c and 5c Vendors, AMI W. B., Seeburg 100 W. B., Wurlitzer 48 sel. Boxes. Write stating condition, number, model, and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—45 RPM Records, new or used. No quautity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—We pay top price for used records from 3 to 6 months old. Pop, Race, Calypsos, Spirituals, Ruth Wallis, Mickey Katz, 45 r.p.m., 78 r.p.m. We pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. I., N. Y. Tel.: TIldeu 4-9040.

WANT—Bright Spots, United Showboat, United Circus, late Gottlieb 5 Ball free play games, Seeburg Model B & C's 45's. State quautity, price, and condition in first letter. NOBRO NOVELTY CO., 538 BRYANT ST., SAN FRANCISCO 7, CALIF.

WANT—New and used records. Can be up to 6 months old. No quantity too large or small. We pay freight. DIXIE RECORD SHOP, 259 WEST 42nd ST., NEW YORK 36, N. Y. Tel.: WIsconsin 7-0830.

WANT — Wurlitzer 1015's, 1100's, 1250's, and 1400's for export orders. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

WANT—For resale, good clean Bingos, United, and Chicago Coin 6 player Bowling games. Rockola or Standard 22 feet Shuffleboards, Wall Electric Scoreboards. Quote your best price, condition first letter. STANLEY AMUSEMENT CO., 1523 BROADWAY, TACOMA, WASHINGTON. Tel.: BRoadway 3663.

WANT—All types of post-war flipper five ball games in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT — Show Boats, Circuses, and Seeburg 45. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CAL. Tel.: MArket 1-3967.

WANT — Latest model cigarette machines. Can also use Cole, Super-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 1010 c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT — Williams' DeLuxe Baseball, late; Grandmothers, Exhibit Guns, Seeburg Bears, Mutoscope Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-8628.

WANT—From all over the world! Literature ou any machine that takes coins and sells anything—merchandise, service, amusement, shoe strings, socks, drinks, use of typewriter, Sal Hepatica, Bromos, fortunes, Pocket Books, phonograph records, water at 1c per glass, cigarettes at 2c each, bread, aspirin at 5c each, massage, oxygen, single band-aids, newspapers, and more Republican votes. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT—Phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thonsand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay $40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

CLASSIFIED ADVERTISING SECTION

WANT—We will purchase your Bingo Games, Five Balls, and Phonographs in any quantities. Advise lowest prices. T & L DISTRIBUTING COMPANY, 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.

WANT — In Quantity — All Post-war Wurlitzer, AMI, Rock-Ola, and Seeburgs. Quote lowest cash prices and quantities, or will allow liberal trades. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021-2029 PROSPECT AVE., CLEVELAND, OHIO.

WANT — For Export — Wurlitzer 1015's, 1400's, 1450's. Mills Constellations, Evans Coustellations. Seeburg Factory Distributors. Telephone collect DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, NEW YORK. Tel.: 75-5194.

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

## FOR SALE

FOR SALE — Seeburg Model A-78 $525; Seeburg Model B-45 $695; AMI-A $225; AMI-C $375. HERMAN DISTRIBUTING COMPANY, 615 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—15 Turf Kings for $500, uncrated. These machines are just off locations and are guaranteed. PENNSYLVANIA VENDING COMPANY, 1822 CARSON ST., PITTSBURGH 3, PA. Tel.: HEmlock 1-9900.

FOR SALE—Special! Beach Clubs $350; Dude Ranches $395; Cabanas $225; Yacht Clubs $235; Poker Faces $145; Times Square $135; Queen Of Hearts $147.50; Flying High $132.50. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel.: CAnal 8318.

FOR SALE—Reconditioned Wurlitzers: 1250's $375; 1100's $250; 1015's $125; 1080's $125; Seeburgs 146M $115; 147M $135; 148M $250; Packard Manhattan's $75; Packard Sevens $50; Wall Boxes 3-W-2 L 56's $10; W6L 56—5, 10, and 25c Boxes $22.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA.

FOR SALE—ABC $40; Turf Kings $20; Cinderella $20; A.B.T. 1c Gun $10; Grip Machine $10. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—One Stop Record Service. Any record, any label, 5c over wholesale. Free title strips. New accounts 1/3 deposit with all orders. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. Tel.: OLympia 8-4012-4013.

FOR SALE — The following phonographs—18 Mills 904; 10-750's; 2 Mills Empress; 3 Colonial 780's 2-350's, 3-800's, and one Aireon. Make us an offer for the lot; uo reasonable offer refused. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel.: 2-3992.

FOR SALE—5 Yacht Clubs (like new) $245; Spot Lites $75; Atlantic City $175; Frolics $185; Palm Beach $215; Beautys $295; Beach Clubs $385; Dude Ranch $445; Bally Futuritys $75. MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PENNSYLVANIA. Tel.: 2-2894.

FOR SALE—Twenty Grand $95; Silver Skates $80; Hong Kong $75; Starlight $125; Quintettes $150; C. O. D. $200; Deluxe World Series $200. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS 3, MISSOURI. Tel.: GEneva 0972.

FOR SALE — We are distributors in Michigan for AMI, Chicago Coins, Exhibit, Keeney, Genco, Williams, & Victor Vending. We have the largest stock of used games and parts in Michigau Shuffleboard wax and accessories. MILLER-NEW MARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W. GRAND RAPIDS, MICH. Tel.: 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel: TYler 8-2230.

FOR SALE — United Alleys — Classic $425; Clover $325; 10th Frame Star $225; Six Player DeLuxe (7/10 Split) $125. Genco Bing-A-Roll $35. WANT—Seeburg M100C at $700. Advise quantity and condition. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, NEW YORK.

FOR SALE—United Bowlers 5 Play Formica Top $200; Six Play $235; DeLuxe $300; Super $325; Official $300; Thunderbolt Horses $350; Edelco 2 Play Bowlers $175; 1100 Wurlitzer $300; Genco 8 Player $145; United Slugger $60. MOUNTAIN DISTRIBUTORS, 3630 DOWNIN STREET, DENVER, COLO. Tel.: AComa 8518.

FOR SALE — Exhibit Six Shooter $150; Dale Gun $50; Slug Fest $139; Spot Lites $245; ABC $95; Zingo $115; Stars $319; Used Turf Kings $75; Winners $50. WHEELING COIN MACHINE EX., 2916 EOFF ST., WHEELING, W. VA. Tel.: WHeeling 431.

FOR SALE—United 6 Player DeLuxe $119; United Super $185; United Manhattan $225; United Manhattan 10 Frame $295; United Liberty $325; United Cascade $325. AMERICAN VENDING COMPANY, 2684 CONEY ISLAND AVE., BROOKLYN, NEW YORK. Tel.: DEwey 2-9602.

FOR SALE — Premium merchaudise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: BLuemound 8-7600.

FOR SALE — Keeney 4 Way League Bowler Conv. for 22 ft. shuffleboard, $150; Keeney Super DeLuxe (Mystery Match Score) $150; United DeLuxe 6-Play $160. ANTHONY HIRT, 2420 NO. 8th STREET, SHEBOYGAN, WIS. Dial 5197.

# CLASSIFIED ADVERTISING SECTION

FOR SALE — Extremely low priced deal on brand new 5c Hot Nut Machines, $12.50 each, terms 1/3 deposit, balance sight draft. Slug proof, white enamel finish, 6 lb. cabinet. Finest guaranteed phonographs. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 8-3524) and 594 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684).

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FOR SALE—1 Seeburg Sicum Unit, perfect condition, $250; 2 Genco Sky Gunner, brand new; Ajax Cigarette Machines, brand new, closeout; 1 Poolette Pool Table $50; 1 Keeney 2-Player Attachment for Shuffleboard. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINN.

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FOR SALE—3020 Wallboxes $19:50; 3W5-L-56 Wallboxes, $18.50; 146M or S $89.50; 147M or S $99.50; 1422 Rockola $69.50; 1426 Rockola $89.50. W1-L-56 5c Wallboxes and Packard Pla-mor $4.95. CENTURY DIST. INC., 1221 MAIN STREET, BUFFALO 9, N. Y.

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FOR SALE — Wurlitzer 3048 Wall Boxes 5, 10, 25c play, 48 selections, $19.50 each. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS. Tel.: 4-6111.

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FOR SALE—Wurlitzer Bar and Wall Boxes—3020's $10; 3031's $5; 2140's $5. Steppers and Master units; inquire. 1017's $75 including stepper. HENRY C. KNOBLAUCH & SONS, 51 WARREN ST., GLENS FALLS, NEW YORK.

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FOR SALE—22 caliber Short Krumble shooting gallery ammunition. Great savings on 5, 10, or 25 case lots. Also Mutoscopes, deluxe photmatics. Write, wire, or call MARLIN AMUSEMENT CO., 412 9th STREET, N. W., WASHINGTON, D. C. Tel.: DIstrict 7-1625.

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FOR SALE — 25 Winners like new, cleaned and guaranteed, few new, $75 each or will trade. What have you? WESTERN DISTRIBUTORS 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

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FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzers, 1250, 1100, 1400. Spot Light, Bright Spot, Bright Light, Atlantic City, Stars, Coney Island, Zingo, Skee Rolls, Shuffle Alleys, Flipper Pin Games, Super World Series, Guns. V. YONTZ SALES CO., BYESVILLE, OHIO.

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FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of onr reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

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FOR SALE—Cigarette Machines, DuGrenier 9 col. $50.00, 25c coin chutes. Bingo games: Coney Island $225.00; Atlantic City $335.00; Frolic $335.00; Beach Clubs. Write, ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL.

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FOR SALE—Ready For Location. Spot Lites $175; Coney Island $200; Atlantic City $300; Palm Beach $350; Frolics $350. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel.: WHeeling 5472.

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FOR SALE — Keeney High Score League $169.50; Williams DeLuxe Star Series $187.50; United 6 Way F. T. $149.50; United 6 Way DeLuxe $159.50; Domino $139.50; Spot Lite $119.50. LAKE CITY AMUSEMENT, INC., 4533 PAYNE AVENUE, CLEVELAND 4, OHIO. Tel.: HEnderson 1-7577.

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FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) snbscription to The Cash Box. "The 'Bible' of the Coin Machine Industry." Send your check for $48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

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FOR SALE—ChiCoin Bowling Alleys $55; Seeburg Gnns $75; Lite League $49.50; Deluxe Bowler $34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

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FOR SALE—Special closeout all Bally parts 50% off list. Amplifier tubes 50% and 10% off. Complete stock of Wurlitzer parts #1129 Lamp 21 C.P. 6.8 vs., Box of 10, $1.50. Pucks $1.35 each, Box of 8, $9.95. Capco all-pnrpose lusterize and cleaner, $3.95 per gallon, trial bottle 70c. COVEN MUSIC CORP., 3181 ELSTON AVE., CHICAGO, ILL. Tel.: INdependence 3-2210.

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FOR SALE — Kiddie Rides largest stock in the world for sale. 8 Atomic Jet Space Ships, $245 each; 6 Hot Rod Automobiles, $195 each; 6 Leaping Lena Automobiles, $195 each. Completely reconditioned, positively like new Bally Champion and Exhibit Bronco Horse. Also, Merry - Go - Rounds, Space Ship, Boats, small Kiddie Rides. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN ST., ALLSTON 34, MASS. Tel.: ALgonquin 4-4040.

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FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

# CLASSIFIED ADVERTISING SECTION

FOR SALE—New Astroscope $275; New 1c Camera Chief $10; New 1c Advance Peannt Machines $12; 120 Wurlitzer Wall Boxes $3; Citations $55; Bally Rapid Fire $75; Bowlette $40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

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FOR SALE—2 Genco Sky Gunners $300; ChiCoin Match Bowl-A-Ball $125; Keeney 4 Player Conversions for Shuffleboard $100; Dale Guns $49.50. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

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FOR SALE—Rock-Ola Fire-Ball 120 records, slightly used, only $625. Disk Jockeys, like new, $145; Leader $145; Bright Lights $145; Saddle And Turfs F. S. $385; Evans Consolation $300; Chicago Coin Classic 2 Pl. $60; Univ. Twin Bowler $45. REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE, ST. LOUIS 15, MISSOURI.

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FOR SALE—Reconditioned Like New —Yacht Clubs $285; Beach Clubs $350; Beautys $325; Dude Ranch $465; Used Bally Champions $445; Used Space Ships $575. All guaranteed. Call, write, or wire: DONAN DISTRIBUTING CO., 5007 NO. KEDZIE AVE., CHICAGO 25, ILL. Tel.: JUniper 8-5211.

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FOR SALE — Reconditioned Model 1400 and 1450 Wurlitzers $475 each. COMMERCIAL MUSIC COMPANY, INC., 1501 DRAGON ST., DALLAS, TEXAS. Tel.: RIverside 6381.

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FOR SALE—AMI "B's" $300; AMI "C's" $325; many others. Write. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

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FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

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FOR SALE—1 Williams Long Beach $95; 1 Universal Across The Board $150; 10 Packard Satin Finish Wall Boxes $25; 1 United Steeple Chase $115; 1 Chicago Coin Pistol Pete $65; 1 Williams Slugfest $75. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, INDIANA.

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FOR SALE—We distribnte for all leading mannfacturers of pinballs, phonographs, cigarette machines. Used equipment reconditioned and guaranteed. Whatever your requirements, let ns know. We can supply the best. A. P. SAUVE & SON, 7525 GRAND RIVER AVENUE, DETROIT 4, MICHIGAN. Tel.: TYler 4-3810—TYler 7-6123.

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FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

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FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one pound cans per case $8.50 f.o.b. Dallas, Texas. Sold on money back gnarantee. AMI distribntor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

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FOR SALE—Reconditioned Like New —Bright Lights $139; Lite A Lines $65; Citations $35; Hot Rods $40; Genco 400's $225. The Genco 400's perfected and percentaged correctly by us. Return within 2 weeks if not satisfied for full refund. We bny 4, 5, or 6 player United Shuffle Alleys. Quote your lowest price. W. E. KEENEY MFG. CO., 5231 SO. KEDZIE AVE., CHICAGO 32, ILL. Tel.: HEmlock 3844.

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FOR SALE—Empresses; Thrones, '39 and '40 Standards and Deluxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

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FOR SALE — Rock-Ola model 1434 $395; Seeburg M100A $495; W1-L56 Seeburg 5c wall boxes $5; W4-L56 Seeburg 5-10-25c wall boxes $20. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLA.

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FOR SALE—We have a large stock of reconditioned Five Balls. One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MOntana 5000-1-2.

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FOR SALE—AMI Model A, used, $225; AMI Model D, used (80 records), $599; Rock-Ola 1426 $75; Rock-Ola 1424 (R. C. Special) $65; Rock-Ola 1422 $65. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS 1, MISSOURI. Tel.: CEntral 9292.

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FOR SALE — United DeLuxe $125; Snpers $185; Stars $205; Chinatown And Happy Days $140; Minstrel Man $39. WANT — Cascades, Olympics, and Royals. STARK NOVELTY CO., 2429 7th N. W., CANTON, OHIO.

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FOR SALE — Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

# CLASSIFIED ADVERTISING SECTION

FOR SALE — Make Offer—Sunshine Parks, Futurities, Turf Kings, Across-the-Board, Winners, and 300 original factory symbols merchandise for Holly Cranes. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS, MISSOURI. Tel.: OLive 2800.

FOR SALE—Spot Lites $90; Yacht Clubs $250; Beach Clubs $375; Palm Beach $300; Frolics $250. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO. Tel.: ADams 8624.

FOR SALE—Year end clearance. Low, low prices. DeLuxe Bowlers $125; 100A Seeburgs $465; 46 and 47 Seeburgs $79.50. Cigarette machines — Electro $125; U-Need-A-Pack $55; Du Grenier $65 up. Others to choose from. Everything thoroughly reconditioned. Write or phone. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK. Tel.: LIncoln 9106.

FOR SALE — All machines 20% off high CASH BOX prices. Wurlitzers 1015, 1100, 1250. Rockolas 1422, 1426. AMI Model C. Seeburgs 146, 147, 100A. Phone STerling 87515 or Write: DIXON DISTRIBUTING CORP., 3808 SOUTHERN BLVD., YOUNGSTOWN, OHIO.

FOR SALE—5 AMI Model B, $310 each; 2 Genco Sky Gunners, $250 each 4 for 25c semi-automatic camera, $195. All equipment in A-1 condition. RELIABLE COIN MACHINE CO., 184-188 WINDSOR ST., HARTFORD, CONN.

## NOTICE TO ADVERTISERS

Due To The New Year's Holiday . . .

Classified Ads for The January 9th Issue Go To Press One Day Earlier Than Usual.

January 9th Deadline— Tues. Noon, Dec. 29

## Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

**Your Deposit Is GUARANTEED**

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by 'The Cash Box'. This is " 'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

**THE CASH BOX**
26 West 47th Street, New York 19, N. Y.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHICAGO, ILL. Tel.: SAcramento 2-5050.

FOR SALE—Silver Chest, like new, $275; Golden Nugget $125; Jumping Jax $90; Genco 400, $80; Dale Gun $60; Chicago Coin Pistol $95; Mutoscope Sky Fighters $125; Chicago Coin 4 Player Derby $225; Big Bronco, very clean, $495; Evans Horse Race Wheel, write; Chicago Coin Super Jet, used, $495; Metal Typer, very clean, $345; Pop Corn Sez $49.50; Funny House Mirrors, write; Jungle Joe $150; Genco Sky Gunner, like new, $285; Chicago Coin Band Box (New) $225. Shuffle Alleys—United 4 Player Formica Top $85; United 5 Player Formica Top $100; United 6 Player Formica Top $115; United 6 Player De Luxe $135; United 6 Player Super $195; United 10th Frame $285; United 10th Frame (Matched) $300; United Cascade $325. Bingos—Bally Spot Lite $135; Bally Bright Spot $150; Bally Frolics $225; Bally Atlantic City $250; Bally Palm Beach $275; Bally Beauty $360; Keeney Lite-A-Line $65; Williams Long Beach $139.50; United ABC $50; Universal 5 Stars $49.50. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

FOR SALE — Bingo Games — Music Boxes—6 Player Bowlers—One-Five Ball Games—Cigarette Machines—Vending Machines. All equipment reconditioned and refinished and ready for location. Call—write for your needs. PARKWAY MACHINE CORP., 715 ENSOR ST., BALTIMORE 2, MD. Tel.: EAstern 7-1021.

## MISCELLANEOUS

NOTICE — Phonograph Motors Rewound — Any make of split-phase Juke Box Motor rewound $4.00. No Extras. $4.00 is all you pay. Mailing list 4,000 Juke Box Operators $35. CAROLINA ELECTRIC CO., P. O. BOX 125, MATTHEWS, NORTH CAROLINA. Tel.: 2711.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 1-1121.

NOTICE—Outdoor Barbeque Cook-N-Wagon—See Miller's High Life ad. To Operators and Distributors delivered any place in United States for $89.50. WESTERN DISTRIBUTORS, 1226 SW 16th AVENUE, PORTLAND, OREGON.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO. 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE — 10c Seeburg AMI Ops — Don't Pass Up Nickels! General's Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples $3.50. Lots of 10, $2.95 each. Complete with decal and instructions. GENERAL DISTRIBUTING CO., 3574 HARDING, CARLSBAD, CALIFORNIA.

# TAX PROBLEMS?

## FOR JUST ABOUT TWO-BITS A WEEK—ONLY $15 FOR THE WHOLE YEAR YOU NOW GET

# THE ANSWER!

READ THIS

That's right! For just about two-bits a week, only $15 for the full year of 52 weeks' issue of "The Cash Box" you can PROVE TO YOUR TAX COLLECTOR the "why's" and "wherefore's" of your many, many TAX PROBLEMS! Each and every week's issue of "The Cash Box" brings you "The Confidential Price Lists" (the 14 year old unbroken, consecutive, week-after-week issue of the "Blue Book" of prices of all equipment in the industry). AND, WHAT'S EVEN MORE IMPORTANT TO YOU AND TO YOUR TAX COLLECTOR—at the end of each month's issues you receive the "END-OF-MONTH INVENTORY ISSUE" which allows you to easily, simply and speedily SHOW YOUR ENTIRE BUSINESS EQUIPMENT VALUATION. It let's you KNOW WHAT YOU'RE WORTH! It gives YOU and YOUR TAX COLLECTOR—"THE ANSWER"—to your tax problems!! Why suffer sleepless nights full of nightmares and headaches when, for just about two-bits (Only $15 Per Year), you can sleep soundly—confident that you have THE ANSWER to what your TAX COLLECTOR wants to know about your business. Fill out the coupon below, enclose your check for $15, MAIL TODAY!!

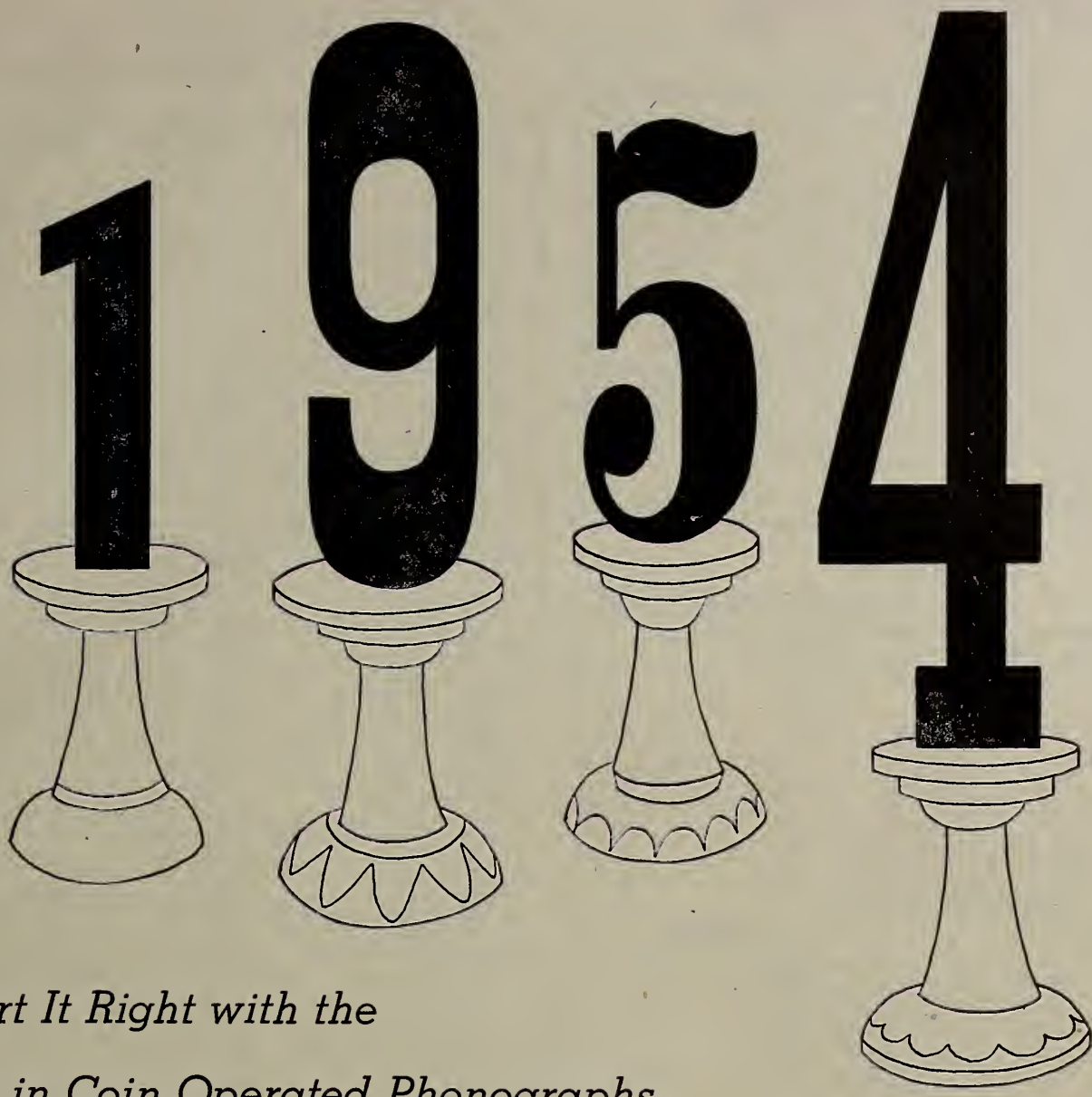
MAIL THIS

THE CASH BOX
26 WEST 47th STREET,
NEW YORK 19, N. Y.

Gentlemen: It sure is worth $15 a year to get straightened out with my Tax Collector. Enclosed find my check for $15. Start sending me "The Cash Box" immediately.

FIRM NAME .....
ADDRESS .....
CITY ..... ZONE ..... STATE .....
Individual's Name .....

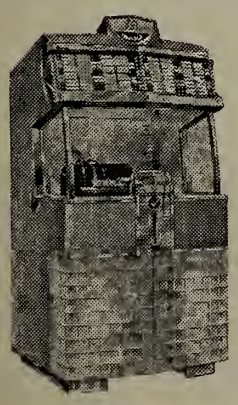
# *Latest Model in Years:*



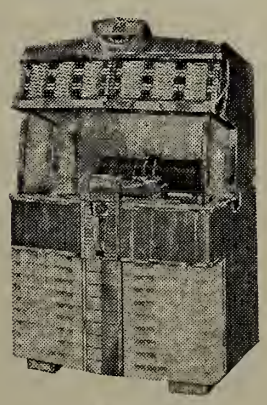

*Start It Right with the*

*Latest Style in Coin Operated Phonographs*

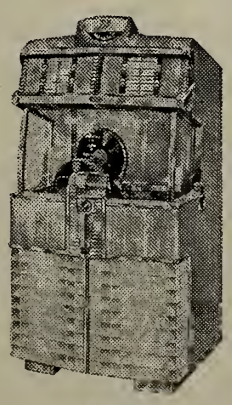
'53 is gone forever, can't be traded in, can't even be *given away!* But here's '54—the latest and greatest year of them all—it's the only slab of time right now you can call your own. For goodness sake, make the most of it by concentrating on the latest, newest-looking, most stylish model in music machines.



"E-80"



"E-120"



"E-40"

AMI *Incorporated*

*General Offices and Factory:*
1500 Union Avenue, S.E., Grand Rapids 2, Michigan

# THIS WEEK'S USED MACHINE QUOTATIONS

15th Year of Publication
743rd Consecutive Week's Issue

## How To Use "The Confidential Price Lists"

**[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]**

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

**EXPLANATION**

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity

LISTED ALPHABETICALLY

### AIREON

| | | |
|---|---|---|
| 4. Fiesta | 20.00 | 30.00 |
| 4. '47 Hideway | 30.00 | 35.00 |
| 4. '48 Coronet 400 | 20.00 | 30.00 |
| 4. '49 Coronet 100 | 20.00 | 30.00 |

### A M I

| | | |
|---|---|---|
| 4. WM Wall Box | 12.50 | 20.00 |
| 2* Model A '46 | 150.00 | 225.00 |
| 2* Model B '48 | 229.50 | 325.00 |
| 2* Model C | 279.50 | 375.00 |
| 3. Model D-40 | 435.00 | 495.00 |
| 2. Model D-80 | 500.00 | 595.00 |

### BUCKLEY

| | | |
|---|---|---|
| 6. Wall & Bar Box O.S. | 3.00 | 5.00 |
| 6. Wall Bar Box N.S. | 5.00 | 10.00 |

### MILLS

| | | |
|---|---|---|
| 6. Throne of Music | 20.00 | 30.00 |
| 4. Empress | 20.00 | 30.00 |
| 4. Constellation | 29.50 | 39.50 |

### PACKARD

| | | |
|---|---|---|
| 4. Pla Mor Wall Bar Box | 3.95 | 4.95 |
| 4. Manhattan | 39.50 | 75.00 |
| 4. Model 7 Phono | 25.00 | 35.00 |

### ROCK-OLA

| | | |
|---|---|---|
| 4. Playmaster '46 | 35.00 | 49.50 |
| 2* 1422 Phono ('46) | 50.00 | 69.50 |
| 4. 1424 Phono (Hideaway) | 49.50 | 69.50 |
| 2. 1426 Phono ('47) | 69.50 | 89.50 |
| 4. 1428 Magic Glo | 165.00 | 199.50 |
| 4. 1432 Rocket ('51) | 239.50 | 275.00 |
| 2. 1434 | 329.50 | 395.00 |
| 6. 1501 Wall Box | 3.00 | 4.50 |
| 6. 1502 Bar Box | 5.00 | 7.50 |
| 6. 1503 Wall Box | 12.50 | 15.00 |
| 6. 1504 Bar Box | 8.50 | 17.50 |
| 6. 1510 Bar Box | 15.00 | 20.00 |
| 6. 1525 Wall Box | 5.00 | 15.00 |
| 6. 1526 Bar Box | 15.00 | 19.50 |
| 6. 1530 Wall Box | 15.00 | 25.00 |
| 6. 1805 Organ Speaker | 24.50 | 29.00 |

### SEEBURG

| | | |
|---|---|---|
| 6. Hi-Tone 9800 | 29.50 | 49.50 |
| 6. Hi-Tone 9800 RC | 29.50 | 49.50 |
| 6. Hi-Tone 8800 | 29.50 | 49.50 |
| 6. Hi-Tone 8800 RC | 29.50 | 49.50 |
| 6. Hi-Tone 8200 | 29.50 | 49.50 |
| 6. Hi-Tone 8200 RC | 29.50 | 49.50 |
| 4. 146S | 60.00 | 89.50 |
| 4* 146M | 79.00 | 115.00 |
| 4. 147S | 75.00 | 135.00 |
| 2* 147M | 85.00 | 135.00 |
| 4. 148S | 135.00 | 175.00 |
| 4. 148M | 145.00 | 185.00 |
| 4. 148ML | 159.50 | 185.00 |
| 4* M-100A | 425.00 | 525.00 |
| 4. M-100B | 565.00 | 695.00 |
| 4. M-100 B-45 | 685.00 | 750.00 |
| 2. M-100C | 700.00 | 800.00 |
| 4. WI-L56 Wall Box 5c | 4.95 | 9.95 |
| 4. 3W2 Wall-a-Matic | 6.95 | 10.00 |
| 4. W4L-56 | 19.50 | 35.00 |
| 4. 3W5-L56 Wall Box 5, 10, 25c | 18.50 | 24.50 |
| 4. W6L-56-5/10/25 Wireless | 22.50 | 29.50 |
| 4. 3W7-L-56 | 22.50 | 34.50 |
| 6. Tear Drop Speaker | 12.50 | 17.50 |

### WURLITZER

| | | |
|---|---|---|
| 6. 750E | 29.50 | 49.50 |
| 6. 780M Colonial | 29.50 | 49.50 |
| 6. 780E | 29.50 | 49.50 |
| 4. 800 | 29.50 | 59.00 |
| 4. 850 | 29.50 | 59.00 |
| 4. 950 | 29.50 | 79.50 |
| 2* 1015 | 90.00 | 125.00 |
| 4. 1017 Hideaway | 75.00 | 110.00 |
| 2. 1100 | 195.00 | 250.00 |
| 2. 1080 | 75.00 | 125.00 |
| 2* 1250 | 269.50 | 319.00 |
| 4. 1400 | 439.00 | 545.00 |
| 4. 2140 Wall Box | 5.00 | 25.00 |
| 1. 3020 Wall Box | 10.00 | 27.50 |
| 4. 3025 | 5.95 | 6.00 |
| 4. 3031 Wall Box | 4.00 | 9.95 |
| 4. 3045 Wall Box | 5.00 | 20.00 |
| 4. 3048 | 19.50 | 29.50 |
| 2. 4820 | 29.50 | 35.00 |
| 4. 219 Stepper | 7.50 | 19.50 |

### MISCELLANEOUS

| | | |
|---|---|---|
| 4. ChiCoin Band Box | 75.00 | 125.00 |
| 4. Chicago Coin Hit Parade | 25.00 | 39.50 |
| 4. Ristaucrat | 20.00 | 30.00 |
| 4. Williams Music Mite | 35.00 | 49.50 |
| 4. Evans Constellation | 135.00 | 195.00 |

**Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.**

| | | |
|---|---|---|
| 4* ABC (Un 3/51) | 35.00 | 75.00 |
| 4. Across the Board (Un 9/52) | 95.00 | 150.00 |
| 4. Ali Baba (Got 6/48) | 20.00 | 34.50 |
| 4. Alice (Got 8/48 | 19.50 | 29.50 |
| 4. All Star Basketball (Got 1/52) | 79.50 | 115.00 |
| 4. Aquacade (Un 4/49) | 19.50 | 39.00 |
| 4. Arcade (Wm 11/51) | 79.50 | 104.50 |
| 4. Arizona (Un 4/50) | 20.00 | 34.50 |
| 2* Atlantic City (B 5/52) | 150.00 | 275.00 |
| 4. Baby Face (Un 12/48) | 15.00 | 39.00 |
| 6. Ballerina (B 48) | 10.00 | 20.00 |
| 4. Banjo (Ex 3/48) | 10.00 | 20.00 |
| 4. Bank-A-Ball (Got 5/50) | 29.50 | 35.00 |
| 4. Barnacle Bill (Got 8/48) | 25.00 | 34.50 |
| 4. Basketball (Got 10/49) | 29.50 | 49.50 |
| 1* Beach Club (B 2/53) | 325.00 | 425.00 |
| 2* Beauty (B 11/52) | 275.00 | 360.00 |
| 4. Be Bop (Ex 3/50) | 20.00 | 39.50 |
| 4. Bermuda (CC 11/47) | 15.00 | 20.00 |
| 4. Big Hit (CC 7/52) | 69.50 | 89.50 |
| 4. Big Top (Ge 2/49) | 20.00 | 34.50 |
| 4. Black Gold (Ge 3/49) | 25.00 | 59.50 |
| 6. Blue Skies (Un 11/48) | 15.00 | 20.00 |
| 4. Bolero (Un 12/51) | 95.00 | 125.00 |
| 4. Bomber (CC 3/51) | 20.00 | 25.00 |
| 6. Bonanza (Wm 11/47) | 12.50 | 20.00 |
| 6. Bone Head (Ge 11/48) | 15.00 | 20.00 |
| 4. Boston (Wm 5/49) | 20.00 | 30.00 |
| 4. Bowling Champ (Got 2/49) | 20.00 | 50.00 |
| 4. Bowl. League (Got8/47) | 10.00 | 19.50 |
| 1* Bright Lights (B 5/51) | 75.00 | 160.00 |
| 1* Bright Spot (B 11/51) | 125.00 | 185.00 |
| 4. Broadway (B 6/51) | 49.50 | 59.50 |
| 4. Buffalo Bill (Got 5/50) | 20.00 | 30.00 |
| 4. Buccaneer (Got 10/48) | 20.00 | 34.50 |
| 6. Build Up (Ex 2/48) | 10.00 | 15.00 |
| 4. Buttons & Bows (Got 3/49) | 15.00 | 20.00 |
| 2. Cabana (Un 3/53) | 255.00 | 275.00 |
| 4. Camel Caravan (Ge6/49) | 30.00 | 69.50 |
| 4. Caravan (Wm 6/52) | 79.50 | 105.00 |
| 4. Campus (Ex 2/50) | 15.00 | 20.00 |
| 4. Canasta (Ge 7/50) | 20.00 | 25.00 |
| 4. Carnival (B 7/48) | 10.00 | 20.00 |
| 6. Carolina (Un 3/49) | 15.00 | 25.00 |
| 6. Caribbean (Un 3/48) | 15.00 | 25.00 |
| 4. Catalina (CC 2/48) | 10.00 | 35.00 |
| 4. Champion (B 12/49) | 29.00 | 49.50 |
| 4. Champion (CC 6/49) | 20.00 | 29.50 |
| 1. Chinatown (Got 10/52) | 140.00 | 160.00 |
| 4. Cinderella (Got 3/47) | 10.00 | 29.50 |
| 6. Circus (Ex 8/48) | 10.00 | 20.00 |
| 4. Circus (Un 8/52) | 175.00 | 225.00 |
| 4. Citation (B 10/48) | 19.50 | 35.00 |
| 4. College Daze (Got8/49) | 15.00 | 29.50 |
| 3* Coney Island (B 9/51) | 90.00 | 190.00 |
| 4. Contact (Ex 10/48) | 10.00 | 20.00 |
| 4. Control Tower (Wm 3/51) | 40.00 | 75.00 |
| 4. Coronation (Got 11/52) | 100.00 | 155.00 |
| 4. County Fair (Un 9/51) | 29.50 | 49.50 |
| 4. Crazy Ball (CC 7/48) | 10.00 | 20.00 |
| 4. Crossroads (Got 5/52) | 95.00 | 115.00 |
| 4. Cyclone (Got 5/51) | 70.00 | 99.50 |
| 4. Dallas (Wm 2/49) | 25.00 | 44.50 |
| 6. De Icer (Wm 11/49) | 49.50 | 59.50 |
| 4. Dew Wa Ditty (Wm 6/48) | 20.00 | 34.50 |
| 1. Domino (Wm 5/52) | 79.50 | 129.50 |
| 4. Double Action (Ge1/52) | 15.00 | 25.00 |
| 1. Dbl. Feature (Got 12/50) | 20.00 | 49.50 |
| 4. Dbl. Shuffle (Got 6/49) | 20.00 | 49.50 |
| 4. Disk Jockey (Wm 11/52) | 105.00 | 145.00 |
| 4. Dreamy (Wm 2/50) | 20.00 | 40.00 |
| 1. Dude Ranch (B 9/53) | 399.50 | 465.00 |
| 1. Eight Ball (Wm 1/52) | 65.00 | 99.50 |
| 4. Entry (B '47) | 15.00 | 25.00 |
| 4. El Paso (Wm 11/48) | 15.00 | 39.50 |
| 4. Fairway (Wm 6/53) | 125.00 | 169.50 |
| 4. Fighting Irish (CC 11/50) | 45.00 | 75.00 |
| 4* Five Star (Univ. 5/51) | 45.00 | 75.00 |
| 4. Floating Power (Ge 12/48) | 20.00 | 44.50 |
| 4. Flying High (Got 2/53) | 145.00 | 175.00 |
| 4. Flying Saucers (Ge 12/50) | 25.00 | 35.00 |
| 4. Football (CC 8/49) | 20.00 | 39.50 |
| 4. Four Corners (Wm 12/52) | 89.00 | 139.50 |
| 4. Four Horsemen (Got 9/50) | 25.00 | 49.50 |
| 4. Four Hundred (Ge 5/52) | 80.00 | 135.00 |
| 4. Four Stars (Got 6/52) | 80.00 | 124.50 |
| 4. Freshie (Wm 9/49) | 30.00 | 45.00 |
| 1* Frolics (B 10/52) | 175.00 | 285.00 |
| 4. Futurity (B 3/51) | 75.00 | 110.00 |
| 4. Georgia (Wm 7/50) | 30.00 | 45.00 |
| 4. Gin Rummy (Got 2/49) | 15.00 | 25.00 |
| 4. Gizmo (Wm 8/48) | 10.00 | 20.00 |
| 4. Glamour (Got 7/51) | 15.00 | 25.00 |
| 6. Glider (Ge 8/49) | 10.00 | 20.00 |
| 4. Globe Trotter (Got 11/51) | 75.00 | 135.00 |
| 4. Gold Cup (B 4/48) | 29.50 | 55.00 |
| 4. Golden Gloves (CC7/49) | 15.00 | 25.00 |
| 4* Golden Nugget (Ge 2/53) | 105.00 | 124.50 |
| 6. Gondola (Ex 5/49) | 10.00 | 20.00 |
| 4. Grand Award (CC 1/49) | 15.00 | 35.00 |
| 4. Grand Slam (Got 4/53) | 125.00 | 159.00 |
| 6. Grand Stand (B '50) | 20.00 | 35.00 |
| 4. Guys-Dolls (Got 5/53) | 145.00 | 179.50 |
| 1. Handicap (Wm 6/52) | 45.00 | 99.50 |
| 4. Happy Days (Got 7/52) | 105.00 | 129.50 |
| 4. Happy-Go-Lucky (Got 3/51) | 50.00 | 60.00 |
| 4. Harvest Moon Got 12/48) | 15.00 | 20.00 |
| 4. Harvest Time (Ge 9/50) | 30.00 | 65.00 |
| 4. Harvey (Wm 5/51) | 50.00 | 65.00 |
| 4. Hawaii (Un 8/47) | 10.00 | 15.00 |
| 1. Hayburner (Wm 6/51) | 40.00 | 69.50 |
| 4. Hit Parade (CC 2/51) | 15.00 | 29.50 |
| 4. Hit & Runs (Ge 3/51) | 25.00 | 35.00 |
| 4. Hit 'N' Run (Got 4/52) | 105.00 | 140.00 |
| 4. Holiday (CC 12/48) | 10.00 | 20.00 |
| 1. Holiday (Ke 12/51) | 75.00 | 145.00 |
| 4. Hong Kong (Wm 9/51) | 85.00 | 145.00 |
| 4. Horsefeathers (Wm1/52) | 65.00 | 99.50 |
| 4. Horse Shoe (Wm 12/51) | 52.50 | 99.50 |
| 4. Hot Rods (B '49) | 20.00 | 40.00 |
| 4. Humpty Dumpty (Got 10/47) | 10.00 | 29.50 |
| 4. Jack 'N' Jill (Got 4/48) | 15.00 | 25.00 |
| 4. Jalopy (Wm 8/51) | 55.00 | 75.00 |
| 4. Jamboree (Ex 5/48) | 10.00 | 20.00 |
| 4. Jeanie (Ex 6/50) | 15.00 | 25.00 |
| 4. Jockey Special (B 11/47) | 15.00 | 25.00 |
| 4. Joker (Got 11/50) | 25.00 | 50.00 |
| 4. Judy (Ex 7/50) | 15.00 | 25.00 |
| 2. Jumping Jacks (Ge 10/52) | 90.00 | 110.00 |
| 4. Just 21 (Got 1/50) | 15.00 | 25.00 |
| 4. K. C. Jones (Got 11/49) | 15.00 | 30.00 |
| 4. King Arthur (Got10/49) | 10.00 | 20.00 |
| 4. King Cole (Got 5/48) | 10.00 | 20.00 |
| 4. King Pin (CC 12/51) | 50.00 | 115.00 |
| 2. Knockout (Got 1/51) | 40.00 | 69.00 |
| 4. Lady Robin Hood (Got 1/48) | 10.00 | 20.00 |
| 4. Leaders (Un 10/51) | 105.00 | 150.00 |
| 4. Lite-A-Line (Ke 6/52) | 39.50 | 75.00 |
| 1. Long Beach (Wm 7/52) | 90.00 | 139.00 |
| 4. Lucky Inning (Wm5/50) | 25.00 | 34.50 |
| 4. Lucky Star (Got 5/47) | 15.00 | 24.50 |
| 1. Mad. Sq. Garden (Got 6/50) | 35.00 | 75.00 |
| 4. Magic (Ex 11/48) | 10.00 | 20.00 |
| 1. Majors '49 (CC 2/49) | 25.00 | 49.00 |
| 4. Major League Baseball (Un 6/48) | 15.00 | 25.00 |
| 4. Manhattan (Un 2/48) | 10.00 | 17.50 |
| 4. Majorettes (Wm 4/52) | 45.00 | 50.00 |
| 4. Mardi Gras (Ge 5/48) | 20.00 | 29.50 |
| 4. Marjorie (Got 7/47) | 14.50 | 20.00 |
| 4. Maryland (Wm 4/49) | 25.00 | 49.00 |
| 2. Merry Widow (Ge 6/48) | 15.00 | 25.00 |
| 4. Melody (B 47) | 10.00 | 20.00 |
| 2. Mercury (Ge 3/50) | 20.00 | 29.50 |
| 4. Mermaid (Got 6/51) | 49.50 | 89.50 |
| 6. Mimi (Ex 2/48) | 10.00 | 20.00 |
| 2. Minstrel Man (Got3/51) | 39.00 | 50.00 |
| 4. Monterey (Un 5/48) | 10.00 | 20.00 |
| 4. Moon Glow (Un 11/48) | 10.00 | 20.00 |
| 4. Morocco (Ex 10/48) | 10.00 | 20.00 |
| 4. Niagara (Got 12/51) | 75.00 | 104.50 |

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|---|---|---|
| 4 Nifty (Wm 12/50) | 29.50 | 39.50 |
| 6. Nudgy (B 47) | 10.00 | 20.00 |
| 6. Oasis (Ex 10/50) | 10.00 | 25.00 |
| 4. Oklahoma (Un 5/49) | 20.00 | 45.00 |
| 1. Old Faithful (Got 12/49) | 30.00 | 59.50 |
| 4. Olympics (Wm 5/52) | 80.00 | 115.00 |
| 4. One Two Three (Ge 10/48) | 20.00 | 34.50 |
| 4. Palisades (Wm 7/53) | 145.00 | 155.00 |
| 2* Palm Beach (B 7/52) | 175.00 | 300.00 |
| 4. Paradise (Un 7/48) | 10.00 | 20.00 |
| 4. Paratrooper (Wm 8/52) | 75.00 | 114.50 |
| 4. Pin Bowler (CC 6/50) | 20.00 | 30.00 |
| 4. Pinch Hitter (Un 5/49) | 10.00 | 20.00 |
| 4. Pinky (Wm 9/50) | 25.00 | 39.50 |
| 4. Play Ball (CC 1/51) | 20.00 | 25.00 |
| 6. Play Boy (CC 5/47) | 10.00 | 20.00 |
| 4. Playland (Ex 8/50) | 20.00 | 49.50 |
| 4. Playtime (Ex 8/49) | 15.00 | 25.00 |
| 4. Poker Face (Got 9/53) | 165.00 | 214.50 |
| 4. Puddin Head (Ge 10/48) | 25.00 | 39.50 |
| 4. Punchy (CC 12/50) | 25.00 | 45.00 |
| 4. Quarterback (Wm 10/49) | 10.00 | 20.00 |
| 4. Quartet (Got 2/52) | 100.00 | 165.00 |
| 1. Queen of Hearts (Got 12/52) | 110.00 | 175.00 |
| 4. Quintet (Got 3/53) | 175.00 | 190.00 |
| 4. Rag Mop (Wm 10/50) | 20.00 | 49.50 |
| 4. Rainbow (Wm 9/48) | 10.00 | 20.00 |
| 4. Ramona (Un 2/49) | 20.00 | 39.00 |
| 6. Rancho (B '48) | 10.00 | 17.50 |
| 4. Red Shoes (Un 11/50) | 15.00 | 25.00 |
| 6. Rio (Un 12/46) | 15.00 | 20.00 |
| 6. Rip Snorter (Ge 10/49) | 14.50 | 22.50 |
| 4. Rocket (Ge 5/50) | 15.00 | 25.00 |
| 4. Rockettes (Got 8/50) | 30.00 | 85.00 |
| 4. Rodeo (Un 2/53) | 229.50 | 249.50 |
| 4. Rondevoo (Un 5/48) | 10.00 | 20.00 |
| 4. Rose Bowl (Got 10/51) | 75.00 | 135.00 |
| 4. Round Up (Got 11/48) | 24.50 | 29.00 |
| 4. St. Louis (Wm 2/49) | 30.00 | 44.50 |
| 4. Saddle and Turf (Ev 10/53) | 350.00 | 385.00 |
| 6. Sally (CC 10/48) | 10.00 | 20.00 |
| 4. Samba (Ex 5/48) | 10.00 | 20.00 |
| 4. Saratoga (Wm 10/48) | 15.00 | 39.50 |
| 4. Screwball (Ge 8/48) | 24.50 | 35.00 |
| 1. Sea Jockeys (Wm11/51) | 55.00 | 115.00 |
| 6. Sea Isle (CC 11/47) | 10.00 | 20.00 |
| 4. Select-A-Card (Got4/50) | 15.00 | 25.00 |
| 4. Serenade (Un 11/48) | 19.50 | 34.50 |
| 4. Shanghai (CC 4/48) | 10.00 | 20.00 |
| 1. Shantytown (Ex 10/49) | 30.00 | 65.00 |
| 4. Sharpshooter (Got 5/49) | 20.00 | 30.00 |
| 4. Shoo Shoo (Wm 2/51) | 32.50 | 95.00 |
| 6. Short Stop (Ex 7/48) | 10.00 | 20.00 |
| 4. Shoot the Moon (Wm 11/51) | 45.00 | 60.00 |
| 4. Show Boat (Un 1/49) | 10.00 | 20.00 |
| 4. Show Boat (Un 12/52) | 210.00 | 300.00 |
| 4. Silver Skates (Wm 2/53) | 95.00 | 135.00 |
| 6. Silver Streak (B 47) | 10.00 | 20.00 |
| 4. Singapore (Un 11/47) | 10.00 | 20.00 |
| 4. Skill Pool (Got 8/52) | 125.00 | 175.00 |
| 2. Slugfest (Wm 3/52) | 59.50 | 75.00 |
| 6. Smarty (Wm 12/46) | 10.00 | 17.50 |
| 6. Smoky (Ex 1/47) | 12.50 | 19.50 |
| 5. Snooks (Wm 6/51) | 15.00 | 22.50 |
| 4. South Pacific (Ge 2/50) | 30.00 | 69.00 |
| 4. Spark Plugs (Wm 9/51) | 40.00 | 65.00 |
| 4. Special Entry (B '47) | 29.50 | 35.00 |
| 4. Speedway (Wm 9/48) | 10.00 | 20.00 |
| 4. Spinball (CC 5/48) | 10.00 | 19.50 |
| 2. Spot Bowler (Got 10/50) | 47.50 | 62.50 |
| 4* Spot-Lite (B 1/52) | 75.00 | 175.00 |
| 4. Sportsman (Ge 2/51) | 20.00 | 30.00 |
| 4. Sportsman (Wm 2/52) | 30.00 | 35.00 |
| 4. Springtime (Ge 3/52) | 25.00 | 35.00 |
| 6. Stage Door Canteen (Got 11/45) | 10.00 | 20.00 |
| 4. Stardust (Un 5/48) | 10.00 | 20.00 |
| 1. Stars (Un 6/52) | 125.00 | 185.00 |
| 4. Starlight (Wm 3/53) | 135.00 | 165.00 |
| 4. Steeple Chase (Un 1/52) | 75.00 | 115.00 |
| 2. Stop & Go (Ge 3/51) | 29.50 | 40.00 |
| 6. Stormy (Wm 1/48) | 10.00 | 20.00 |
| 4. Summertime (Un 9/48) | 25.00 | 34.50 |
| 4. Sunny (Wm 12/47) | 10.00 | 20.00 |
| 2. Sunshine Park (B 12/52) | 75.00 | 110.00 |
| 4. Super Hockey (CC 4/49) | 20.00 | 45.00 |
| 6. Superliner (Got 7/46) | 10.00 | 17.50 |
| 6. Superscore (CC 10/46) | 10.00 | 20.00 |
| 6. Surf Queen (B '46) | 10.00 | 19.50 |
| 6. Suspense (Wm 2/46) | 14.50 | 20.00 |
| 6. Swanee (Ex 1/49) | 10.00 | 20.00 |
| 4. Sweepstakes (Wm 1/52) | 125.00 | 195.00 |
| 4. Sweetheart (Wm 5/50) | 20.00 | 32.50 |
| 4. Tahiti (CC 10/49) | 15.00 | 25.00 |
| 4. Tampico (Un 6/49) | 25.00 | 45.00 |
| 4. Telecard (Got 1/49) | 15.00 | 30.00 |
| 6. Temptation (CC 11/48) | 15.00 | 24.50 |
| 4. Tennessee (Wm 2/48) | 15.00 | 29.50 |
| 4. Thing (CC 2/51) | 20.00 | 45.00 |
| 4. Three Feathers (Ge 5/49) | 32.50 | 64.50 |
| 4. Three Four Five (Un 6/51) | 50.00 | 75.00 |
| 4. Three Musketeers (Got 7/49) | 25.00 | 40.00 |
| 4. Thrill (CC 9/48) | 29.50 | 35.00 |
| 4. Times Square (Wm 4/53) | 165.00 | 190.00 |
| 6. Tornado (Wm 4/47) | 12.50 | 17.50 |
| 4. Touchdown (Un 1/52) | 25.00 | 35.00 |
| 4. Trade Winds (Ge 3/48) | 10.00 | 29.50 |
| 6. Treasure Chest (Ex 12/47) | 10.00 | 20.00 |
| 4. Trinidad (CC 3/48) | 15.00 | 35.00 |
| 1. Triple Action (Ge 1/48) | 10.00 | 25.00 |
| 4. Triplets (Got 7/50) | 30.00 | 65.00 |
| 2. TriScore (Ge 1/51) | 25.00 | 35.00 |
| 6. Trophy (B 4/48) | 20.00 | 35.00 |
| 4. Tropicana (Un 1/48) | 10.00 | 20.00 |
| 4. Tropics (Un 7/53) | 325.00 | 410.00 |
| 4. Tucson (Wm 1/49) | 10.00 | 20.00 |
| 4. Tumbleweed (Ex 9/49) | 15.00 | 25.00 |
| 2. Turf King (B 6/50) | 30.00 | 75.00 |
| 4. Twenty Grand (Wm 12/52) | 115.00 | 135.00 |
| 2. Utah (Un 7/49) | 15.00 | 29.50 |
| 4. Vanities (Ex 2/47) | 10.00 | 19.50 |
| 6. Victory Special (B 46) | 15.00 | 30.00 |
| 4. Virginia (Wm 3/48) | 10.00 | 20.00 |
| 4. Watch My Line (Got 9/51) | 20.00 | 49.50 |
| 4. Whizz Kids (CC 3/52) | 49.50 | 99.50 |
| 4. Wild West (Got 8/51) | 100.00 | 145.00 |
| 2. Winner (Univ.) | 20.00 | 50.00 |
| 4. Wisconsin (Un 3/48) | 20.00 | 34.50 |
| 2* Yacht Club (B 6/53) | 245.00 | 325.00 |
| 6. Yanks (Wm 4/48) | 10.00 | 25.00 |
| 4. Zingo (Un 10/51) | 30.00 | 60.00 |

## CONFIDENTIAL PRICE LIST — SHUFFLES — REBOUNDS

| | | |
|---|---|---|
| 4. Bally Shuffle Bowler (9/49) | 15.00 | 20.00 |
| 6. Bally Speed Bowler (2/50) | 15.00 | 20.00 |
| 6. Bally Shuffle Champ (4/50) | 20.00 | 30.00 |
| 4. Bally Hook Bowler (11/50) | 20.00 | 65.00 |
| 4. Bally Baseball (5/51) | 25.00 | 35.00 |
| 4. Bally Shuffle Line (7/51) | 25.00 | 75.00 |
| 4. ChiCoin Bowling Alley (11/49) | 25.00 | 55.00 |
| 4. ChiCoin Shuffle Baseball (4/50) | 15.00 | 25.00 |
| 1. ChiCoin Bowling Classic (5/50) | 29.50 | 60.00 |
| 4. ChiCoin Pin Bowler (6/50) | 29.50 | 59.50 |
| 4. ChiCoin Trophy Bowl (7/50) | 29.50 | 59.50 |
| 6. ChiCoin Ace Bowler, F. P. (8/50) | 29.50 | 59.50 |
| 4. ChiCoin Pin Lite (9/50) | 29.50 | 59.50 |
| 4. ChiCoin Horse-Shoes (5/51) | 29.50 | 50.00 |
| 2. ChiCoin 6-Player (8/51) | 95.00 | 125.00 |
| 4. ChiCoin King Pin (12/51) | 90.00 | 150.00 |
| 4. ChiCoin 6-Player DeLuxe (5/52) | 80.00 | 195.00 |
| 4. ChiCoin Match Bowler (6/52) | 195.00 | 295.00 |
| 4. ChiCoin Bowl-A-Ball (10/52) | 175.00 | 250.00 |
| 2. ChiCoin Match Bowl-A-Ball (11/52) | 125.00 | 195.00 |
| 1* ChiCoin 10th Frame Special (12/52) | 250.00 | 325.00 |
| 4. ChiCoin Name Bowler (1/53) | 225.00 | 325.00 |
| 4. ChiCoin 10th Frame Double Score (3/53) | 325.00 | 385.00 |
| 4. ChiCoin Crown (4/53) | 295.00 | 385.00 |
| 4. ChiCoin Triple Score (6/53) | 310.00 | 425.00 |
| 4. Exhibit Strike (6/51) | 20.00 | 30.00 |
| 1. Exhibit Twin Rotation (5/52) | 100.00 | 125.00 |
| 4. Genco Bowling League (11/49) | 15.00 | 20.00 |
| 4. Genco Baseball (5/50) | 15.00 | 20.00 |
| 4. Genco Shuffle Target (7/51) | 20.00 | 50.00 |
| 4. Genco 8-Player Rebound (9/51) | 25.00 | 35.00 |
| 4. Gottlieb Bowlette (3/50) | 15.00 | 40.00 |
| 4. Keeney Pin Boy(11/49) | 15.00 | 20.00 |
| 4. Keeney Ten Pins (1/50) | 15.00 | 20.00 |
| 4. Keeney ABC (2/50) | 15.00 | 20.00 |
| 4. Keeney Lucky Strike (4/50) | 20.00 | 30.00 |
| 4. Keeney King Pin (4/50) | 20.00 | 30.00 |
| 4. Keeney Bowling Champ (4/50) | 20.00 | 30.00 |
| 4. Keeney Duck Pins (6/50) | 20.00 | 30.00 |
| 4. Keeney Double Bowler (8/50) | 25.00 | 79.50 |
| 4. Keeney League Bowler (8/50) | 50.00 | 75.00 |
| 4. Keeney 4-Way Bowler Attachment (12/50) | 20.00 | 25.00 |
| 4. Keeney Big League (5/51) | 70.00 | 115.00 |
| 4. Keeney 6-Player League (9/51) | 75.00 | 165.00 |
| 4. Keeney DeLuxe League (3/52) | 165.00 | 175.00 |
| 4. Keeney Super DeLuxe League (3/52) | 70.00 | 195.00 |
| 1. Keeney High Score League (5/52) | 75.00 | 169.50 |
| 4. Keeney Team Bowler (10/52) | 229.50 | 305.00 |
| 4. Keeney Club Bowler (4/53) | 325.00 | 375.00 |
| 4. Keeney Domino Bowler (5/53) | 325.00 | 395.00 |
| 4. Keeney Carnival Bowler (5/53) | 300.00 | 395.00 |
| 4. Rock-Ola Shuffle Lane (12/49) | 15.00 | 20.00 |
| 4. Rock-Ola Shuffle Jungle (5/50) | 20.00 | 30.00 |
| 4. United Shuffle Skill (6/49) | 15.00 | 20.00 |
| 4. United Shuffle Alley (9/49) | 15.00 | 20.00 |
| 4. United Super Shuffle Alley (1/50) | 20.00 | 30.00 |
| 4. United Double Shuffle Alley (2/50) | 20.00 | 30.00 |
| 4. United Shuffle Alley Express (3/50) | 25.00 | 35.00 |
| 4. United Shuffle Slugger (6/50) | 25.00 | 35.00 |
| 4. United 2-Player Express (6/50) | 25.00 | 35.00 |
| 4. United Twin Shuffle Alley (7/50) | 25.00 | 35.00 |
| 2. United Rebound (8/50) | 30.00 | 39.50 |
| 4. United 4-Player Rebound (9/50) | 59.50 | 125.00 |
| 4. United Twin Shuffle-cade (12/50) | 50.00 | 125.00 |
| 4. United 5-Player (1/51) | 69.50 | 145.00 |
| 4. United 6-Player (2/51) | 69.50 | 100.00 |
| 1* United DeLuxe 6-Player (10/51) | 125.00 | 195.00 |
| 2* United 6-Player Super (3/52) | 185.00 | 235.00 |
| 4. United 4-Player Official (5/52) | 150.00 | 250.00 |
| 1. United 6-Player Star (7/52) | 250.00 | 295.00 |
| 2* United 10th Frame Star (9/52) | 225.00 | 325.00 |
| 4. United 10th Frame Super (10/52) | 250.00 | 300.00 |
| 2* United Cascade (2/53) | 299.50 | 325.00 |
| 4. United Clover (2/53) | 325.00 | 375.00 |
| 4. United Olympic (6/53) | 365.00 | 395.00 |
| 1. United Classic (6/53) | 365.00 | 425.00 |
| 4. Universal Twin (1/50) | 15.00 | 20.00 |
| 4. Universal Super Twin (3/50) | 30.00 | 40.00 |
| 4. Universal DeLuxe Twin (10/50) | 30.00 | 40.00 |
| 4. Universal High Score (10/50) | 30.00 | 75.00 |
| 4. Universal Bowlomatic (3/51) | 35.00 | 45.00 |
| 4. Williams Twin Shuffle (12/49) | 20.00 | 30.00 |
| 4. Williams Twin Shuffle (9½') (2/50) | 25.00 | 35.00 |
| 4. Williams Bowler (9½') (3/50) | 25.00 | 35.00 |
| 4. Williams Double Header (7/50) | 30.00 | 35.00 |
| 4. Williams 5-Player Bowler (6/51) | 40.00 | 50.00 |

## CONFIDENTIAL PRICE LIST — ARCADE EQUIPMENT

| | | |
|---|---|---|
| 4. ABT 6 Gun Rifle Range | 450.00 | 600.00 |
| 6. Allite Strike 'N Spares | 25.00 | 50.00 |
| 4. Boomerang | 40.00 | 45.00 |
| 4. Bally Big Inning | 79.50 | 150.00 |
| 6. Bally Bowler | 49.50 | 69.50 |
| 6. Bally Convoy | 47.50 | 79.50 |
| 4. Bally Defender | 59.50 | 125.00 |
| 6. Bally Eagle Eye | 39.50 | 49.50 |
| 4. Bally Heavy Hitter | 35.00 | 65.00 |
| 6. Bally King Pin | 35.00 | 45.00 |
| 6. Bally Lucky Strike | 35.00 | 50.00 |
| 4. Bally Rapid Fire | 75.00 | 95.00 |
| 6. Bally Sky Battle | 49.50 | 85.00 |
| 6. Bally Torpedo | 49.50 | 85.00 |
| 4. Bally Undersea Raider | 75.00 | 125.00 |
| 6. Bank Ball | 35.00 | 45.00 |
| 4. Bing-A-Roll | 25.00 | 35.00 |
| 4. Champion Hockey | 35.00 | 55.00 |
| 4. ChiCoin Basketball Champ | 125.00 | 195.00 |
| 4. ChiCoin 4-Player Derby | 125.00 | 225.00 |
| 4. ChiCoin Goalee | 85.00 | 95.00 |
| 4. ChiCoin Hockey | 55.00 | 75.00 |
| 4. Chi Midget Skee | 65.00 | 150.00 |
| 2. ChiCoin Pistol | 55.00 | 65.00 |
| 6. ChiCoin Roll-A-Score | 39.50 | 75.00 |
| 4. Edelco Pool Table | 49.50 | 75.00 |
| 4. Evans Bat-A-Score | 115.00 | 124.50 |
| 1. Evans Bola-Score | 150.00 | 185.00 |
| 6. Evans Ski Roll | 90.00 | 125.00 |
| 4. Evans Super Bomber | 100.00 | 210.00 |
| 4. Evans Play Ball | 65.00 | 75.00 |
| 4. Evans Ten Strike '46 | 40.00 | 75.00 |
| 4. Evans Tommy Gun | 49.50 | 95.00 |
| 2* Exhibit Dale Gun | 39.50 | 60.00 |
| 4. Exhibit Gun Patrol | 150.00 | 195.00 |
| 4. Exhibit Jet Gun | 185.00 | 200.00 |
| 4. Exhibit Pony Express | 85.00 | 135.00 |
| 4. Exhibit Silver Bullets | 79.50 | 139.50 |
| 1. Exhibit Six Shooter | 99.50 | 150.00 |
| 4. Exhibit Vitalizer | 45.00 | 75.00 |
| 4. Genco Glider | 25.00 | 45.00 |
| 4. Genco Advance Rolls | 39.50 | 59.50 |
| 6. Genco Play Ball | 29.50 | 40.00 |
| 6. Groetchen Met. Typer | 79.50 | 149.50 |
| 1. Genco Sky Gunner | 250.00 | 300.00 |
| 4. Hi Roll | 25.00 | 40.00 |
| 6. Irish Poker | 50.00 | 65.00 |
| 6. Jack Rabbit | 50.00 | 65.00 |
| 4. Jungle Joe | 95.00 | 150.00 |
| 4. Keeney Air Raider | 75.00 | 90.00 |
| 4. Keeney Anti Aircraft Bl | 15.00 | 35.00 |
| 4. Keeney Sub Gun | 75.00 | 90.00 |
| 4. Keeney Texas Leaguer | 25.00 | 45.00 |
| 4. Kirk Night Bomber | 49.50 | 75.00 |
| 4. Lite League | 35.00 | 49.50 |
| 4. Mills Panoram | 95.00 | 225.00 |
| 1. Mills Panoram Peek | 159.50 | 275.00 |
| 6. Mills Conv. for Panoram Peek | 10.00 | 29.50 |
| 4. Mutoscope Ace Bombers | 100.00 | 145.00 |
| 4. Muto. Atomic Bomber | 125.00 | 149.50 |
| 4. Mutoscope Dr. Mobile | 95.00 | 145.00 |
| 2. Mutos. Fly. Saucers | 100.00 | 125.00 |
| 4. Mutos. Photo (Pre-War) | 125.00 | 150.00 |
| 4. Mutos. Photomatic (late) | 395.00 | 595.00 |
| 4. Mutoscope Silver Gloves | 185.00 | 345.00 |
| 4. Mutoscope Sky Fighter | 65.00 | 125.00 |
| 4. Mutos. Voice-O-Graph 35c | 425.00 | 550.00 |
| 4. Periscope | 95.00 | 120.00 |
| 4. QT Pool Table | 65.00 | 85.00 |
| 4. Quizzer | 75.00 | 95.00 |
| 6. Rockola Ten Pins HD | 25.00 | 49.50 |
| 4. Rockola World Series | 35.00 | 69.50 |
| 4. Scientific Baseball | 39.50 | 65.00 |
| 4. Scientific Basketball | 39.50 | 65.00 |
| 4. Scientific Batting Pr. | 45.00 | 95.00 |
| 4. Scientific Pitch 'Em | 135.00 | 185.00 |
| 3* Seeburg Bear Gun | 165.00 | 195.00 |
| 2* Seeburg Chicken Sam | 69.50 | 95.00 |
| 6. Seeburg Shoot the Chute | 49.50 | 75.00 |
| 4. Set Shot Basketball | 200.00 | 275.00 |
| 6. Skee Barrel Roll | 25.00 | 49.50 |
| 4. Spares & Strikes | 75.00 | 95.00 |
| 6. Skill Jump | 25.00 | 39.50 |
| 4. Supreme Bolascore | 40.00 | 95.00 |
| 6. Supreme Skee Roll | 20.00 | 35.00 |
| 6. Supreme Skill Roll | 20.00 | 35.00 |
| 4. Supreme Rocket Buster | 35.00 | 50.00 |
| 6. Tail Gunner | 39.50 | 55.00 |
| 4. Telequiz | 125.00 | 135.00 |
| 4. Un. Team Hockey | 40.00 | 85.00 |

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|---|---|---|
| 6. Warner Voice Record. | 49.50 | 69.50 |
| 4. Western Baseball '39 .. | 35.00 | 85.00 |
| 4. Western Baseball '40 .. | 50.00 | 85.00 |
| 6. Whizz ..... | 15.00 | 24.50 |
| 4. Wilcox-Gay Recordio .. | 99.50 | 125.00 |
| 4. Williams All Stars .... | 35.00 | 65.00 |
| 6. Williams Box Score | 39.50 | 65.00 |
| 2. Williams Star Series | 60.00 | 65.00 |
| 2. Williams Super World Series ..... | 167.50 | 187.50 |
| 4. Williams Quarterback . | 65.00 | 75.00 |
| 4. Wurlitzer Skeeball .... | 35.00 | 65.00 |

## CIGARETTE MACHINES

| | | |
|---|---|---|
| 4. Automatic "Smokeshop" (9 Col., 486 Cap.) ... | $125.00 | $239.50 |
| 4. Du Grenier (Mod. A-7) | 95.00 | 125.00 |
| 4. Du Grenier (Mod. A-9) | 75.00 | 135.00 |
| 4. Du Grenier (Mod.AC-7) | 85.00 | 140.00 |
| 4. Du Grenier (Mod.AC-9) | 95.00 | 145.00 |
| 4. Du Grenier (Mod. E-7) | 75.00 | 150.00 |
| 4. Du Grenier (Mod. ES-9) | 85.00 | 155.00 |
| 4. Du Grenier (Mod. E-9) | 85.00 | 165.00 |
| 4. Du Grenier (Mod.ES-11) | 85.00 | 165.00 |
| 4. Du Grenier "W" (9 col.) | 20.00 | 70.00 |
| 4. Du Grenier "S" (7 col.) | 20.00 | 85.00 |
| 4. Du Grenier "S" (9 col.) | 20.00 | 70.00 |
| 4. Du Grenier Champion (9 col.) ..... | 20.00 | 82.50 |
| 4. Du Grenier Champion (11 col.) ..... | 40.00 | 110.00 |
| 4. Eastern Electric C-8 .. | 75.00 | 125.00 |
| 4. Electro (8-col.) ..... | 100.00 | 215.00 |
| 4. Electro (10 col.) ..... | 200.00 | 250.00 |
| 4. Keeney "A' ..... | 75.00 | 125.00 |
| 4. Lehigh PX (Elec. 8 col.) | 50.00 | 125.00 |
| 4. Lehigh PX (10 col.) .. | 50.00 | 135.00 |
| 4. Lehigh King Size ..... | 65.00 | 125.00 |
| 4. National 750 ..... | 45.00 | 85.00 |
| 4. National 950 ..... | 45.00 | 125.00 |
| 4. National 930 ..... | 45.00 | 95.00 |
| 4. National 9A (9 col.) .. | 75.00 | 110.00 |
| 4. Nat. 9-ML Wheatwood. | 125.00 | 185.00 |
| 4. National Electric ..... | 40.00 | 95.00 |
| 4. Rowe Diplomat (10-col) | 65.00 | 85.00 |
| 4. Rowe Imperial (6 col.) | 25.00 | 30.00 |
| 4. Rowe Imperial (8 col.). | 25.00 | 30.00 |
| 4. Rowe Royal (6 col.) .. | 25.00 | 30.00 |
| 4. Rowe Royal (8 col.) .. | 25.00 | 30.00 |
| 4. Rowe Royal (10 col) .. | 35.00 | 40.00 |
| 4. Rowe President (8 col.) | 50.00 | 65.00 |
| 4. Rowe President (10 col.) | 75.00 | 135.00 |
| 4. Rowe Crusader (10 col.) | 75.00 | 155.00 |
| 4. Rowe Electric (8 col.).. | 65.00 | 85.00 |
| 4. Uneeda "A" (6 col.) .. | 35.00 | 87.50 |
| 4. Uneeda "A" (8 col.) .. | 35.00 | 65.00 |
| 4. Uneeda "A" (9 col.) .. | 35.00 | 65.00 |
| 4. Uneeda "E" (6 col.) .. | 35.00 | 75.00 |
| 4. Uneeda "E" (8 col.) .. | 35.00 | 85.00 |
| 4. Uneeda "E" (9 col.) .. | 35.00 | 65.00 |
| 4. Uneeda "E" (12 col.) .. | 35.00 | 65.00 |
| 4. Uneeda "E" (15 col.) . | 35.00 | 65.00 |
| 4. Uneeda 500 (7 col.) .. | 35.00 | 65.00 |
| 4. Uneeda 500 (9 col.) .. | 35.00 | 65.00 |
| 4. Uneeda 500 (15 col.) .. | 35.00 | 65.00 |
| 4. Uneeda Monarch (8 col.) ..... | 45.00 | 55.00 |
| 4. Uneeda Monarch (10 col.) ..... | 65.00 | 85.00 |
| 4. Uneeda Monarch (12 col.) ..... | 85.00 | 115.00 |

## CANDY MACHINES

| | | |
|---|---|---|
| 4. Mills (5 col., 70 cap.) . | $ 10.00 | $ 39.50 |
| 4. Stoner (Mod. 102, 6 col., 102 cap.) ..... | 50.00 | 100.00 |
| 4. Stoner (Mod. 120, 6 col., 120 cap.) ..... | 75.00 | 125.00 |
| 4. Stoner (Senior, 8 col., 160 cap.) ..... | 85.00 | 165.00 |
| 4. Stoner (Mod. 80, 4 col., 180 cap.) ..... | 50.00 | 175.00 |
| 4. Stoner (Mod. 120, 5 col.) | 69.00 | 125.00 |
| 4. Stoner (Mod. 120 Sn., 7 col.) ..... | 74.50 | 150.00 |
| 4. Stoner DeLuxe Theatre (8 col., 160 cap.) ... | 75.00 | 200.00 |
| 4. Stoner DeLuxe Theatre (16 col., 320 cap.) .. | 165.00 | 300.00 |
| 4. Martin's "Little Candy Store" (8 col., 160cap.) | 79.50 | 89.50 |
| 4. Coan "U-Select-It" (74 cap.) ..... | 15.00 | 50.00 |

## HOT COFFEE

| | | |
|---|---|---|
| 4. Andico Cafe Petit, 200 cups ..... | $300.00 | $400.00 |
| 4. Bert Mills Coffee Bar, 200 cups ..... | 150.00 | 200.00 |
| 4. Bert Mills Coffee Bar, 600 cups ..... | 200.00 | 300.00 |
| 4. Bert Mills Coffee Bar, 500 cups ..... | 300.00 | 450.00 |
| 4. Chief-Way, Model 100, cap. 400-600 ..... | 625.00 | 675.00 |
| 4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups ..... | 250.00 | 300.00 |
| 4. U-Select-It Hot Coffee, 600 cups ..... | 350.00 | 425.00 |

## CARBONATED DRINK

| | | |
|---|---|---|
| 4. Drink-O-Mat, single flavor, 5c, 1000 cups | $200.00 | $275.00 |
| 4. Drink-O-Mat, 3 flavor, 5c, 1000 cups ..... | 425.00 | 475.00 |
| 4. Drink-O-Mat, 4 flavor, 5c, 1000 cups ..... | 500.00 | 525.00 |
| 4. Lyons #1400, single flavor, 5c ..... | 425.00 | 450.00 |
| 4. Lyons #1400-2F ..... | 450.00 | 550.00 |
| 4. Lyons Model 500, 5c single ..... | 150.00 | 250.00 |
| 4. Mills, Automatic Fountain, 400 cups ..... | 125.00 | 200.00 |
| 4. Mills, Automatic Fountain, 400 cups, without changemaker ... | 100.00 | 110.00 |
| 4. Soda Shoppe ..... | 1000.00 | 1100.00 |
| 4. Spacarb single 5c, 1000 cups ..... | 175.00 | 250.00 |
| 4. Spacarb 3 Unit 5c, 1000 cups ..... | 400.00 | 550.00 |
| 4. Spacarb 4 Unit 5c, 1000 cups ..... | 600.00 | 650.00 |
| 4. Super Vend 3 flavor, 600 cup A-1 ..... | 150.00 | 300.00 |
| 4. Super Vend 3 flavor, 600 Cup A-2 ..... | 200.00 | 350.00 |

## NON-CARBONATED DRINK

| | | |
|---|---|---|
| 4. American Simplex, single flavor, 5c, 200 cups ..... | $100.00 | $125.00 |
| 4. Refreshomat, 5c 10c 300 cups ..... | 100.00 | 300.00 |

## CAN DRINK

| | | |
|---|---|---|
| 4. Juice-Bar, 6 sel., 600 cans ..... | $325.00 | $450.00 |
| 4. Refresher, 3 sel., 300 can cap. ..... | 400.00 | 500.00 |

## ICE CREAM VENDORS

| | | |
|---|---|---|
| 4. Vendo "Dairy-Vend" 203 Bar Capacity ... | $250.00 | $350.00 |
| 4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap. | 350.00 | 475.00 |

## This Week's Most Active Used Machines

### PHONOGRAPHS

| | | |
|---|---|---|
| AMI Model A '46 ..... | 150.00 | 225.00 |
| AMI Model B '48 ..... | 229.50 | 325.00 |
| AMI Model C ..... | 279.50 | 375.00 |
| Rock-Ola 1422 ..... | 50.00 | 69.50 |
| Seeburg 146M ..... | 79.00 | 115.00 |
| Seeburg 147M ..... | 85.00 | 135.00 |
| Seeburg M-100-A ..... | 425.00 | 525.00 |
| Wurlitzer 1015 ..... | 90.00 | 125.00 |

### PINBALLS

| | | |
|---|---|---|
| ABC (Un. 3/51) ..... | 35.00 | 75.00 |
| Atlantic City (B 5/52) .. | 150.00 | 275.00 |
| Beach Club (B 2/53) .... | 325.00 | 425.00 |
| Beauty (B 11/53) ..... | 275.00 | 360.00 |
| Bright Lights (B 5/51) .. | 75.00 | 160.00 |
| Bright Spot (B 11/51) .. | 125.00 | 185.00 |
| Coney Island (B 9/51) .. | 90.00 | 190.00 |
| Five Star (Univ. 5/51) .. | 45.00 | 75.00 |

### PINBALLS (Continued)

| | | |
|---|---|---|
| Frolics (B 10/52) ..... | 175.00 | 285.00 |
| Palm Beach (B 7/52) | 175.00 | 300.00 |
| Spot Lite (B 1/52) .... | 75.00 | 175.00 |
| Yacht Club (B 6/53) .. | 245.00 | 325.00 |

### SHUFFLES & REBOUNDS

| | | |
|---|---|---|
| ChiCoin 10th Frame Special (12/52) ..... | 250.00 | 325.00 |
| United Deluxe 6 Player (10/51) ..... | 125.00 | 195.00 |
| United 10th Frame Star (9/52) ..... | 225.00 | 325.00 |
| United Cascade (2/53) .. | 299.50 | 325.00 |

### ARCADE EQUIPMENT

| | | |
|---|---|---|
| Exhibit Dale Gun ..... | 39.50 | 60.00 |
| Seeburg Bear Gun ..... | 165.00 | 195.00 |

## Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

**A.B.T. MFG. CORP.**

| | |
|---|---|
| Challenger (Counter Model Gun) ..... | $ 75.00 |
| Rifle Sport, 3 and more Guns, plus complete ranges of various types ..... | 1,408.25 |

**AMI, INCORPORATED**

| | |
|---|---|
| AMI "E"-40 Phonograph .... | $ 795.00 |
| AMI "E"-80 Phonograph .... | 925.00 |
| AMI "E"-120 Phonograph ... | 1,050.00 |
| W-8 5-10-25c Wall Box ..... | 89.50 |
| W-120 5-10-25c Wall Box ..... | 99.00 |
| HS-80 Hideaway ..... | 775.00 |
| HS-120 Hideaway ..... | 885.00 |
| AMIVOX Speaker ..... | 27.50 |

**AUTO-PHOTO CO.**

| | |
|---|---|
| Auto-Photo ..... | $2,545.00 |

**BALLY MFG. CO.**

| | |
|---|---|
| The Champion (Mech. Horse) . | $1,065.00 |
| Palm Springs ..... | 699.50 |

**CHICAGO COIN**

| | |
|---|---|
| Advance Bowler ..... | 615.00 |
| Criss Cross Bowler ..... | 645.00 |
| King Bowler ..... | 665.00 |
| 'Round The World Trainer .. | 1,185.00 |

**H. C. EVANS & CO.**

| | |
|---|---|
| Century (Model 2045) ..... | $1,050.00 |
| Jubilee (Model 245) ..... | 825.00 |
| Jubilee (Model 278) ..... | 795.00 |

**EXHIBIT SUPPLY**

| | |
|---|---|
| Big Bronco ..... | $ 997.50 |
| El Toro The Bull ..... | 997.50 |
| Ferdy The Bull ..... | 725.00 |
| Roy Rogers' Trigger ..... | 1,047.50 |
| Rudolph The Red Nosed Reindeer ..... | 725.00 |
| Rudolph The Red Nosed Reinder With Music ..... | 775.00 |
| Pete The Rabbit ..... | 725.00 |
| Pete The Rabbit With Music | 775.00 |
| Rawhide ..... | 725.00 |
| Space Gun ..... | 375.00 |
| Space Patrol ..... | 1,047.50 |
| Silent Salesman (Card Vendor) ..... | 79.50 |
| Sea Skate ..... | 1,047.50 |
| Western Gun ..... | 375.00 |

**GENCO MFG. & SALES CO.**

| | |
|---|---|
| Shuffle Pool ..... | $ 675.00 |

**D. GOTTLIEB & CO.**

| | |
|---|---|
| Arabian Knights ..... | $ 364.50 |

**INTERNATIONAL MUTO. CORP.**

| | |
|---|---|
| Photomat '53 ..... | $2,150.00 |

**J. H. KEENEY & CO., INC.**

| | |
|---|---|
| Electric Cigarette Vendor .... | $ 284.50 |
| Coin Changer Model ..... | 304.50 |

**MARVEL MFG. CO.**

| | |
|---|---|
| (New Model) Shuffle-Score Overhead Scoreboard ..... | $ 139.50 |
| Wall Type Scoreboards for Shuffleboards ..... | 95.00 |

**METEOR MACHINE CORP.**

| | |
|---|---|
| Flying Saucer ..... | $ 715.50 |
| Hot Rod Racer ..... | 715.00 |
| Pony Boy ..... | 517.50 |
| Rocket ..... | 715.50 |
| Tung-Go (Grip Scale) ..... | 149.50 |

**ROCK-OLA MFG. CORP.**

| | |
|---|---|
| Model 1438 "Comet Fireball" Phono, 120 Selections, 45 RPM Only ..... | |
| Model 1440 "Comet Fireball" Playmaster 120 Selections 45 RPM Only ..... | |
| Model 1546 "Comet Fireball" Chrome Wall Box, 120 Selections ..... | |
| Model 1608 "Tone-O-Lier" 8" Chandelier Speaker ..... | |
| Model 1611 "Tonette" 8" Wall Speaker with Vol. Control & Transformer Blonde or Mahog. ..... | |
| Model 1906, Remote Volume Control ..... | |

**J. P. SEEBURG CORP.**

| | |
|---|---|
| HF-100-G ..... | |
| 3W-1 Wall-O-Matic "100"..... | |
| MRVC-1 Master Remote Volume Control ..... | |
| CVS4-8—8" Wall Speaker Ivory (Teardrop) ..... | |
| CVS6-8—8" Recessed Speaker. | |
| CVS7-12—12" Recessed Speaker | |
| PS6-1Z Power Supply ..... | |
| ARA1-L6 Auxiliary Remote Amplifier ..... | |
| AVC-1 Automatic Volume Compensator Unit ..... | |

**UNITED MFG. CO.**

| | |
|---|---|
| Chief Shuffle Alley ..... | 650.00 |
| Rio ..... | 725.00 |
| Leader Shuffle Alley ..... | 675.00 |
| Deluxe Leader Shuffle Alley .. | 690.00 |

**WICO CORP.**

| | |
|---|---|
| Major Leaguer (Automatic Baseball Pitcher) ..... | $1,295.00 |

**WILLIAMS MFG. CO.**

| | |
|---|---|
| Struggle Buggies ..... | $ 364.50 |

**THE RUDOLPH WURLITZER CO.**

| | |
|---|---|
| Model "1500" Phonograph ... | |
| Model "1600" Phonograph ... | |
| Model "1650" Phonograph ... | |
| Model 4851 5c-10c-25c Wall Box (48 Selections) ..... | |
| Model 5204 5c-10c-25c Wall Box (104 Selections) ..... | |
| Model 5100 8" Speaker ..... | |
| Model 5110 12" DeLuxe Speaker | |

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**UNITED'S**

# LEADER

## SHUFFLE ALLEY

## with BUILD-UP scoring

| 1st Frame | 2nd Frame | 3rd Frame | 4th Frame | 5th Frame |
|---|---|---|---|---|
| SINGLE SCORE | SINGLE SCORE | DOUBLE SCORE | TRIPLE SCORE | QUADRUPLE SCORE |

MULTIPLE SCORES ON STRIKES OR SPARES ONLY ★ ADJUSTS TO 5 OR 10 FRAME GAME ★ Last Frame Feature (5 OR 10 FRAME GAME) — 2 EXTRA SHOTS FOR STRIKE, 1 EXTRA SHOT FOR SPARE

| 6th Frame | 7th Frame | 8th Frame | 9th Frame | 10th Frame |
|---|---|---|---|---|
| SINGLE SCORE | SINGLE SCORE | DOUBLE SCORE | TRIPLE SCORE | QUADRUPLE SCORE |

**TOP SCORE 900 FOR 10 FRAME GAME**

***Fastest Play! Fattest Earnings!***

ORIGINAL **KING-SIZE** BOWLING PINS

***TRIPLE MATCH FEATURE***

(0-9) ★ ♣

MATCH NUMBER AND STAR WITH CLOVER LIT

HINGED PIN-HOOD
HINGED FRONT DOOR
SERVICE LIGHT
FORMICA PLAYBOARD

| TWO SIZES | 8 FT. BY 2 FT. |
|---|---|
| | 9 FT. BY 2 FT. |

***SEE YOUR DISTRIBUTOR***

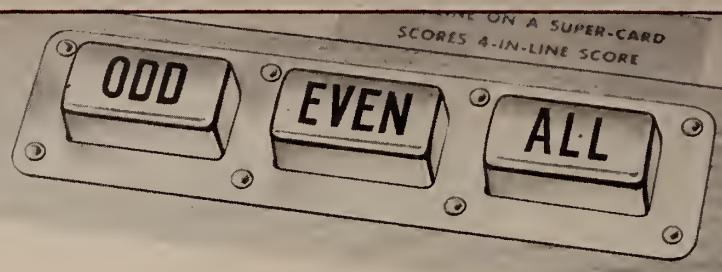
UNITED'S
**RIO**
Fast Action In-Line Game with
***New SPELL NAME Feature***

Standard Pinball Cabinet Size

NOW AT YOUR DISTRIBUTOR

**UNITED MANUFACTURING COMPANY**
**3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS**

UNITED'S
**CHIEF Shuffle Alley**
Has All the Features of LEADER
Except Triple Match Feature




# HOLD numbers you need to build up score, cancel-out numbers you're "sorry" you hit . . . try again with BALLS RETURNED from cancelled numbers . . .

**HOLD ODD OR EVEN OR ALL NUMBERS**
**BY PRESSING ODD OR EVEN OR ALL BUTTON**

**BALLS RETURN FROM NUMBERS NOT HELD**
**SPOTTED NUMBERS ALWAYS HELD**

Give the players the opportunity to "second-guess" their skill-shots. Give them the right to wipe out their "mis-cues" while hanging on to the hits that count. Give them a free "try-again" ball for every number not held. Give them the biggest fun-value ever offered in pin-game history, by giving them PALM SPRINGS by Bally. They'll say "Thanks" with the biggest and steadiest repeat-play profits you've earned in a long, long time

## *PLUS SUPER-CARD SCORES*
## *PLUS CORNER SCORES*
## *PLUS SELECT-A-SPOT*
## *ADVANCING SCORES*
## *EXTRA BALLS*

Built into PALM SPRINGS are all the profit-proved features of the greatest Bally in-line games . . . plus the new HOLD idea, greatest innovation in pin-game design in years. Get your share of the PALM SPRINGS profits. See your Bally Distributor today. Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Ill.

Bally®

# PALM SPRINGS